A NEW GENERATION OF MANAGEMENT *elites*

香港恒生大學 商學院管理學系

THE HANG SENG UNIVERSITY OF HONG KONG

SCHOOL OF BUSINESS | DEPARTMENT OF MANAGEMENT

香港恒生大學
THE HANG SENG UNIVERSITY OF HONG KONG

School of Business
The Hang Seng University of Hong Kong

AACSB ACCREDITED

TO NURTURE A NEW GENERATION OF MANAGEMENT elites
致力培育新一代管理精英

The Department of Management adheres to the people-oriented principle and the liberal arts spirit, aiming to nurture a new generation of management elites. Our department offers three programmes, including the BBA-MGT, BBA-HRM, and BBA-GBM, which they all value students' whole-person development while having different focuses. Through the local and overseas internship and exchange programmes, our students' competitive advantages are thus strengthened to cope with different challenges in today's work environment.

管理學系秉持以人為本的辦學理念與博雅教育精神，致力培育新一代管理精英。管理學系的工商管理 (BBA) 學士課程設有管理學 (MGT)、人力資源管理 (HRM) 及環球商業管理 (GBM) 三大專業方向，雖各有側重，但均重視學生的全人發展。透過本地及海外實習與交流計劃，我們持續提升學生的競爭優勢，使其能應對當今職場中的各種挑戰。

"MGT" derived from the abbreviation of "MANAGEMENT", representing the Department of Management.
標誌的基礎設計元素為「MGT」，源於Management的縮寫， 代表管理學系。

The Hidden Triangle: A subtle nod to efficiency and development, highlighting the importance of effective leadership in driving long-term success.
隱藏的三角形象徵著效率與發展，在現代企業中，高效的領導與管理是企業成功的關鍵，直接影響企業的運營效率與長期發展。

The "M": Its outward extension represents the balance between internal and external management qualities-strength meets flexibllity, all rooted in our people-first values.
M的整體造型由內向外延展，貫穿整體設計，象徵管理內外兼修的特性。同時，設計融合剛柔並濟的理念，彰顯以人為本的核心價值。



The "G": The circular design reflects a global perspective, reminding us of the universal principles of management that drive every successtul organisation.
G字和圓形的造形象徵著全球視野 (Global)，同時體現管理的核心理念，展現每個企業的根本價值所在。

The "T": Inspired by the graduation cap (Velvet Tams), it celebrates the hard work and achievements of every student - a tribute to the journey or growth and success.
T字造型靈感來自天鵝帽子 (Velvet Tams)。讓人能直接聯想到標誌與大學的關連。




INTERNSHIP
本地實習
ALUMNI
GATHERING
校友聯誼
MENTORSHIP
師友計劃
CURRICULUM
課程
STUDENT
ACTIVITIES
學生活動
EXCHANGE
海外交流

BACHELOR OF BUSINESS ADMINISTRATION (HONOURS) IN
GLOBAL BUSINESS MANAGEMENT
環球商業管理工商管理（榮譽）學士

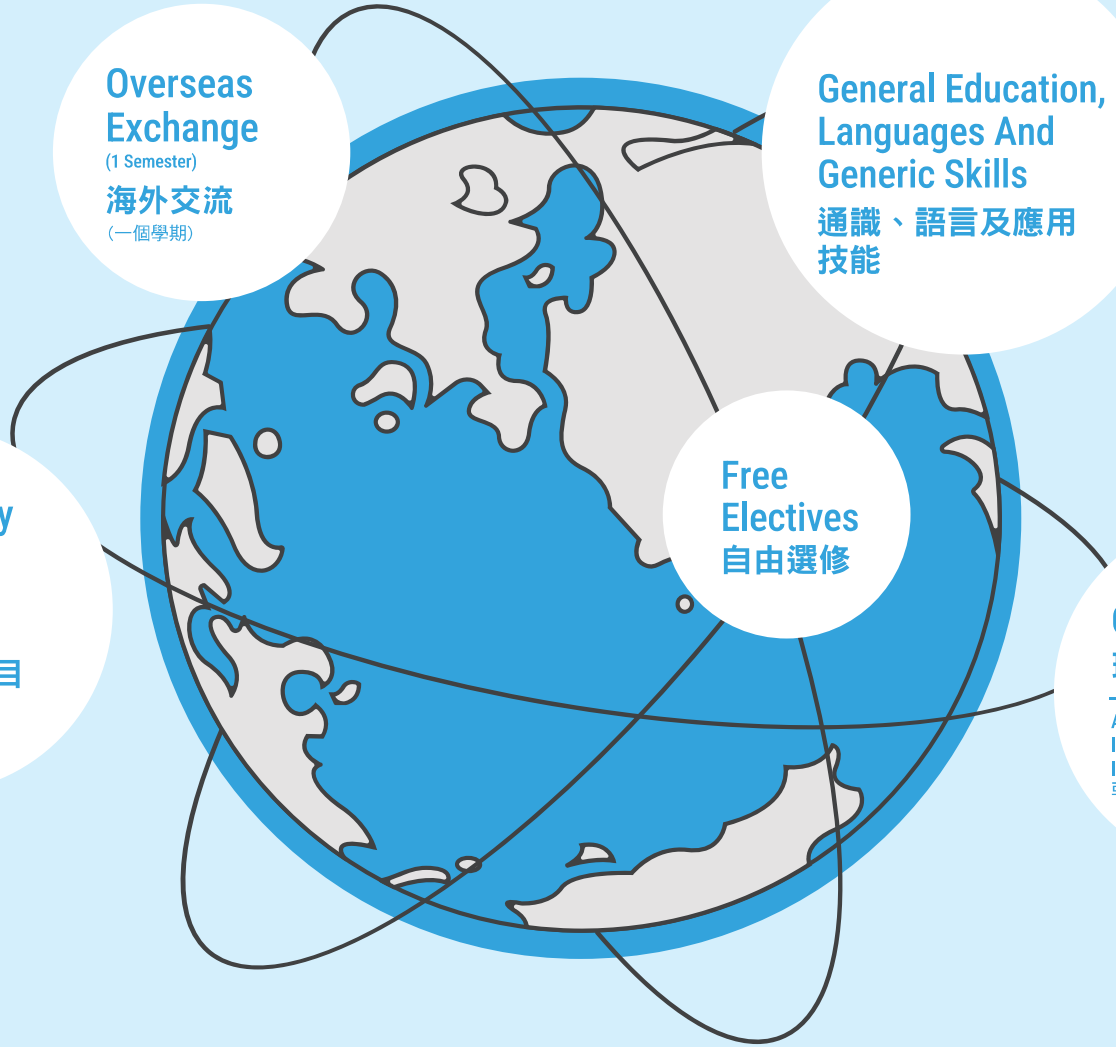
GBM IG

VISIT US

EMBRACE THE WORLD SHAPE YOUR FUTURE

Bachelor of Business Administration (Honours) in Global Business Management (BBA-GBM)

TO DEVELOP A GLOBAL MINDSET AND SKILLS WITH A SOLID GROUNDING IN KEY BUSINESS AREAS TO CREATE SOCIAL IMPACT.



Overseas Exchange
(1 Semester)
海外交流
（一個學期）

General Education, Languages And Generic Skills
通識、語言及應用技能

Free Electives
自由選修

Compulsory Business Modules + Electives
必修商業科目 + 選修

GBM Specialty
環球商業管理專業

Asian Business 亞洲商業
International Finance 國際金融學
International Relations of Asia
亞洲國際關係

放眼天下 成就明天

環球商業管理工商管理（榮譽）學士

發展全球思維與技能，
在關鍵業務領域打下堅實的基礎，
以創造社會影響力。

Bachelor of Business Administration (Honours) in Global Business Management (BBA-GBM) 環球商業管理工商管理（榮譽）學士課程
QF Level: 5 | QR Registration No.: 19/000679/L5 | Registration Validity Period: 01/09/2019 - 31/08/2031

BACHELOR OF BUSINESS ADMINISTRATION (HONOURS) IN
HUMAN RESOURCE MANAGEMENT
人力資源管理工商管理（榮譽）學士

HKIHRM Endorsed Programme 2024-2027

VISIT US

MANAGING PEOPLE PROFESSIONALLY IN THE NEW ERA

Bachelor of Business Administration (Honours) in Human Resource Management (BBA-HRM)

TO NURTURE PROFESSIONALS WITH A SOLID FOUNDATION IN HR FUNCTIONS AND MANAGEMENT SKILLS.

WHAT SETS TOP HR PROFESSIONALS APART?
THE BBA-HRM ADVANTAGE IN THEORY + PRACTICE

The programme motto is 'Managing People Professionally in the New Era.' This programme aims to cultivate human resource professionals to respond to the ever-evolving business landscape. To equip students with practical knowledge and future career, students are generally required to complete an HRM internship module. Our students gain HR experiences across different industries, e.g., hotel industry, property management, financial companies, etc.

Professional Accreditation

- Hong Kong Institute of Human Resource Management (HKIHRM)



知人善任 與時並進

人力資源管理 工商管理（榮譽）學士

培養具有紮實的人力資源職能和管理技能基礎的專業人才。

HR到底有甚麼特別?
BBA-HRM『理論+實戰』迎合社會需要

本課程以「知人善任、與時並進」為座右銘，旨在培育人力資源管理專業人才，應對瞬息萬變的商業環境。為使學生掌握實用知識並為未來職業生涯做好準備，學生必須完成人力資源管理實習計劃。學生從而累積跨行業的人力資源經驗，包括酒店業、物業管理、金融公司等不同領域。

專業認可

- 香港人力資源管理學會

Bachelor of Business Administration (Honours) in Human Resource Management (BBA-HRM) 人力資源管理工商管理（榮譽）學士課程
QF Level: 5 | QR Registration No.: 18/000843/L5 | Registration Validity Period: 08/11/2018 - 31/08/2031

BACHELOR OF BUSINESS ADMINISTRATION (HONOURS) IN
MANAGEMENT
管理學工商管理（榮譽）學士

HKIHRM Endorsed Programme 2026-2029

VISIT US

LEADING WITH EXCELLENCE TRANSCENDING BOUNDARIES

Bachelor of Business Administration (Honours) in Management (BBA-MGT)

TO BECOME FUTURE BUSINESS LEADERS WITH WELL-ROUNDED AND COMPREHENSIVE MANAGEMENT KNOWLEDGE AND SKILLS.

ASPIRING TO LEAD LIKE A CEO? THE BBA-MGT PROGRAMME FORGES TOMORROW'S VISIONARY LEADERS

The BBA-MGT Programme focuses on building strategic leaders with global and local perspectives and considerable expertise in leading, organising, and motivating people in profit-making and non-profit-making organisations.

In addition to providing business training such as accounting, economics, finance, marketing, and supply chain management, the BBA-MGT Programme puts much emphasis on strengthening our students' soft skills, such as problem-solving, team building, creativity and political skills, to improve their personal development and career choices.

Professional Accreditation

- Hong Kong Institute of Human Resource Management (HKIHRM)



卓越領導 突破創新

管理學工商管理（榮譽）學士

成為具有全面和綜合管理知識與技能的未來商業領袖。

想成為具備CEO潛質的領導者？
BBA-MGT課程成就明日商業領袖

管理學課程 (BBA-MGT) 有別於其他BBA相關課程，在於它致力培育戰略性領導者，務求讓同學具備國際和本土視野，並能掌握組織和激勵等管理技巧。**BBA-MGT**除了提供會計、經濟、金融、營銷和供應鏈等商業培訓外，更著重加強學生的軟技能(例如解難能力、團隊建設、創造力和政治技巧等)，以助其個人發展和職業選擇。

專業認可

- 香港人力資源管理學會

Bachelor of Business Administration (Honours) in Management (BBA-MGT) 管理學工商管理（榮譽）學士課程
QF Level: 5 | QR Registration No.: 18/000844/L5 | Registration Validity Period: 08/11/2018 - 31/08/2031

HSUHK DEPARTMENT OF
MANAGEMENT
香港恒生大學管理學系

APPLICATION AND ENQUIRIES ON ADMISSION

Applicants are welcome to submit their applications through the HSUHK Online Application System:
https://registration.hsu.edu.hk/oap/

For enquiries on the admission process, please contact the Registry.
Tel. : 3963 5710
Email : ugadmission@hsu.edu.hk
Website : https://admission.hsu.edu.hk/

入學申請及查詢

歡迎有意者於恒大網上入學申請系統遞交申請：
https://registration.hsu.edu.hk/oap/

如對申請程序有任何查詢，敬請聯絡本校教務處。
電話 ： 3963 5710
電郵 ： ugadmission@hsu.edu.hk
網頁 ： https://admission.hsu.edu.hk/

ENQUIRIES ON PROGRAMME

For enquiries on the programme, please contact the Department of Management.
Tel. : 3963 5342 / 3963 5565 / 3963 5566 / 3963 5742
Email : mgt@hsu.edu.hk
Address : Hang Shin Link, Siu Lek Yuen, Shatin, N.T.

課程查詢

如對課程有任何查詢，敬請聯絡管理學系。
電話 ： 3963 5342 / 3963 5565 / 3963 5566 / 3963 5742
電郵 ： mgt@hsu.edu.hk
地址 ： 新界沙田小瀝源行善里

Department Website 學系網頁

Instagram: hsuhk_dept.mgt

LinkedIn

YouTube

Facebook

In case of any discrepancy between the English and Chinese versions of the contents of this pamphlet, the English version shall prevail.
本課程簡介內容以英文版本為準，中文譯本僅供參考。
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