A NEW GENERATION OF MANAGEMENT *elites*

香港恒生大学 商学院管理学系

THE HANG SENG UNIVERSITY OF HONG KONG

SCHOOL OF BUSINESS | DEPARTMENT OF MANAGEMENT

香港恒生大學
THE HANG SENG UNIVERSITY OF HONG KONG

School of Business
The Hang Seng University of Hong Kong

AACSB ACCREDITED

TO NURTURE A NEW GENERATION OF MANAGEMENT elites
致力培育新一代管理精英

The Department of Management adheres to the people-oriented principle and the liberal arts spirit, aiming to nurture a new generation of management elites. Our department offers three programmes, including the BBA-MGT, BBA-HRM, and BBA-GBM, which they all value students' whole-person development while having different focuses. Through the local and overseas internship and exchange programmes, our students' competitive advantages are thus strengthened to cope with different challenges in today's work environment.

管理学系秉持以人为本的办学理念与博雅教育精神，致力培育新一代管理精英。管理学系的工商管理 (BBA) 学士课程设有管理学 (MGT)、人力资源管理 (HRM) 及环球商业管理 (GBM) 三大专业方向，虽各有侧重，但均重视学生的全人发展。透过本地及海外实习与交流计划，我们持续提升学生的竞争优势，使其能应对当今职场中的各种挑战。

"MGT" derived from the abbreviation of "MANAGEMENT", representing the Department of Management.
标志的基础设计元素为「MGT」，源于Management的缩写，代表管理学系。

The Hidden Triangle: A subtle nod to efficiency and development, highlighting the importance of effective leadership in driving long-term success.
隐藏的三角形象征着效率与发展，在现代企业中，高效的领导与管理是企业成功的关键，直接影响企业的运营效率与长期发展。

The "M": Its outward extension represents the balance between internal and external management qualities-strength meets flexiblity, all rooted in our people-first values.
M的整体造型由内向外延展，贯穿整体设计，象征管理内外兼修的特性。同时，设计融合刚柔并济的理念，彰显以人为本的核心价值。



The "G": The circular design reflects a global perspective, reminding us of the universal principles of management that drive every successtul organisation.
G字和圆形的造形象征着全球视野 (Global)，同时体现管理的核心理念，展现每个企业的根本价值所在。

The "T": Inspired by the graduation cap (Velvet Tams), it celebrates the hard work and achievements of every student - a tribute to the journey or growth and success.
T字造型灵感来自天鹅帽子 (Velvet Tams)。让人能直接联想到标志与大学的关连。




INTERNSHIP
本地实习
ALUMNI
GATHERING
校友联谊
MENTORSHIP
师友计划
CURRICULUM
课程
STUDENT
ACTIVITIES
学生活动
EXCHANGE
海外交流

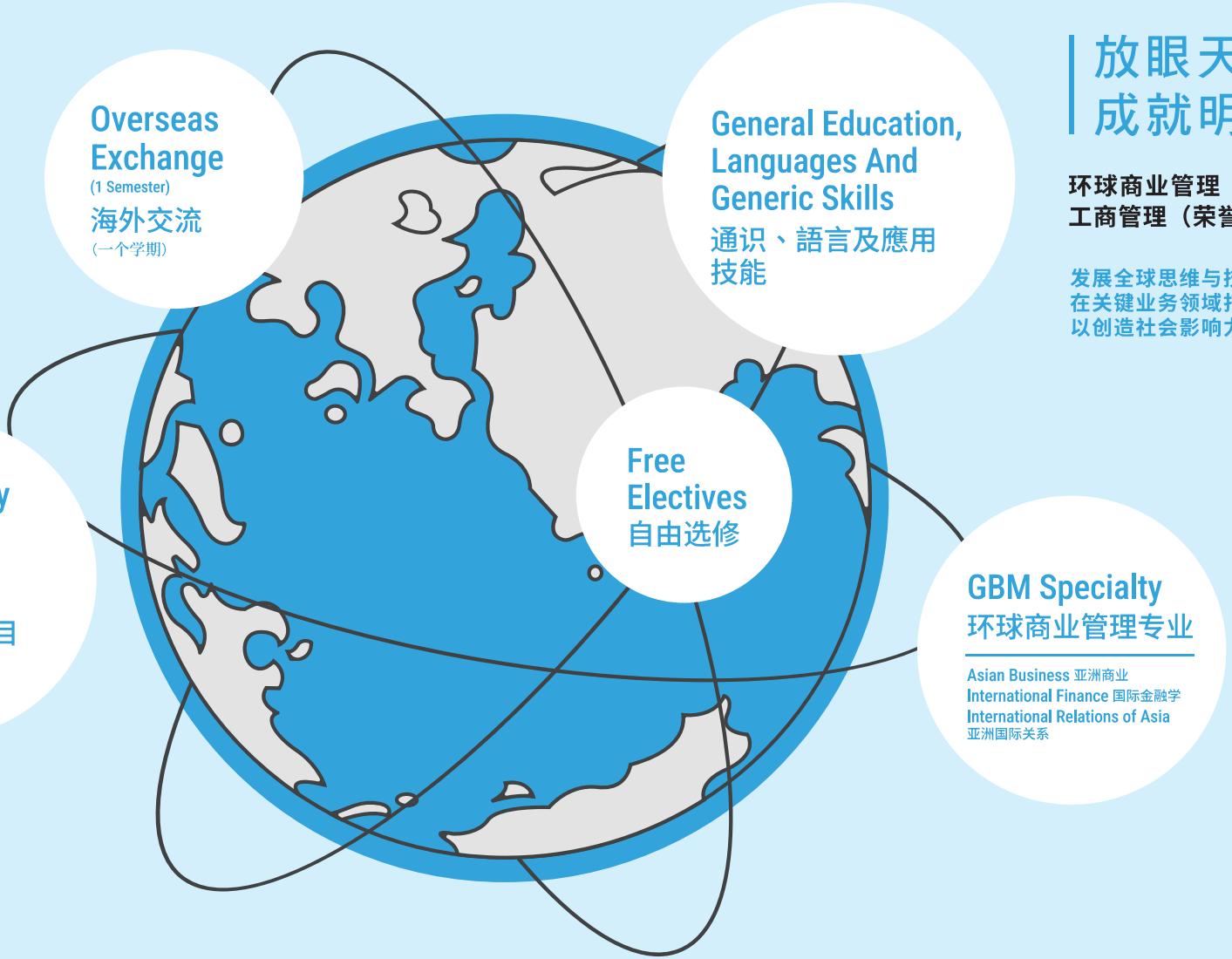
GBM IG

VISIT US

EMBRACE THE WORLD SHAPE YOUR FUTURE

Bachelor of Business Administration (Honours) in Global Business Management (BBA-GBM)

TO DEVELOP A GLOBAL MINDSET AND SKILLS WITH A SOLID GROUNDING IN KEY BUSINESS AREAS TO CREATE SOCIAL IMPACT.



放眼天下 成就明天

环球商业管理 工商管理（荣誉）学士

发展全球思维与技能，
在关键业务领域打下坚实的基础，
以创造社会影响力。

Bachelor of Business Administration (Honours) in Global Business Management (BBA-GBM) 环球商业管理工商管理（荣誉）学士课程
QF Level: 5 | QR Registration No.: 19/000679/L5 | Registration Validity Period: 01/09/2019 - 31/08/2031

BACHELOR OF BUSINESS ADMINISTRATION (HONOURS) IN
HUMAN RESOURCE MANAGEMENT
人力資源管理工商管理（榮譽）學士

HKIHRM Endorsed Programme 2024-2027

VISIT US

MANAGING PEOPLE PROFESSIONALLY IN THE NEW ERA

Bachelor of Business Administration (Honours) in Human Resource Management (BBA-HRM)

TO NURTURE PROFESSIONALS WITH A SOLID FOUNDATION IN HR FUNCTIONS AND MANAGEMENT SKILLS.

WHAT SETS TOP HR PROFESSIONALS APART?
THE BBA-HRM ADVANTAGE IN THEORY + PRACTICE

The programme motto is 'Managing People Professionally in the New Era.' This programme aims to cultivate human resource professionals to respond to the ever-evolving business landscape. To equip students with practical knowledge and future career, students are generally required to complete an HRM internship module. Our students gain HR experiences across different industries, e.g., hotel industry, property management, financial companies, etc.

Professional Accreditation

- Hong Kong Institute of Human Resource Management (HKIHRM)



知人善任 与时并进

人力资源管理 工商管理（荣誉）学士

培养具有扎实的人力资源职能和管理技能基础的专业人才。

HR到底有什么特别？
BBA-HRM『理论+实战』迎合社会需要

本课程以「知人善任、与时并进」为座右铭，旨在培育人力资源管理专业人才，应对瞬息万变的商业环境。为使学生掌握实用知识并为未来职业生涯做好准备，学生必须完成人力资源管理实习计划。学生从而累积跨行业的人力资源经验，包括酒店业、物业管理、金融公司等不同领域。

专业认可

- 香港人力资源管理学会

Bachelor of Business Administration (Honours) in Human Resource Management (BBA-HRM) 人力资源管理工商管理（荣誉）学士课程
QF Level: 5 | QR Registration No.: 18/000843/L5 | Registration Validity Period: 08/11/2018 - 31/08/2031

BACHELOR OF BUSINESS ADMINISTRATION (HONOURS) IN
MANAGEMENT
管理學工商管理（榮譽）學士

HKIHRM Endorsed Programme 2026-2029

VISIT US

LEADING WITH EXCELLENCE TRANSCENDING BOUNDARIES

Bachelor of Business Administration (Honours) in Management (BBA-MGT)

TO BECOME FUTURE BUSINESS LEADERS WITH WELL-ROUNDED AND COMPREHENSIVE MANAGEMENT KNOWLEDGE AND SKILLS.

ASPIRING TO LEAD LIKE A CEO? THE BBA-MGT PROGRAMME FORGES TOMORROW'S VISIONARY LEADERS

The BBA-MGT Programme focuses on building strategic leaders with global and local perspectives and considerable expertise in leading, organising, and motivating people in profit-making and non-profit-making organisations.

In addition to providing business training such as accounting, economics, finance, marketing, and supply chain management, the BBA-MGT Programme puts much emphasis on strengthening our students' soft skills, such as problem-solving, team building, creativity and political skills, to improve their personal development and career choices.

Professional Accreditation

- Hong Kong Institute of Human Resource Management (HKIHRM)



卓越领导 突破创新

管理学工商管理（荣誉）学士

成为具有全面和综合管理知识与技能的未来商业领袖。

想成为具备CEO潜质的领导者？BBA-MGT课程成就明日商业领袖

管理学课程（BBA-MGT）有别于其他BBA相关课程，在于它致力培育战略性领导者，务求让同学具备国际和本土视野，并能掌握组织和激励等管理技巧。BBA-MGT除了提供会计、经济、金融、营销和供应链等商业培训外，更着重加强学生的软技能（例如解难能力、团队建设、创造力和政治技巧等），以助其个人发展和职业选择。

專業認可

- 香港人力资源管理学会

Bachelor of Business Administration (Honours) in Management (BBA-MGT) 管理学工商管理（荣誉）学士课程
QF Level: 5 | QR Registration No.: 18/000844/L5 | Registration Validity Period: 08/11/2018 - 31/08/2031

HSUHK DEPARTMENT OF
MANAGEMENT
香港恒生大學管理學系

APPLICATION AND ENQUIRIES ON ADMISSION

Applicants are welcome to submit their applications through the HSUHK Online Application System:
https://registration.hsu.edu.hk/oap/

For enquiries on the admission process, please contact the Registry.
Tel. : 3963 5710
Email : ugadmission@hsu.edu.hk
Website : https://admission.hsu.edu.hk/

入学申请及查询

欢迎有意者于恒大网上入学申请系统递交申请：
https://registration.hsu.edu.hk/oap/

如对申请程序有任何查询，敬请联络本校教务处。
电话 ： 3963 5710
电邮 ： ugadmission@hsu.edu.hk
网页 ： https://admission.hsu.edu.hk/

ENQUIRIES ON PROGRAMME

For enquiries on the programme, please contact the Department of Management.
Tel. : 3963 5342 / 3963 5565 / 3963 5566 / 3963 5742
Email : mgt@hsu.edu.hk
Address : Hang Shin Link, Siu Lek Yuen, Shatin, N.T.

课程查询

如对课程有任何查询，敬请联络管理学系。
电话 ： 3963 5342 / 3963 5565 / 3963 5566 / 3963 5742
电邮 ： mgt@hsu.edu.hk
地址 ： 新界沙田小沥源行善里

Department Website 学系网页

Instagram: hsuhk_dept.mgt

LinkedIn

YouTube

Facebook

In case of any discrepancy between the English and Chinese versions of the contents of this pamphlet, the English version shall prevail.
本课程简介内容以英文版本为准，中文译本仅供参考。
The Hang Seng University of Hong Kong is incorporated in Hong Kong with limited liability by guarantee.
香港恒生大学是一间于香港注册成立之担保有限公司。
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