香港恒生大學
THE HANG SENG UNIVERSITY OF HONG KONG

For Applicants with
International Qualifications
供持**國際學歷**之
申請人參考

Government Subsidies for
eligible local students under
合資格本地學生可獲政府學費資助

NMTSS
免入息審查資助計劃

SSSDP
指定專業/界別課程
資助計劃



UNDERGRADUATE ADMISSIONS
本科入學申請 2027/28

2026 AppliedEdu
Private University Ranking: ALL ASIA
全亞洲私立大學排名

7th
IN CHINA
中國

37th
IN EAST ASIA
東亞

2027 QS World University Rankings: Asia
2027 QS 世界大學排名：亞洲

153rd
IN CHINA
中國

237th
IN EAST ASIA
東亞

2026 Best Universities Ranking by Research.com
2026 國際學術平台Research.com 頂尖大學排名
in the below disciplines in China 於以下學科領域的全國排名

23rd
IN BUSINESS AND MANAGEMENT
商業與管理

23rd
IN ECONOMICS AND FINANCE
經濟與金融

24th
IN SOCIAL SCIENCES AND HUMANITIES
社會科學與人文

Information updated as of November 2026
資料更新至2026年11月



26
UNDERGRADUATE PROGRAMMES
本科課程

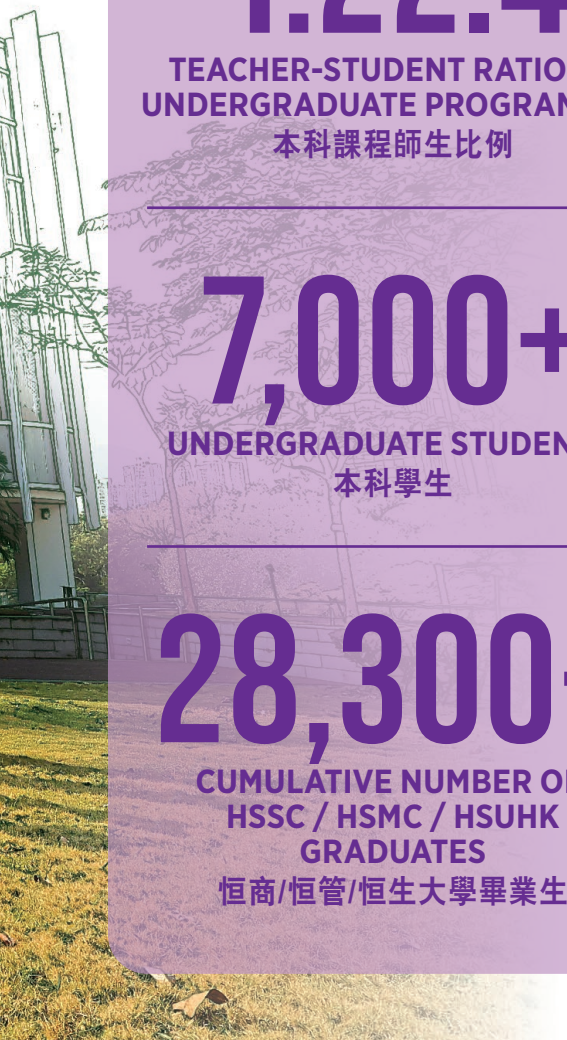
30+
MINOR PROGRAMMES
副修課程

25+
POSTGRADUATE PROGRAMMES
研究生課程

1:22.4
TEACHER-STUDENT RATIO OF UNDERGRADUATE PROGRAMMES
本科課程師生比例

7,000+
UNDERGRADUATE STUDENTS
本科學生

28,300+
CUMULATIVE NUMBER OF HSSC / HSMC / HSUHK GRADUATES
恒商/恒管/恒生大學畢業生



UNDERGRADUATE PROGRAMMES 本科課程

Programme Information 課程資料

School of Business 商學院
- (N) Corporate Governance and Compliance 企業管治與合規
- (N) Economics 經濟學
- (N) Finance and Banking 金融及銀行學
- (N) Financial Analysis and FinTech 金融分析及金融科技
- (N) General Business 綜合工商管理
- (N) Global Business Management 環球商業管理
- (N) Human Resource Management 人力資源管理
- (N) Management 管理學
- (N) Marketing 市場學
- (N) Professional Accountancy 專業會計學

School of Communication 傳播學院
- (N) Arts and Culture Communication 藝術及文化傳播
- (N) Convergent Media and Communication Technology 融合媒體及傳播科技
- (N) Journalism and Communication 新聞及傳播

School of Decision Sciences 決策科學學院
- (S) Supply Chain Management 供應鏈管理
- (S) Actuarial Studies and Insurance 精算及保險
- (S) Applied Computing 計算機應用
- (S) Data Science and Business Intelligence 數據科學及商業智能學
- (S) Business Analytics and Information Management 商業分析與資訊管理

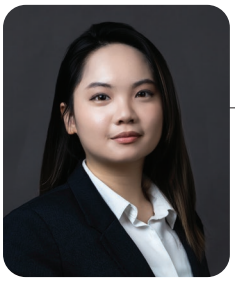
School of Humanities and Social Science 人文社會科學學院
- (S) Art and Design 藝術設計
- (N) Chinese 中文
- (N) Cultural and Creative Industries 文化及創意產業
- (N) English 英國語文
- (N) Psychology 心理學
- (N) Asian Studies 亞洲研究
- (N) Philosophy, Politics and Economics 哲學、政治與經濟

School of Translation and Foreign Languages 翻譯及外語學院
- (N) Translation with Business 商務翻譯

(N) NMTSS Programmes 免入息審查資助計劃課程
(S) SSSDP Programmes 指定專業/界別課程資助計劃課程

STUDENT SHARING 學生分享

Student Sharing
學生分享



YAP Shu Lin Stella 葉淑琳 (Malaysia 馬來西亞)

2024 Graduate, BBA (Hons) in Corporate Governance and Compliance
企業管治與合規工商管理(榮譽)學士2024年畢業生

HSUHK provides specialised course that I am looking for. It emphasises international exposure and I got the opportunity to travel to Harvard University for a summer course. My time at HSUHK nurtured my leadership skills and strengthened my ability to communicate across cultures. I also did a few internships throughout my four years. My internship experiences did help me a lot in my current role as my current role requires a lot of diverse soft skills where I developed during my time at HSUHK.

恒生大學提供了我所尋找的專業課程。大學重視國際交流，讓我有機會到哈佛大學參加夏季課程。大學生活培養我的領導力和跨文化交流方面的能力。過去四年，我做了多份實習。這些實習經驗對我現在的工作幫助很大，因為我目前的工作需要運用多種軟技能，而這些技能都是我在恒生大學期間培養的。

Bhavana CHAUHAN (India 印度)

Current student, BA (Hons) in Cultural and Creative Industries
文化及創意產業(榮譽)文學士在讀生



I chose HSUHK specifically because of its student-centred philosophy and its unique education model. One of the things I appreciate most about HSUHK is the small-class environment. The classroom atmosphere is interactive and encouraging. HSUHK's scholarships recognised my potential and made it possible for me to study here. HSUHK has given me a platform to contribute, grow and truly belong. The faculty, the Residential College, the festivals, and the internships together contribute to an experience that is rich, real and deeply rewarding.

我選擇恒生大學是因為它以學生為本的辦學理念以及獨特的教育模式。我最欣賞恒生大學的其中一點就是小班教學，課堂充滿互動和鼓勵氣氛。恒生大學的獎學金肯定我的潛能，讓我有機會在這裡學習。恒生大學讓我有機會不斷成長、發揮所長，並真正找到屬於自己的位置。無論是教授的鼓勵、住宿書院的生活、校園活動，還是寶貴的實習機會，都令我的大學旅程變得充實難忘，讓我收穫遠超課堂所學。

ACCOMMODATION
住宿

Residential Colleges and Accommodations Section
住宿書院部

Students may apply for accommodation according to the relevant application procedures. Please refer to the website of Residential Colleges and Accommodations Section for the latest updates and admission policy. To help students adapt smoothly to a new environment, guaranteed on-/off-campus accommodation places will be arranged for non-local Year 1 students (Applicable to September intake only).

學生可按照住宿申請程序遞交申請，請留意住宿書院部網頁以獲取最新資訊及宿位分配政策。為協助學生順利適應新環境，一年級非本地生於入讀首年將獲安排校內/校外保證住宿(只適用於九月份入學)。





HSUHK Jockey Club Residential Colleges
香港恒生大學賽馬會住宿書院 (On-campus 校內)

~1,200
Accommodation Places
宿位

4
Residential Colleges
住宿書院

Old Hall 元舍堂 (On-campus 校內) & Off-campus 校外住宿

(For non-local Year 1 students only 只適用於一年級非本地生)

INTERNSHIP
實習



1,400+
Internship Opportunities
實習機會

400+
Partnering Organisations
合作機構



GLOBAL EXCHANGE PROGRAMMES
環球交換生計劃

40+
Regions
地區

130+
Global Exchange Partners
環球交流夥伴

LIFE-WIDE LEARNING ACTIVITIES
全方位學習活動



220+
Service-learning Projects
服務學習項目

20+
Student-led Organisations & Sports Teams
學生團體及運動校隊

SCHOLARSHIPS & BURSARIES AMOUNT
獎學金及助學金

HK$22M+
超過二千二百萬港元

GRADUATE EMPLOYMENT RATE
畢業生就業率

92%



School of BUSINESS 商學院



AACSB ACCREDITED
商學院獲國際商學院促進協會(AACSB)國際認證

Bachelor of Business Administration (Honours) in
CORPORATE GOVERNANCE AND COMPLIANCE
企業管治與合規工商管理(榮譽)學士

NMTSS

Programme Features 課程特色

The programme aims at providing students with necessary knowledge in corporate governance, so that graduates can develop an understanding of the laws and regulations in corporate governance and recognise best practices for the purpose of regulatory compliance. They will be able to integrate and apply knowledge of good corporate governance practices and help execute a regulatory system in support of board functions. They can also perform an advisory role to the board in guiding, administering and reviewing the board's performance to ensure compliance with regulatory requirements.

本課程教授企業管治的專業知識，讓畢業生全面理解企業管治相關法規、熟識最佳規管準則，並能融匯運用各項知識，協助董事會優化管治，使企業有效實施合規制度，就董事會實施良好企業管治提供專業意見。

Professional Recognition 專業認可

- The Hong Kong Chartered Governance Institute (HKCGI)
  – Maximum exemption of 4 papers under the Chartered Governance Qualifying Programme (CGQP)
- The Association of Chartered Certified Accountants (ACCA)
  – Maximum exemption of 9 papers under Fundamental Level
- CPA Australia
  – Exemption of 6 papers under Foundation Level

- 香港公司治理公會
  – 最多豁免4份特許公司治理專業資格課程之考卷
- 特許公認會計師公會
  – 最多豁免9份基礎課程考卷
- 澳洲會計師公會
  – 豁免6份基礎課程考卷

Career Prospects 就業前景

- Accountant
- Compliance Officer
- Entrepreneur
- Company Secretary
- Corporate Administrator
- Management Trainee

- 會計師
- 合規主任
- 創業家
- 公司秘書
- 企業管理人員
- 管理培訓生

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 19/000677/L5 | Registration Validity Period 登記有效期: 01/09/2019 - 31/08/2031



Bachelor of Business Administration (Honours) in

ECONOMICS
經濟學工商管理(榮譽)學士

NMTSS

Programme Features 課程特色

The programme aims to equip students with a solid foundation of economics knowledge and training in research skills so that they can conduct economic analysis in decision making and evaluate the impacts of economic issues in a business environment. The practical training focuses on the analysis of real-world economic issues through hands-on training on a variety of research software programmes for data analysis.

Graduates are equipped with rigorous analytical and data analysis skills that make them ideal candidates for positions in a wide range of industries, such as business, finance, banking, education, and for further studies.

本課程旨在培訓學生經濟學知識及研究技能，將經濟分析應用於商業決策，以及評估經濟議題對商業活動的影響。課程通過對各種數據分析軟件的實際操作，培訓學生的分析能力及數據分析技能，以探討現實世界的不同經濟問題。

畢業生具備嚴謹的分析思維與數據分析能力，成為商業、金融、銀行、教育等多個行業的理想人選，亦可繼續升學深造。

Professional Connections 專業連線

- Eligible graduates of this programme are qualified for direct admissions to **Singapore Management University master's programmes in Economics (Master of Science in Economics, Master of Data Science in Economics, Master of Science in Financial Economics).**
- The non-credit-bearing **Future Economist Program** encourages highly motivated students (who aim to prepare for PhD studies at top graduate schools and pursue academic careers as future professors) to conduct independent undergraduate research projects under the supervision of research-active professors.
- A dedicated mentorship scheme, **BBA-ECON Career Accelerator Mentorship Program**, in which industry leaders (such as senior economist from Hong Kong Trade Development Council and Director from Standard Chartered Bank) serve as mentors to advise students on career development.

- **新加坡管理大學經濟學院碩士課程直接錄取協議**：本課程合資格的畢業生符合直接入讀**新加坡管理大學經濟學碩士課程(Master of Science in Economics, Master of Data Science in Economics, Master of Science in Financial Economics)**的資格。
- 「**未來經濟學家計劃**」(不帶學分)鼓勵積極主動的學生(以申請頂尖研究生院的博士課程及投身為未來學者為目標)，在積極從事研究的教授指導下，開展獨立的本科研究項目。
- 本課程專屬「**BBA-ECON職業加速器導師計劃**」，由業界領袖(例如香港貿易發展局高級經濟學家及渣打銀行董事)擔任導師，為學生的職業發展提供建議。

Career Prospects 就業前景

- Business Education
- Economic Journalist
- Financial Data Analyst
- Investment Adviser
- Real Estate Analyst
- Securities and Market Analyst
- Consultant
- Economist
- Financial Planner
- Policy Analyst
- Research Analyst

- 商學教育
- 經濟記者
- 財務數據分析師
- 投資顧問
- 房地產分析師
- 證券和市場分析師
- 顧問
- 經濟學家
- 財務策劃師
- 政策分析師
- 研究分析師

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 20/000374/L5 | Registration Validity Period 登記有效期: 01/09/2020 - 31/08/2031

Bachelor of Business Administration (Honours) in
FINANCE AND BANKING
金融及銀行學工商管理(榮譽)學士

NMTSS

Programme Features 課程特色

The programme aims to provide students with the necessary skills and professional knowledge, including Corporate Finance, Financial Institutions and Markets, Money and Banking, Real Estate Finance and Investment, etc., for their career development in financial and banking management or pursuit of further studies at postgraduate level. Graduates are well equipped with both qualitative and quantitative knowledge in business, finance and government sectors.

本課程向學生提供重要技能和專業知識，內容涵蓋公司財務學、金融機構與金融市場、貨幣與銀行、房地產財務與投資等多個領域，裝備同學從事金融及銀行業或升讀深造課程。畢業生將具備金融及銀行業界的理論及實用知識，能勝任企業、金融及政府部門中的相關職位。

Professional Recognition 專業認可

The programme has obtained accreditations from the following professional bodies:

- The Hong Kong Institute of Bankers (HKIB)
- Institute of Financial Planners of Hong Kong (IFPHK)
- CFA Institute
- Institute of Financial Technologists of Asia (IFTA)

The programme, in conjunction with the minor programme in Real Estate Finance and Investment at HSUHK, is accredited by the Royal Institution of Chartered Surveyors (RICS), offering students a chartered surveyor pathway.

本課程獲以下專業團體認可：

- 香港銀行學會
- 香港財務策劃師學會
- 特許金融分析師協會
- 亞洲金融科技師學會

本課程結合恒生大學房地產金融與投資副修課程，獲英國皇家特許測量師學會認可，為學生提供成為特許測量師的職業發展路徑。

Career Prospects 就業前景

- Anti-money Laundering Investigation Analyst
- Dealer
- Fund Manager Trainee
- Personal Banking Officer
- Business Development Officer
- Customer Service Officer
- Financial Planner
- Loan Officer

- 打擊洗錢調查分析員
- 交易員
- 見習基金經理
- 個人銀行主任
- 業務發展主任
- 客户服務主任
- 財務策劃師
- 貸款主任

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 19/000678/L5 | Registration Validity Period 登記有效期: 01/09/2019 - 31/08/2031

Bachelor of Business Administration (Honours) in
FINANCIAL ANALYSIS AND FINTECH
金融分析及金融科技工商管理(榮譽)學士

NMTSS

Programme Features 課程特色

The programme aims to prepare graduates with knowledge in both Financial Analysis and FinTech, allowing them to integrate into the competitive finance industry. A major focus of the programme is on the application of FinTech, artificial intelligence, big data analytics and blockchain. In addition, the programme closely follows the core competencies of the recognised professional standard known as the "Chartered Financial Analyst Program Candidate Body of Knowledge™". It equips students with core financial analytical skills to take professional qualification examinations and become effective investment professionals with essential FinTech knowledge.

本課程旨在培養同時具有金融分析和金融科技知識的畢業生，使他們融入競爭激烈的金融行業。課程重點之一在於金融科技、人工智能、大數據分析及區塊鏈的應用。課程亦參照具認受性的「特許金融分析師課程考生知識體系」而設計，旨在讓學生掌握金融分析技能，考取特許金融分析師專業資格，成為具有金融科技知識的投資專業人士。

Professional Recognition 專業認可

The programme has obtained accreditations from the following professional bodies:

- CFA Institute
- Institute of Financial Planners of Hong Kong (IFPHK)
- Institute of Financial Technologists of Asia (IFTA)

本課程獲以下專業團體認可：

- 特許金融分析師協會
- 香港財務策劃師學會
- 亞洲金融科技師學會

Career Prospects 就業前景

- Business Analysis (FinTech)
- Development Finance
- Fund Management
- Private Equity
- Structured Finance
- Data/Information Analysis
- Financial Data Analysis
- Investment Banking
- Risk Management
- Wealth Management

- 業務分析(金融科技)
- 開發性金融
- 基金管理
- 私募股權投資
- 結構性融資
- 數據/資訊分析
- 財務數據分析
- 投資銀行
- 風險管理
- 財富管理

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 23/000035/L5 | Registration Validity Period 登記有效期: 01/09/2023 - 31/08/2031

Bachelor of Business Administration (Honours) in

GENERAL BUSINESS
綜合工商管理(榮譽)學士

NMTSS

Programme Features 課程特色

Designed for the tech-driven era, this programme empowers students to excel across multiple business disciplines. Our integrated curriculum blends traditional business foundations with modern industry trends, ensuring students gain essential transferable skills.

With a dedicated personal tutor, students can tailor their learning journey to match their unique career goals. Graduates are equipped with a robust foundation, and the adaptability to thrive in a dynamic market, as well as a future-ready mindset, to make a meaningful impact in the competitive business world.

專為科技驅動時代而設，本課程旨在培養精通多元商業範疇的領袖。整合的課程不僅涵蓋紮實的商業基礎，更融入最新行業趨勢，助學生掌握不可或缺的可轉移技能。

在專屬個人導師的悉心指導下，學生可因應其獨特的職涯目標規劃學習路徑。畢業生將具備堅實的商業基礎及良好的適應力以勝任充滿挑戰的職位，並以具前瞻性的思維擁抱競爭激烈的商業環境，發揮獨特影響力。

Professional Connections 專業連線

- Students gain hands-on experiences and build industry connections through **Internship programmes**.
- **Professional activities**, such as CEO talks, company visits, case competitions, and business skills workshops, link students with the real world and enhance their understanding of different industries.
- **Mentorship programmes** and **Alumni events** connect students with industry experts and graduates, building a strong network that prepares them for the workplace.

- **實習計劃**讓學生汲取在不同商業領域的工作經驗，建立業界人脈。
- **專業活動**(如企業領袖講座、企業參觀、案例比賽及商業技能培訓工作坊等)加深學生對不同行業的認識，幫助學生與從業者建立緊密聯繫。
- **導師計劃**與**校友聚會**把學生與業界專家及畢業生連繫起來，建立強大的人脈網絡，為他們踏入職場作好準備。

Career Prospects 就業前景

- Assistant Accounting Officer
- Digital Marketing Officer
- Executive Officer
- Management Trainee
- Social Media Executive
- Administrative Officer
- Entrepreneur
- Human Resources Officer
- Project Coordinator

- 助理會計主任
- 數碼營銷主任
- 行政主任
- 管理培訓生
- 社交媒體主任
- 政務主任
- 創業家
- 人力資源主任
- 項目統籌員

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 20/000379/L5 | Registration Validity Period 登記有效期: 01/09/2020 - 31/08/2031

Bachelor of Business Administration (Honours) in

GLOBAL BUSINESS MANAGEMENT
環球商業管理工商管理(榮譽)學士

NMTSS

Programme Features 課程特色

The programme aims to develop and foster students' knowledge, skills and abilities for careers in multinational corporations (MNCs) or global business organisations. Through a stimulating curriculum offering practical overseas exposure and experiences, students can build desired global leader attributes such as business insights, an analytical mind, and international exposure.

本課程旨在培育學生在跨國企業工作所需要的能力與知識。本課程的特色之一，是通過具啟發性的課程設計，結合海外學習與生活體驗，全面培養學生的環球商業觸覺、分析思維及國際視野，助其建立環球領袖的必備特質。

Professional Connections 專業連線

- Partnered with more than 130 institutions, our **overseas exchange study opportunity** enhances students' foreign and cross-cultural living experiences. It cultivates key attributes of a global leader such as business insights, an analytical mind and international exposure, which are crucial for managing a diverse workforce in a global business career.
- The programme offers **timely academic and professional advice** on curriculum attainment and career preparation for students.
- **The interdisciplinary curriculum** allows students to study Global Business Management core and elective courses from a multitude of disciplines such as Management, Finance, Marketing, Data Science, Political Economy, Cultural Studies and International Relations.
- **Workshops and corporate visits** connect students with industry practitioners.

- 香港恒生大學擁有超過130個環球交流夥伴，**海外交流機會**讓學生及早累積海外生活經驗並接受跨文化訓練，藉此培養他們的商業觸覺、分析思維及拓展國際視野，為日後管理多元文化背景的團隊奠定基石。
- 課程團隊致力為學生提供**適時的學術及專業指導**，全面輔助學生規劃學業及發展事業。
- **跨學科的課程設計**囊括各學術範疇，包括管理、金融、營銷、數據科學、政治經濟、文化及國際關係，學生可修讀涵蓋上述領域的環球工商管理主修及選修科目。
- 學系定期籌辦各種**工作坊和企業參觀**，促進學生與業界專才緊密聯繫。

Career Prospects 就業前景

- Global Business Analyst
- Management Analyst
- International Marketing Manager
- Global Supply Chain Manager
- Business Development Manager
- International Financial Analyst
- International Human Resources Manager
- International Trade Specialist

- 環球業務分析師
- 管理分析師
- 國際市場營銷經理
- 全球供應鏈經理
- 業務發展經理
- 國際財務分析師
- 國際人力資源經理
- 國際貿易專家

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 19/000679/L5 | Registration Validity Period 登記有效期: 01/09/2019 - 31/08/2031

Bachelor of Business Administration (Honours) in
HUMAN RESOURCE MANAGEMENT
人力資源管理工商管理(榮譽)學士

NMTSS

Programme Features 課程特色

Specialised Focus on the Future of Work: This curriculum is specifically designed to cultivate strategic human resource professionals equipped for the modern workplace. It uniquely integrates advanced Human Resources Information Systems (HRIS) and data analytics with a rigorous foundation in employment and business law. Students will master specialised human resource functions and apply their acquired skills through mandatory human resource internships, graduating as data-driven, legally savvy people management experts.

聚焦未來工作需求：本課程專為培育迎合「未來工作」需求的戰略性人力資源專才而設。課程獨特地將先進的人力資源資訊系統與數據分析結合，並建立堅實的僱傭及商業法規基礎。學生將精通各項人力資源專業職能，並透過必修的人力資源實習累積實戰經驗，確保畢業後成為具備數據分析能力及精通法規的人才管理專家。

Professional Recognition 專業認可

The programme has obtained accreditations from the following professional body:

- The Hong Kong Institute of Human Resource Management (HKIHRM)

本課程獲以下專業團體認可：

- 香港人力資源管理學會 (HKIHRM)

Career Prospects 就業前景

- Human Resources Business Partner (HRBP)
- HRIS/People Analytics Specialist
- Talent Acquisition Officer/Manager
- Compensation and Benefits Officer/Manager
- Learning and Development Officer/Manager
- Organisational Development Specialist

- 人力資源業務夥伴
- 人力資源資訊系統/人才數據分析專家
- 人才招聘主任/經理
- 薪酬福利主任/經理
- 學習及發展主任/經理
- 組織發展專家

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 18/000843/L5 | Registration Validity Period 登記有效期: 08/11/2018 - 31/08/2031

Bachelor of Business Administration (Honours) in
MANAGEMENT
管理學工商管理(榮譽)學士

NMTSS

Programme Features 課程特色

The programme is differentiated from other Bachelor of Business Administration related programmes as it is dedicated to nurturing strategic leaders equipped with both global and local perspectives, as well as essential management skills in organising and motivating teams. In addition to providing fundamental business training, the programme strengthens students' data literacy and analytical capabilities, puts much emphasis on strengthening students' soft skills, such as problem-solving, team building, and politicking skills, to support their personal development and career choices.

有別於其他工商管理相關學士學位課程，本課程致力培育具備全球與本土視野、善於制定策略，並能掌握組織與激勵團隊所需核心管理技能的領袖。本課程除了提供基本商業培訓外，更強化學生的數據素養與分析能力，著重加強學生的軟技能(例如解難能力、團隊建設和政治技巧等)，以助其個人發展和職業選擇。

Professional Recognition 專業認可

The programme has obtained accreditations from the following professional body:

- The Hong Kong Institute of Human Resource Management (HKIHRM)

本課程獲以下專業團體認可：

- 香港人力資源管理學會 (HKIHRM)

Career Prospects 就業前景

- Management Trainee
- Human Resources Officer/Manager
- Managerial Career in Multinational Companies
- Entrepreneur

- 管理培訓生
- 人力資源主任/經理
- 跨國公司管理人員
- 創業家

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 18/000844/L5 | Registration Validity Period 登記有效期: 08/11/2018 - 31/08/2031

Bachelor of Business Administration (Honours) in

MARKETING
市場學工商管理(榮譽)學士

NMTSS

Programme Features 課程特色

The programme aims to equip aspiring marketing professionals with cutting-edge knowledge and skills to tackle global digital opportunities and challenges. It emphasises experiential learning to strengthen students' problem-solving, creativity, and strategic thinking abilities. The curriculum is aligned with the latest market trends and covers key topics such as consumer behaviour, brand management, advertising, and e-marketing in the AI-driven era.

本課程專為未來市場營銷專才而設，助學生掌握前沿知識與技能，以應對全球數碼時代的機遇與挑戰。透過創新體驗式學習，全面提升學生的解難能力、創造力及策略思維。課程內容緊貼最新市場趨勢，涵蓋消費者行為學、品牌管理、廣告學，以及人工智能驅動下的電子營銷等核心領域。

Professional Connections 專業連線

A variety of student engagement activities are regularly organised to enrich learning experiences and expand professional networks, including:

- Alumni mentorship
- Company visits
- Industry-partnered projects
- Exchange programme and study tours
- CEO talks
- Business competitions
- Internships

定期舉辦多元學生活動，以豐富學習體驗並拓展專業人脈，包括：

- 校友導師計劃
- 公司參訪
- 業界合作項目
- 海外交流及遊學團
- 企業領袖講座
- 商業比賽
- 實習

Career Prospects 就業前景

- Advertising Account Executive
- Digital Marketing Executive
- Market Analyst
- Product Marketing Manager
- Entrepreneur
- Brand Manager
- Management Trainee
- Event Coordinator and Public Relations Officer

- 廣告客戶主任
- 數碼營銷主任
- 市場分析師
- 產品市場經理
- 創業家
- 品牌經理
- 管理培訓生
- 活動統籌及公關主任

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 19/000680/L5 | Registration Validity Period 登記有效期: 01/09/2019 - 31/08/2031

Bachelor of Business Administration (Honours) in

PROFESSIONAL ACCOUNTANCY
專業會計學工商管理(榮譽)學士

NMTSS

Programme Features 課程特色

The programme equips students with theoretical accounting knowledge and technical skills. The curriculum encompasses a wide range of subject areas including financial reporting, management accounting, financial management, auditing, taxation, law, accounting information system and ethics, preparing students for pursuing accountancy as a profession or further studies in graduate school. Our graduates are highly recognised by employers and rewarded with ample opportunities, such as professional accountants, business leaders and entrepreneurs.

本課程涵蓋會計理論及實務知識，包括財務匯報、管理會計、財務管理、審計、稅務、法律、會計信息系統和商業道德等內容，為學生從事會計專業或於研究院深造做好準備。畢業生發展機會良多，可成為專業會計師、商界領袖和企業家，深受僱主歡迎。

Professional Recognition 專業認可

The programme has obtained accreditations and examination exemptions from the following professional bodies, subject to regular reaccreditation:

- The Association of Chartered Certified Accountants (ACCA)
- CPA Australia
- The Hong Kong Institute of Certified Public Accountants (HKICPA)
- The Taxation Institute of Hong Kong (TIHK)

本課程獲以下專業團體認可及考試豁免，並需作定期覆核：

- 特許公認會計師公會
- 澳洲會計師公會
- 香港會計師公會
- 香港稅務學會

Career Prospects 就業前景

- Accounting Officer II
- Assistant Assessor
- Compliance Officer
- Tax Associate
- Assistant Accountant
- Audit (Assurance) Associate
- Management Trainee

- 二級會計主任
- 助理評稅主任
- 合規主任
- 稅務助理
- 助理會計師
- 審計助理
- 管理培訓生

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 19/000681/L5 | Registration Validity Period 登記有效期: 01/09/2019 - 31/08/2031

School of COMMUNICATION 傳播學院



Bachelor of Arts (Honours) in
ARTS AND CULTURE COMMUNICATION
藝術及文化傳播(榮譽)文學士

NMTSS

Programme Features 課程特色

The programme is the first undergraduate programme in Hong Kong that combines communication, arts and culture elements. The programme adopts a unique interdisciplinary approach called "communication+", which aims to cultivate communication talents in arts and culture and equip them with advanced communication technologies for the local, the Greater Bay Area, and the global context. Students will learn a wide range of communication theories and skills (such as audio-visual production, digital animation for promotion, digital advertising and public relations), fundamental literacy of arts and culture (such as appreciation of arts and culture, popular culture), business knowledge, as well as diverse general education and language learning.

本課程是香港首個結合傳播與藝術文化元素的本科課程。課程採用「傳播+」的跨學科教育模式，致力為本地、大灣區及全球培養掌握先進傳播技術的藝術文化傳播人才。學生將學習傳播理論與技能(例如多媒體節目製作、數碼動漫設計、數碼廣告與公關)、藝術與文化素養(例如藝術文化欣賞、流行文化)、商業知識，以及多元的通識教育與語文訓練。

Career Prospects 就業前景

Industry	Position
Communication	Public Relations Officer, Advertising Copywriter, Media Relations Officer, Social Media Editor, Critique Writer and Blogger, News Editor, Communication and Engagement Officer, Documentary Assistant Director, Arts/Culture Journalist or Critic
Business	Marketing Specialist, Business Development Officer
Arts and Culture Promotion and Communication	Arts/Culture Communication Consultant, Arts/Culture Administrator, Curator, Cultural Programme Coordinator, Event Coordinator, Cultural Policy Analyst, Programme Coordinator, Event Management Officer, Project Management Officer

行業	職位
傳播	公關主任、廣告文案撰稿員、媒體關係主任、社交媒體編輯、評論作家及網誌作家、新聞編輯、傳訊主任、紀錄片助理導演、藝術文化記者或評論員
商業	營銷專員、業務發展主任
文化藝術推廣與傳播	藝術文化傳播顧問、藝術文化管理人員、策展人、文化項目統籌員、活動統籌員、文化政策分析師、節目統籌員、活動管理主任、項目管理主任

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 24/000258/L5 | Registration Validity Period 登記有效期: 01/09/2024 - 31/08/2027

Bachelor of Arts (Honours) in

CONVERGENT MEDIA AND COMMUNICATION TECHNOLOGY
融合媒體及傳播科技(榮譽)文學士

NMTSS

Programme Features 課程特色

The programme covers three major study areas:

- The basic technologies of interactive media, internet communications and mobile platforms.
- The digital media production including sound, TV, video, desktop publishing, web-media and micro-film.
- The fundamentals of communication via learning communication theories, intercultural communication, media law and ethics.

本課程涵蓋以下三方面的知識及技能：

- 數碼基礎技術，包括互動媒體、互聯網傳播、流動平台等內容。
- 數碼媒體製作，包括數碼錄音、電視及影片製作、桌面排版、網絡媒體及微電影製作等科目。
- 透過學習傳播理論、跨文化傳播、傳媒法規與道德等知識，訓練人際溝通技能。

Career Prospects 就業前景

- Multimedia Production Officer
- Micro-film Producer
- UX/UI Designer
- Data Journalist
- Digital Marketing Specialist
- Online Media Strategist
- Video Editor
- Web and Graphic Designer
- Content Strategist
- Digital Campaign Coordinator
- Social Media Promotion Specialist
- Brand Communication Officer

- 多媒體製作主任
- 微電影製作人
- 用戶體驗/介面設計師
- 數據新聞工作者
- 數碼市場推廣專員
- 線上媒體策略師
- 影片編輯師
- 網頁及圖像設計師
- 內容策略師
- 數碼廣告活動協調員
- 社交媒體推廣專員
- 品牌傳播主任

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 18/000839/L5 | Registration Validity Period 登記有效期: 08/11/2018 - 31/08/2027

Bachelor of

JOURNALISM AND COMMUNICATION (HONOURS)
新聞及傳播(榮譽)學士

NMTSS

Programme Features 課程特色

The programme converges Business, Journalism, Public Relations and Corporate Communication. The programme strikes a balance between theory and practical training with a view to broadening students' horizons, enhancing their critical thinking, creativity as well as presentation skills, and developing students into communication professionals in the fields of Business Journalism and Corporate Communication. Students can pursue one of the following concentrations in their Year 3 and Year 4 study:

- **Business Journalism**
  Modules include Broadcast Journalism, Business and Financial News Reporting and Writing, Business News Editing, etc.
- **Corporate Communication**
  Modules include Corporate Communication Writing, Crisis and Issues Management, Persuasive Communication, etc.

本課程為香港首個結合商業、新聞、公關與企業傳訊的本科課程，鼓勵學生擴展全球視野，訓練學生分析、創意與表達能力，致力培養學生成為商業新聞與企業傳訊的傳播專才。本課程學生可在第三及第四年選擇其中一個專修範疇：

- **商業新聞**
  包括電視與廣播新聞導論、商業財經新聞採訪、商業新聞編輯等科目
- **企業傳訊**
  包括企業傳訊寫作、危機管理、說服傳播等科目

Career Prospects 就業前景

Business Journalism Concentration

- Anchor
- Financial Journalist
- Producer
- Editor
- News/Financial Analyst
- Reporter

Corporate Communication Concentration

- Communication Consultant
- Government Information Officer
- New Media Public Relations Consultant
- Public Relations Officer
- Financial Public Relations Officer
- Media Planner
- Project Management Officer

商業新聞專修

- 主播
- 財經記者
- 製作人
- 編輯
- 新聞/財經分析員
- 記者

企業傳訊專修

- 傳播顧問
- 政府新聞主任
- 新媒體公關顧問
- 公關主任
- 財經公關主任
- 媒體企劃
- 項目管理主任

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 18/000846/L5 | Registration Validity Period 登記有效期: 08/11/2018 - 31/08/2027

School of
DECISION SCIENCES
決策科學學院



#STUDY SUBSIDY SCHEME FOR DESIGNATED PROFESSIONS / SECTORS (SSSDP)
指定專業/界別課程資助計劃

School of Decision Sciences offers five undergraduate programmes which are supported under the Study Subsidy Scheme for Designated Professions / Sectors (SSSDP).
決策科學學院開辦的五個本科課程均被納入「指定專業/界別課程資助計劃」。

Eligibility Criteria
申請資格

Subsidy per eligible local student in 2027-28 academic year
合資格本地學生2027-28學年學費資助

up to 最多 HK$46,780/ academic year 學年

Apart from allocation via JUPAS, HSUHK can also admit local non-JUPAS applicants via direct admission of no more than 20% of the subsidised places of the respective programme.
除以聯招分配學額外，香港恒生大學亦可直接錄取非聯招的本地生，但人數不多於個別學士學位課程的20%資助學額。

Bachelor of Business Administration (Honours) in
SUPPLY CHAIN MANAGEMENT#
供應鏈管理工商管理(榮譽)學士#

SSSDP

Non-JUPAS places 非聯招學額: 21

Programme Features 課程特色

The programme aims to provide students with a comprehensive and professional training in Supply Chain Management. Two study streams: Air Transport and Business Logistics are established. Students will learn specialised knowledge and skills in Supply Chain and Logistics Management for their pursuit of professional career development. In addition, with the strong support from professional bodies and businesses, our students will keep abreast of the latest industry development and learn the state-of-the-art knowledge and skills about supply chain management.

- **Air Transport**
  Core modules include Transportation Planning, Airlines Operations and Revenue Management, Airport and Air Cargo Terminal Operations Management, etc.
- **Business Logistics**
  Core modules include Quality Management, Enterprise Information Management, Supply Management and Service Operations Management, etc.

本課程旨在為學生提供全面和專業的供應鏈管理培訓，設有兩大專修組別：航空運輸及商業物流，以培育學生掌握供應鏈及物流管理的專業知識，幫助學生的職業發展。此外，在專業機構和企業的大力支持下，學生將緊貼行業最新發展情況，並學習有關供應鏈管理的最新知識和技能。

- **航空運輸**
  包括交通規劃、航空運作及收益管理、機場及空運貨站運作管理等科目
- **商業物流**
  包括品質管理、企業信息管理、供應管理和服務作業管理等科目

Professional Recognition 專業認可

- Graduates can apply as member of the Hong Kong Logistics Association (HKLA)
- Students are encouraged to complete the qualifying examinations to pursue their professional status:
  - Certified in Production and Inventory Management (CPIM)
  - Certified Supply Chain Professional (CSCP)
  - Certified Professional in Supply Management (CPSM)
  - Certified Professional in Supplier Diversity (CPSD)
  - Certified/Advanced Certificate in Procurement and Supply Operations
  - Six Sigma Quality Management

- 畢業生可申請成為香港物流協會會員
- 學生可應考本地或國際認可之專業考試：
  - Certified in Production and Inventory Management (CPIM)
  - Certified Supply Chain Professional (CSCP)
  - Certified Professional in Supply Management (CPSM)
  - Certified Professional in Supplier Diversity (CPSD)
  - Certified/Advanced Certificate in Procurement and Supply Operations
  - 六西格瑪質量管理

Career Prospects 就業前景

Air Transport
- Air Transport
- Airline Operations
- Aviation Safety and Security
- Cargo Terminal Operations
- Airfreight Operations
- Aviation Consultancy
- Cargo Load Planning

Business Logistics
- Business Analysis
- Digital Solutions for Supply Chain Management
- Retail and Merchandising Management
- Transportation Management
- Warehouse Management

航空運輸
- 航空運輸
- 航空營運
- 航空安全和保安
- 貨運碼頭營運
- 空運業務
- 航空顧問
- 貨櫃負載規劃

商業物流
- 業務分析
- 供應鏈管理數碼方案
- 零售和銷售管理
- 運輸管理
- 倉儲管理

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 18/000845/L5 | Registration Validity Period 登記有效期: 08/11/2018 - 31/08/2031

Bachelor of Science (Honours) in
ACTUARIAL STUDIES AND INSURANCE#
精算及保險(榮譽)理學士#

SSSDP

Non-JUPAS places 非聯招學額: 8

Programme Features 課程特色

The programme integrates actuarial knowledge with business and insurance education. Designed to nurture future leaders in a fast-changing business world, our programme equips students with essential actuarial skills including data analytics, investment and financial analysis. Our highly competitive graduates provide expert recommendations in a vast array of disciplines such as risk management, insurance and consulting.

本課程融合精算知識與商業和保險教育。課程教授學生精算方面的重要技能，包括數據分析、投資、財務分析等，以協助學生在瞬息萬變的商業世界中應對各種挑戰，展現領袖才能。課程畢業生能在風險管理、保險和諮詢等不同業務領域作出專業的建議和決策，在市場上保持卓越的競爭力。

Professional Recognition 專業認可

The programme has obtained accreditations from the following professional bodies:

- The Australian and New Zealand Institute of Insurance and Finance (ANZIIF)
- The Casualty Actuarial Society (CAS)
- The Chartered Insurance Institute (CII)
- The Society of Actuaries (SOA)
- The Actuarial Society of Hong Kong (ASHK)

本課程獲以下專業團體認可：

- 澳大利亞及新西蘭保險與金融學會
- 北美產險精算學會
- 英國特許保險學院
- 北美精算師協會
- 香港精算學會

Career Prospects 就業前景

- Actuary
- Consultant
- Investment and Fund Manager
- Underwriter
- Banking and Finance Professional
- Enterprise Risk Manager
- Product Manager

- 精算師
- 顧問
- 投資及基金經理
- 核保師
- 銀行和金融業專才
- 企業風險經理
- 產品經理

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 18/000848/L5 | Registration Validity Period 登記有效期: 08/11/2018 - 31/08/2027

Bachelor of Science (Honours) in
APPLIED COMPUTING#
計算機應用(榮譽)理學士#

SSSDP

Non-JUPAS places 非聯招學額: 11

Programme Features 課程特色

The programme covers cutting-edge technologies, including computer science, artificial intelligence, software development, machine learning, UI/UX design and emerging digital technologies, combining core computing knowledge with practical training in software engineering and project management. With a strong emphasis on hands-on learning and real-world problem solving, students develop the skills to build intelligent applications and user-centred digital solutions.

The programme offers three areas of specialisation: Artificial Intelligence and Machine Learning, Software Engineering, and UI/UX Design, allowing students to tailor their studies to align with their career interests and goals. Graduates are prepared for high-demand careers in technology and digital innovation.

本課程涵蓋計算機科學、人工智能、軟件開發、機器學習、用戶體驗/介面設計及新興數碼科技，並結合核心電腦知識與軟件工程及項目管理方面的實務訓練。課程強調實踐學習及解決實際問題，培育學生開發智能應用程式及設計以用戶為本的數碼解決方案的能力。

課程提供三個專修範疇：人工智能與機器學習、軟件開發，以及用戶體驗/介面設計，讓學生可按個人職業興趣及發展目標規劃學習方向。畢業生將具備相關知識與實務技能，為投身科技及數碼創新等高需求行業作好準備。

Professional Recognition 專業認可

The programme equips students with professional knowledge and supports them to achieve recognitions from professional bodies:

- Google Certifications
- AWS (Amazon Web Services) Certifications
- Java Certified Programmer
- Oracle Certified Professional
- Microsoft Developer Certifications

本課程教授不同專業知識，助學生考取專業認可：

- Google 專業認證
- AWS (亞馬遜雲端運算服務)專業認證
- Java 認證程式員
- Oracle 專業認證
- Microsoft 開發人員認證

Career Prospects 就業前景

AI & Machine Learning
- AI Engineer/Developer
- Data Scientist

UI/UX Design
- UI/UX Designer
- Game Developer

Software and Project Development
- Software Engineer
- Cybersecurity Analyst
- FinTech Developer
- IT Project Manager

人工智能與機器學習
- 人工智能工程師/開發人員
- 數據科學家

用戶體驗/介面設計
- 用戶體驗/介面設計師
- 遊戲開發人員

軟件開發及項目管理
- 軟件工程師
- 網絡安全分析師
- 金融科技開發人員
- 資訊科技項目經理

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 21/000430/L5 | Registration Validity Period 登記有效期: 01/09/2021 - 31/08/2031

Bachelor of Science (Honours) in

DATA SCIENCE AND BUSINESS INTELLIGENCE#
數據科學及商業智能學(榮譽)理學士#

SSSDP

Non-JUPAS places 非聯招學額: 12

Programme Features 課程特色

The programme integrates "Data Science" and "Business Intelligence" with a comprehensive business education:

- **Data Science**
  A collection of analytical skills and techniques derived from mathematics, statistics and computer science for extracting information from data.
- **Business Intelligence**
  The analysis, integration and presentation of information for making business decisions.

本課程融合「數據科學」及「商業智能學」兩個領域的知識，並提供全面的商學教育，以回應市場的需求：

- **數據科學**
  集合數學、統計學及計算機科學的分析技能和技術，從數據中提取有用信息。
- **商業智能學**
  分析、整合和演示商業信息，從而作出商業決策。

Professional Recognition 專業認可

The programme equips students with professional knowledge and supports them to achieve recognitions from professional bodies:

- Graduate Statistician (GradStat), The Hong Kong Statistical Society
- SAS Joint Certificate in Data Mining, SAS Institute
- SAS Joint Certificate in Machine Learning, SAS Institute

本課程教授不同專業知識，助學生考取各項專業認可：

- 香港統計學會 Graduate Statistician (GradStat)
- SAS數據挖掘聯頒證書
- SAS機器學習聯頒證書

Career Prospects 就業前景

- Data Scientist
- Statistician
- Business Analyst
- Data Analyst
- Business Intelligence Professional
- Financial Analyst

- 數據科學家
- 統計師
- 業務分析師
- 數據分析師
- 商業智能專業人員
- 金融分析師

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 18/000850/L5 | Registration Validity Period 登記有效期: 08/11/2018 - 31/08/2029

Bachelor of Science (Honours) in

BUSINESS ANALYTICS AND INFORMATION MANAGEMENT#
商業分析與資訊管理(榮譽)理學士#

SSSDP

Non-JUPAS places 非聯招學額: 12

Programme Features 課程特色

In the age of AI+, where intelligence meets innovation, businesses are transforming faster than ever. The programme integrates "Business Analytics", "Decision Science" and "Information Technology", enriched by emerging fields such as FinTech, business intelligence, data mining, IT audit and control as well as digital business management. It is designed to empower students with cutting-edge AI+ tools and strategies to tackle real-world business and operational challenges.

Graduates will be equipped with the skills to bridge theory and practice for transforming business objectives into quantitative outcomes and providing innovative solutions for different industries. Join us to become part of the next generation of leaders who will redefine business potential in the AI+ era in various sectors, such as business consulting, systems analysis, banking and finance.

在「人工智能+」時代，智慧與創新交織，企業轉型速度空前加快。本課程融合「商業分析」、「決策科學」和「資訊科技」三大主題，並融入金融科技、商業智能、資料數據挖掘、資訊系統審計與監控及數碼商業管理等重要領域。課程旨在為學生提供尖端的「人工智能+」工具和策略，以應對現實世界的商業和營運挑戰。

畢業生將具備融合理論與實踐的能力，將商業目標轉化為量化成果，並為不同行業提供創新而可行的解決方案。加入我們，成為新一代智能化商業先鋒，在業務諮詢、系統分析、銀行和金融等領域重新定義「人工智能+」時代的發展潛力。

Professional Recognition 專業認可

The programme equips students with professional knowledge and supports them to achieve recognitions from professional bodies:

- Project Management Professional (PMP)
- SAS Joint Certificate in Data Mining
- QlikView Business Analyst Certification
- Certified Information Systems Auditor (CISA)
- Miro Badges
- IIBA Certifications
- Six Sigma Quality Management
- SAP Certifications
- Google Fundamentals of Digital Marketing
- Java/Python/Frontend Certifications

本課程教授不同專業知識，助學生考取專業認可：

- 項目管理
- SAS數據挖掘聯頒證書
- QlikView業務分析師認證
- 資訊系統審計師認證
- Miro 徽章
- 國際商業分析協會證書
- 六西格瑪質量管理
- SAP顧問認證
- Google 數碼營銷基礎概念認證
- Java/Python/網頁前端開發認證

Career Prospects 就業前景

- Business Consultant/Analyst
- Data Management Specialist
- Digital Consultant
- Smart Business Development Representative
- Business Development Consultant
- Data/System Analyst
- Information Security Consultant
- Project Associate (AI Applications)

- 業務顧問/分析師
- 數據管理專員
- 數碼顧問
- 智能業務發展代表
- 業務發展顧問
- 數據/系統分析師
- 資料保安顧問
- 項目助理(人工智能應用)

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 25/000338/L5 | Registration Validity Period 登記有效期: 01/09/2025 - 31/08/2029

School of HUMANITIES AND SOCIAL SCIENCE 人文社會科學學院



Bachelor of Arts (Honours) in ART AND DESIGN@ 藝術設計(榮譽)文學士@

SSSDP

Non-JUPAS places 非聯招學額: 8

Programme Features 課程特色

The programme is a unique and creative programme which integrates art, design, culture, management, application and technology. It emphasises the application of new technologies in social and business environments, such as using AI, VR, AR and digital art for brand curating, place making and community building, public art and co-creation, which prepares students to develop their career in cultural and economic sectors.

本課程是一個結合藝術、設計、文化、商業、管理、科技研究及應用的綜合性藝術設計創意課程，著重教授創新科技，包括人工智能、虛擬及擴增實景的數碼藝術，以及藝術設計在商業和社會上的應用，例如品牌策劃、地方及社區營造、公共藝術和共創應用等課題，為香港興建文化區、舉辦國際設計及藝術品交易展覽等文化經濟活動提供人才。

Professional Connections 專業連線

The Department of Art and Design is a member of the European League of Institutes of the Arts (ELIA) with approximately 280 members in 54 countries. Our students have ample opportunities and extensive networks for international collaboration, internship and exchange, for example, in the 2025-26 Echigo-Tsumari Art Triennale in Japan.

藝術設計系是歐洲藝術院校聯盟(ELIA)成員。本課程學生享有充裕的機會及廣泛的網絡參與國際合作、實習和交流，例如2025-26年度日本越後妻有大地藝術祭。

Career Prospects 就業前景

- Art Administration and Service Design
- Art and Design Project Management
- Art Direction and Creative Strategy
- Creative Entrepreneurship and Startup Development
- Cultural and Digital Media Curation
- Digital Branding and Marketing Strategy
- Media Production and Content Management
- Multimedia and Cross-Platform Content Creation
- Visual Communication and Brand Identity Development

- 藝術管理及服務設計
- 藝術及設計項目管理
- 藝術指導與創意策略
- 創新創業與初創發展
- 文化與數碼媒體策展
- 數碼品牌與營銷策略
- 媒體製作與內容管理
- 多媒體與跨平台內容創作
- 視覺傳達與品牌識別開發

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 20/000375/L5 | Registration Validity Period 登記有效期: 01/09/2020 - 31/08/2030

@STUDY SUBSIDY SCHEME FOR DESIGNATED PROFESSIONS / SECTORS (SSSDP)
指定專業/界別課程資助計劃

The Bachelor of Arts (Honours) in Art and Design (BA-AD) programme is supported under the Study Subsidy Scheme for Designated Professions / Sectors (SSSDP).

藝術設計(榮譽)文學士課程已被納入「指定專業/界別課程資助計劃」。

Eligibility Criteria
申請資格

Subsidy per eligible local student in 2027-28 academic year
合資格本地學生2027-28學年學費資助

up to 最多 HK$81,450/ academic year 學年

Apart from allocation via JUPAS, HSUHK can also admit local non-JUPAS applicants via direct admission of no more than 20% of the subsidised places of the respective programme.

除以聯招分配學額外，香港恒生大學亦可直接錄取非聯招的本地生，但人數不多於個別學士學位課程的20%資助學額。

Bachelor of Arts (Honours) in
CHINESE
中文(榮譽)文學士

NMTSS

課程特色

扎根傳統
- 提供全面堅實的專業學科訓練，穩扎根基。
- 重視學術傳統、治學及研究方法。

銳意創新
- 古為今用，放眼古今之變，融入商學及跨學科元素。
- 重視博雅教育，透過多元互動，了解及承傳中國文化。
- 首創帶學分「實習」，本系曾與多個機構合作，包括本港中學、報社、出版社、文學雜誌、文化機構等，讓學生實際體驗職場。

面向國際
- 畢業前考取國際認可普通話水平測試資歷評級。
- 國際交流計劃，拓展海外留學機會。
- 暑期文化交流，赴國內外大學積累研習體驗。

多元出路
- 切合當代社會需要，重視專業及應用寫作、普通話及口語傳意能力訓練。
- 鼓勵副修其他學科，成就跨學科專才。

就業前景

- 語意資訊科技
- 創作及出版
- 語文教育(須修讀學位教師教育文憑課程)*
- 旅遊工業
- 文化及傳媒
- 企業行政及公共關係
- 法律文書

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 18/000838/L5 | Registration Validity Period 登記有效期: 08/11/2018 - 31/08/2030

* 本課程已列入香港語文教育及研究常務委員會認可主修語文科目的學位課程名單。

Bachelor of Arts (Honours) in
CULTURAL AND CREATIVE INDUSTRIES
文化及創意產業(榮譽)文學士

NMTSS

Programme Features 課程特色

Cultural and creative industries span across the disciplines of arts, media, design and heritage. The programme adopts an integrative, multi-disciplinary and cognate curriculum, enables students to apply their knowledge in different sectors of the industries. It equips students with management skills and cultural expertise, including Cultural Policy and Research Methodology, Cultural/Media Studies, Intellectual Property Rights, Curatorship and Event Management, Entrepreneurship, Finance and Marketing in Culture, as well as Brand, Urban and Heritage Management, etc., with a view to nurturing professionals in the cultural and creative industries.

文化及創意產業涵蓋多個領域，包括藝術、媒體、設計及文化遺產等。本課程為一個綜合性的跨學科課程，教授一套可應用於各個文創界別的專業知識和理論，讓學生學習有關藝術、文化和商業管理的知識，包括文化政策及研究方法、文化/媒體研究、知識產權、策展與活動管理、創業理論、文化金融與營銷，以及品牌、城市及古蹟管理等科目，並將理論應用於文創產業項目及相關商業範疇，培育學生成為文化及創意產業專才。

Professional Connections 專業連線

The Department of Art and Design is a member of the European League of Institutes of the Arts (ELIA) with approximately 280 members in 54 countries. Our students have ample opportunities and extensive networks for international collaboration, internship and exchange, for example, in the 2025-26 Echigo-Tsumari Art Triennale in Japan.

藝術設計系是歐洲藝術院校聯盟(ELIA)成員。本課程學生享有充裕的機會及廣泛的網絡參與國際合作、實習和交流，例如2025-26年度日本越後妻有大地藝術祭。

Career Prospects 就業前景

- Art Administration and Service Design
- Art and Design Project Management
- Business Development
- Coordination and Customer Service in Cultural Tourism and Leisure Industries
- Creative Maker
- Exhibition Venue and Event Management
- 藝術管理及服務設計
- 藝術及設計項目管理
- 業務發展
- 文化旅遊及康樂行業項目統籌與客戶服務
- 創作人
- 展覽場地及活動管理

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 18/000837/L5 | Registration Validity Period 登記有效期: 08/11/2018 - 31/08/2027

Bachelor of Arts (Honours) in
ENGLISH
英國語文(榮譽)學士

NMTSS

Programme Features 課程特色

The programme, enhanced by AI-integrated teaching and learning, is designed to help students establish a solid foundation in English literature and linguistics, while cultivating a heightened sensitivity to language and culture. It aims to broaden students' global outlook within the context of an increasingly interconnected cultural and economic landscape. The inclusion of Digital Literacy and Business Studies modules further strengthens the curriculum, offering comprehensive training in global awareness, environmental consciousness, digital competence and technological integration — ensuring the programme delivers both academic excellence and practical value.

本課程融合人工智能於教學之中，旨在協助學生在英國文學及語言學方面建立穩固基礎，並培養對語言及文化的敏銳觸覺，在全球化文化和經濟體系下，拓闊學生的國際視野。課程亦特別加入數碼素養及商業學單元，加強在環球視野、環保意識、數碼素養和科技融入等方面的培訓，令其在學術與實用層面上兼具獨特價值。

International Exchange and Industry Collaboration 國際交流與業界合作

Students explore international cultures firsthand through cultural study tours and exchange programmes. To further broaden global perspectives, the department regularly hosts guest lectures by internationally acclaimed scholars. Strong ties with local industries also provide students with meaningful internship placements at organisations and local schools, helping them bridge academic learning with real-world practice.

學系設有交流團及交流計劃，讓學生實地了解不同地方的文化。為持續拓展學生的國際視野，學系定期邀請國際知名學者舉辦專題講座，讓學生掌握最新學術發展。學系亦積極與本地業界合作，邀請本地業界精英分享就業資訊，並安排學生到不同機構及本地中小學實習，讓學生累積寶貴的工作經驗。

Career Prospects 就業前景

Business
- Corporate Communication
- Public Relations and Media Outreach
- Content Creation and Copywriting
- Marketing and Brand Strategy
- Sales and Business Development
- Editing and Publishing

Education
- Teaching (with Postgraduate Diploma in Education)*
- Educational Publishing and Editing
- Education Administration and Coordination

Others
- Government and Public Services
- Information Technology
- Hospitality and Tourism

商業
- 企業傳訊
- 公共關係與媒體推廣
- 內容創作與文案撰稿
- 營銷與品牌策略
- 銷售與業務發展
- 編輯與出版

教育
- 教育(須修讀學位教師教育文憑課程)*
- 教育出版與編輯
- 教育行政與統籌

其他類別
- 政府與公共服務
- 資訊科技
- 餐飲與旅遊

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 18/000835/L5 | Registration Validity Period 登記有效期: 08/11/2018 - 14/03/2029

* The programme is recognised by the Standing Committee on Language Education and Research as an English Language major degree programme.
本課程已列入香港語文教育及研究常務委員會認可主修英語教育的學位課程名單。

Bachelor of Arts (Honours) in
PSYCHOLOGY
心理學(榮譽)文學士

NMTSS

Programme Features 課程特色

The programme adopts the unique "Liberal + Professional" education model to equip students with comprehensive foundational knowledge and skills in psychology. In addition to covering and integrating all major areas in psychology and their cognate disciplines, it provides three specialisations: Educational and Clinical, Business and Technology, as well as Neuroscience and Health. These specialisations not only develop students' interests and capacities in psychology applications but also enhance their employability and readiness for further professional training.

本課程採用獨特的「博雅+專業」教育模式，教授學生全面的心理學基礎知識和實用技能。本課程除了均衡地涵蓋和整合各個主要心理學範疇及其相關學科之外，亦提供三個專修範疇供學生選讀，包括「教育和臨床」、「商業和科技」及「神經科學和健康」。這三個專修範疇不但能培養學生在心理學應用範疇的興趣和能力，更能幫助他們提升就業競爭力，並為專業深造做好準備。

Career Prospects 就業前景

Industry	Position
Business	Consumer Behaviour Analyst, User Experience Analyst, Management Trainee, Human Resource Personnel
Professional Services	Behavioural Therapist, Psychological Counsellor, Psychological Assistant, Play Specialist
Social Services	Programme Worker, Welfare Worker
Education	Teaching Assistant, Research Assistant
Government	Administrative Officer, Executive Officer

行業	職位
商業	消費行為分析師、用戶體驗分析師、管理培訓生、人力資源人員
專業服務	行為治療師、心理輔導員、心理學助理、遊戲師
社會服務	活動幹事、福利工作員
教育	教學助理、研究助理
政府	政務主任、行政主任

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 21/000421/L5 | Registration Validity Period 登記有效期: 01/09/2021 - 31/08/2031

Bachelor of Social Sciences (Honours) in

ASIAN STUDIES
亞洲研究(榮譽)社會科學學士

NMTSS

Programme Features 課程特色

- **Multidisciplinary Approach**
  The programme offers multidisciplinary knowledge to assess situations and challenges within the Asian context, preparing students to seize development opportunities in the "Asian Century". Students can explore Asia's transformation through social, political, economic, cultural and historical lenses by engaging with core modules in Asian Studies, as well as elective modules such as Cultural Tourism, Asian Food and Cuisines, Japanese Culture and Society, and the Globalisation of Korean Popular Culture.
- **Optional Specialisation in China, Japan or Korea Studies**
  Students can choose to specialise in China, Japan or Korea Studies, learning through more advanced country-specific modules to lay a solid foundation for future employment and further education.
- **Cross-cultural Experiences**
  The overseas exchange programmes, study tours, summer courses, international internship scheme and volunteer services cultivate students' communication skills, critical thinking, and respect for cultural diversity.
- **Asian Language Training**
  Students are required to take Korean, Japanese or other Asian language modules to increase their articulation opportunities and enhance their employability.

- **多元教學**
  課程內容兼備社會科學及人文學科，為學生提供多學科的知識和訓練。除涵蓋亞洲廣泛議題的必修科目外，學生更可修讀文化旅遊、亞洲飲食傳統、日本文化及社會、韓國流行文化等相關選修科目，培訓他們以多角度分析及了解亞洲的前景與挑戰，抓緊更多發展機遇。
- **中國、日本或韓國研究專修選項**
  學生可選擇專修中國、日本或韓國研究，修讀更進階的國家專題科目，為將來就業及升學打好基礎。
- **跨文化體驗**
  提供海外交流、遊學團、暑期課程、國際實習計劃、義工服務等機會，培養學生的溝通技巧、批判獨立思維，及尊重多元文化的態度。
- **亞洲語言訓練**
  學生必須修讀韓文、日文或其他亞洲語言，加強學生的升學和就業競爭力。

Career Prospects 就業前景

- Administrative Services
- Cultural Industry
- Education (with Postgraduate Diploma in Education)
- Business
- Media Industry
- Social Services and NGOs

- 政府及公共機構
- 文化事業
- 教育(須修讀學位教師教育文憑課程)
- 商業
- 媒體工作
- 社會服務及非政府組織

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 18/000849/L5 | Registration Validity Period 登記有效期: 08/11/2018 - 31/08/2031

Bachelor of Social Sciences (Honours) in

PHILOSOPHY, POLITICS AND ECONOMICS
哲學、政治與經濟(榮譽)社會科學學士

NMTSS

Programme Features 課程特色

The programme adopts a bridge model that emphasises the interconnection among philosophy, politics, and economics. While training in philosophy nurtures students with critical and analytical reasoning as well as their humanistic concern about social and economic problems, training in politics and economics provides them with important conceptual and up-to-date awareness that helps understand and evaluate what happens around the world.

Students will take several interdisciplinary modules that address how a single public problem can be understood, analysed and solved from these three perspectives. We believe that the bridge model can equip students with open-mindedness and a comprehensive vision that better fit with the everchanging 21st century.

本課程採用的「橋樑模式」強調哲學、政治與經濟三個學科的聯繫。透過哲學訓練，培養學生的批判思維及對社會議題的人文關懷；透過政治及經濟學訓練，學生學會運用專業的概念和理論知識分析世界大事，從而制定社會政策。

此外，透過一系列跨學科科目，讓學生同時運用哲學、政治與經濟的觀點去理解與分析公共問題，建立全面和靈活的跨學科視野。我們相信「橋樑」的教學模式是裝備同學應對瞬息萬變的廿一世紀的最佳法門。

Career Prospects 就業前景

Industry	Position
Business	Analyst, Economics Analyst, Management Trainee
Education	Teacher (with Postgraduate Diploma in Education), Teaching Assistant
Government	Administrative Officer, Economist, Executive Officer
Professional Services	Business Analyst, Business Consultant
Social Services	Project Assistant, Project Officer
Think Tanks	Researcher, Research Analyst, Research Assistant, Policy Analyst

行業	職位
商業	分析師、經濟分析師、管理培訓生
教育	教師(須修讀學位教師教育文憑課程)、教學助理
政府	政務主任、經濟學家、行政主任
專業服務	業務分析師、業務顧問
社會服務	項目助理、項目主任
智庫	研究員、研究分析師、研究助理、政策分析師

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 21/000422/L5 | Registration Validity Period 登記有效期: 01/09/2021 - 31/08/2031

School of TRANSLATION AND FOREIGN LANGUAGES
翻譯及外語學院





Bachelor of

TRANSLATION WITH BUSINESS (HONOURS)
商務翻譯(榮譽)學士

NMTSS

Programme Features 課程特色

The programme equips its students with versatile skills and comprehensive knowledge of translation and business, providing academic and professional training to potential translators and interpreters to serve the increasing needs in language services in global trade.

Apart from the core modules such as Consecutive Interpreting, Financial and Business News Translation and Business Law Translation, students can also take the elective modules, such as Public Relations Translation, Film and Television Translation, Translation for the Arts Industry, and Translation for Social Media, to expand their career prospects.

本課程以翻譯為主，商業研究為輔，學術與實務並重，訓練學生將來從事翻譯或傳譯相關工作，應付全球商貿日益增加的語言服務需求。

學生除修讀接續傳譯、財經新聞翻譯、商業法翻譯等必修科目外，還可修讀公關翻譯、影視翻譯、藝術翻譯、社交媒體翻譯等選修科目，幫助學生擴闊視野，增強就業競爭力。

Learning Beyond the Classrooms 課外學習

- **Overseas Learning Experience (OLE)**
  To broaden students' subject knowledge and also to increase their exposure to a native language environment (i.e. English and Putonghua), students may have the opportunity to study at Beijing Foreign Studies University (Beijing) or the University of Westminster (London) in the summer between Year 2 and Year 3.
- **Internships**
  Our students get to engage in local or overseas internships in companies such as JP Morgan, CK Asset Holdings Limited, Spicy Fish Cultural Production, Cathay Pacific, Synfaith Language Services Limited, the Leisure and Cultural Services Department, Hong Kong Arts Festival Society Ltd, the Efficiency Office of the Innovation, Technology and Industry Bureau, and Hong Kong Young Industrialists Council.
- **HSUHK Business Translation Centre**
  The Centre undertakes translation and interpretation projects commissioned by external parties and assigns them to students as freelance assignments. This enhances the competitiveness of our students by coaching them in practical matters and providing quality assurance.

- **海外學習體驗**
  學生有機會在二年級至三年級的暑假到北京外國語大學或倫敦西敏寺大學上課，讓學生沉浸在普通話或英語環境內學習。
- **實習**
  學生於多家本地或海外機構實習，曾合作的機構包括摩根大通集團、長江實業集團有限公司、水煮魚文化制作有限公司、國泰航空、陞輝語文服務有限公司、康樂及文化事務署、香港藝術節協會有限公司、創新科技及工業局效率促進辦公室及香港青年工業家協會等。
- **香港恒生大學商務翻譯中心**
  中心承接各類筆譯及傳譯工作並委派予同學，旨在讓他們把在課堂上學到的知識應用於實務翻譯，從學習行業常規中提高競爭力，並在翻譯經理的指導下成為專業譯者。

Professional Teaching Facilities 專業教學設施

- Fung Yiu King Hall (Conference Hall with Interpretation Facilities)
- Translation and Interpretation Laboratory
- Translation Technology Workshop

- 馮堯敬堂(即時傳譯會議廳)
- 翻譯及傳譯實驗室
- 翻譯科技工作室

Career Prospects 就業前景

- Business Publishing
- Corporate and Managerial Positions
- Game Localisation
- Media Work (e.g. Radio and Television Broadcasts, the Print Media)
- Public Relations
- Public Service
- Translation Work related to Business, Finance and Commerce

- 商業出版工作
- 企業與行政管理
- 遊戲本地化
- 媒體工作(如電台、電視廣播和報刊等)
- 公共關係工作
- 公務員
- 商業、金融和貿易有關的翻譯工作

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 18/000851/L5 | Registration Validity Period 登記有效期: 08/11/2018 - 31/08/2031

ADMISSIONS INFORMATION 入學資訊



Applicants should fulfill the General Entrance Requirements and English Language Requirements for admission. Interview performances, English proficiency, programme choices and programme-specific requirements will also be considered on a case-by-case basis.

申請人必須符合一般入學要求及英語成績要求。課程亦會參考申請人之面試表現、英語水平、報讀意願及課程要求，按個別情況審批。

GENERAL ENTRANCE REQUIREMENTS 一般入學要求

Qualification	Minimum Requirements
International Baccalaureate Diploma (IBDP)	**24 points**, including: • 3 subjects at Higher Level; AND • 3 subjects at Standard Level; AND • at least 12 points to be obtained from subjects at Higher Level i.e. completion of IB Diploma * *Minimum entry requirements for Bachelor of Science (Hons) in Actuarial Studies and Insurance programme include the attainment of Grade 5 or above in Standard Level (SL) or Higher Level (HL) Mathematics.*
SAT	• **1190 points** on Redesigned SAT (From March 2016); AND • Secondary school examination results may be considered apart from the SAT score * *Minimum entry requirements for Bachelor of Science (Hons) in Actuarial Studies and Insurance programme include the attainment of 650 or above in Mathematics in SAT Subject Test.*
GCE A-Level	**Grade E** in at least 2 subjects at Advanced Level (excluding Chinese)
Advanced Placement (AP)	**Grade 3** in 2 AP subjects
American College Test (ACT)	**Composite score of 24**
Sijil Tinggi Persekolahan Malaysia (STPM)	• **Passes (Grade C or above) in at least 7 subjects** at Sijil Pelajaran Malaysia (SPM) level of which 6 subjects shall be obtained in the same sitting; AND • **Passes (Grade C or above) in at least 3 subjects** at Sijil Tinggi Persekolahan Malaysia (STPM) in the same sitting, other than language subjects
Unified Examination Certificate in Malaysia (UEC)	**Passes (Grade C or above) in at least 7 subjects** at Unified Examination Certificate (UEC) level of which 6 subjects shall be obtained in the same sitting
National Certificate of Educational Achievement (NCEA)	Completion of **NCEA Level 3**
General Scholastic Ability Test (GSAT) in Taiwan, China 中國台灣學科能力測驗(學測)	**Average Standard (均標)** in each of the best three subjects (Chinese, Mathematics A, Mathematics B, Society, Science)
Other Qualifications	Applicants with equivalent qualifications will be considered on a case-by-case basis.

ENGLISH LANGUAGE REQUIREMENTS
英語成績要求

Qualification (Any online tests taken at home will not be accepted)	Minimum Requirements
IELTS Academic Test *(IELTS One Skill Retake will not be accepted)*	An overall band of **5.5** or above in one sitting
TOEFL iBT *(TOEFL MyBest Scores will not be accepted)*	• (Tests taken before 21 January 2026) Total Score of **70** or above out of 120 in one sitting • (Tests taken on or after 21 January 2026) Total Score of **4** or above out of 6 in one sitting
Sijil Tinggi Persekolahan Malaysia (STPM)	**Grade C** or above in English at SPM or STPM
Unified Examination Certificate in Malaysia (UEC)	**B4** or better in English
National Certificate of Educational Achievement (NCEA)	A standard of **"Achieved" (A)** in a minimum of 10 credits at level 2 or above with 5 credits in reading and 5 credits in writing
General Scholastic Ability Test (GSAT) in Taiwan, China 中國台灣學科能力測驗(學測)	English result within the **good standard (前標)** or above
Other Qualifications	Applicants with equivalent qualifications will be considered on a case-by-case basis

ESTIMATED FEES
費用預算

Government Subsidies[3] for eligible local students under
合資格本地學生可獲政府學費資助[3]：
SSSDP 指定專業/界別課程資助計劃 / NMTSS 免入息審查資助計劃

SSSDP　NMTSS

Estimated Fees (HK$) 費用預算(港元)			Local Applicants[1] 本地申請人[1]		Non-local Applicants[1] 非本地申請人[1]
Application Fee per Programme 每個課程之報名費			$100		$200
First Year Tuition Fee of 2027-28 Intake[2] 2027-28 學年入讀首年學費[2]	SSSDP	Art and Design 藝術設計	After deduction of Government Subsidy (Only applicable to eligible local applicants)[3] 扣減政府資助後 (只適用於合資格本地生)[3]	$38,280[4]	$209,520
	SSSDP	Other Programmes 其他課程		$48,700[4]	$167,090
	NMTSS	Programmes 課程		$60,360[5]	$167,090
2026-27 Residential Fee[6] 2026-27 住宿費[6] Residential Colleges and Accommodations Section 住宿書院部		On-campus 校內住宿 (for 2 semesters 以兩個學期計算)	$19,384 - $23,304 (Depends on the room type, excluding extra expenses e.g. laundry and air-conditioning) (視乎房間種類而定，不包括洗衣、冷氣等費用)		$31,572 - $38,092
		Off-campus 校外住宿 (for 12 months 以12個月計算)	Not applicable 不適用		$95,880 +$15,980 (Refundable Deposit 可退還按金) (2-bed room, excluding extra expenses e.g. laundry) (二人房，不包括洗衣等費用)
Living Expenses 生活開支 (Calculated based on the average living standard for 2 semesters) (按一般生活水平，以兩個學期計算)			$50,000 - $60,000		

1 *Please visit our admissions website for the definitions of local and non-local applicants.*
請參閱香港恒生大學入學網站了解本地生及非本地生定義。

2 *HSUHK may adjust the annual tuition fee for the subsequent years of study according to the Composite Consumer Price Index (CCPI) announced by the HKSAR Government. For 2027-28 September intake, the first year full tuition fee of the BA (Hons) in Art and Design programme and that of other undergraduate programmes for local Year 1 entrants is HK$119,730 and HK$95,480 respectively.*
香港恒生大學將參考香港特區政府每年公布之綜合消費物價指數調整年度學費。於2027-28學年9月入讀藝術設計(榮譽)文學士課程及其他本科課程的一年級本地生，其首年全額學費分別為119,730港元及95,480港元。

3 *Only applicable to eligible local applicants. The arrangement and amount of the subsidies are subject to change. The latest announcement made by the HKSAR Government shall prevail. Please visit the websites of Study Subsidy Scheme for Designated Professions / Sectors (SSSDP) and Non-means-tested Subsidy Scheme (NMTSS) for the eligibility criteria for the subsidies.*
資助計劃只適用於合資格的本地生，有關安排及金額或有變動，請以香港特區政府最新公布為準。請參閱指定專業/界別課程資助計劃(SSSDP)及免入息審查資助計劃(NMTSS)網站了解資助申請資格。

4 *This is the tuition fee after the subsidy deduction of Study Subsidy Scheme for Designated Professions / Sectors (SSSDP) in 2027-28 academic year (a subsidy amount up to HK$81,450 for laboratory-based programmes; up to HK$46,780 for non-laboratory-based programmes).*
此金額已扣減2027-28學年指定專業/界別課程資助計劃的學費資助(實驗室為本課程的資助金額為最多81,450港元；非實驗室為本課程的資助金額為最多46,780港元)。

5 *This is the tuition fee after the subsidy deduction of Non-means-tested Subsidy Scheme (NMTSS) of up to HK$35,120 in 2026-27 academic year (2027-28: To be announced by EDB of the HKSAR Government).*
此金額已扣減2026-27學年免入息審查資助計劃的學費資助(NMTSS：資助金額為最多35,120港元，2027-28學年資助金額有待香港特區政府教育局公布)。

6 *The residential fee for 2026-27 academic year is listed for reference. Please refer to the website of Residential Colleges and Accommodations Section for the latest updates and admission policy.*
此金額為2026-27學年的住宿費用，僅供參考。請留意住宿書院部網頁以獲取最新資訊及了解宿位分配政策。

SUPPORT TO INTERNATIONAL STUDENTS
支援國際學生

HSUHK provides a wide range of services and activities to help international students attain a smooth transition to the new learning environment. These include, but not limited to, orientation programmes, counselling services and exchange opportunities to foster students' all-round development during their studies.

香港恒生大學提供一連串服務及活動，以協助國際學生適應全新學習生活，包括但不限於大學迎新日、學生個人及工作輔導、交換生計劃等，致力支持國際學生的全面發展。

APPLICATION PROCEDURES[7]
申請程序[7]

Start from 21/11/2026 開始

Complete the following steps to submit application:

1. Submit online application via HSUHK Undergraduate Application System
2. Upload the following supporting documents:
   - 2.1 Identity card / valid travel document
   - 2.2 Recent photograph
   - 2.3 High school transcripts
   - 2.4 International examination result slip
   - 2.5 Other examination result certificates, e.g. IELTS test report form (if any)
3. Settle the application fee

完成以下程序以提交入學申請：

1. 登入香港恒生大學網上入學申請系統報名
2. 上載以下證明文件：
   - 2.1 身分證或有效旅遊證件
   - 2.2 個人近照
   - 2.3 高中校內成績單
   - 2.4 國際考試成績單
   - 2.5 其他公開考試成績單，例如雅思考試成績表(如有)
3. 繳交報名費

HSUHK Undergraduate Application System
香港恒生大學網上入學申請系統
https://registration.hsu.edu.hk/oap/

Start from 11/2026 開始

Invitation to attend written test and/or interview
通知申請人參加筆試及/或面試

12/2026 – 06/2027

Announcement of **Conditional offers** to eligible applicants
申請人有機會獲發**有條件取錄**



27/06/2027†

Application deadline for non-local applicants[1]
非本地生[1]截止申請

Start from 06/2027 開始

Announcement of admission results after receipt of the examination result certificates
取錄結果將於申請人遞交考試成績後陸續公布

08/2027

Registration and orientation for new entrants
新生辦理入學註冊手續及參加迎新活動

18/08/2027

Application deadline for local applicants[1]
本地生[1]截止申請

09/2027
First Teaching Day of Semester 1
新學期開學日

[7] *The schedule and arrangement are subject to change. 日期及安排或會修改。*

† *Excluding applicants with JEE qualification. 不適用於內地高考申請人。*

ENTRANCE SCHOLARSHIPS FOR NON-LOCAL APPLICANTS WITH QUOTAS [1, 8, 9, 10]
設配額之非本地生入學獎學金[1, 8, 9, 10]

The entrance scholarships for 2026-27 academic year are listed for reference, while those for 2027-28 academic year will be announced on website in due course.
以下為2026-27學年之入學獎學金，僅供參考。2027-28學年之入學獎學金將稍後於網站公布。

Scholarships & Awards
獎學金及獎項

International Students (ASEAN) / (Non-ASEAN)
國際學生(東盟國家) / (非東盟國家)

Full/Half entrance scholarships with quotas are now offered to non-local applicants from ASEAN countries and other countries/regions (excluding Chinese Mainland, Macao, Taiwan and Hong Kong), with **full/half-tuition fee and accommodation fee for 4 consecutive academic years**. On-campus (Year 1) or university administered (Year 2-4) accommodation is guaranteed, subject to scholarship renewal.

來自東盟國家及其他國家/地區(兩岸四地除外)的非本地生有機會獲頒全額/半額入學獎學金，金額為**四年全額/半額學費及住宿費**，名額有限。保證第一年在校住宿，第二至第四年可獲安排由大學管理的住宿，視乎獎學金是否獲批續領。

Mainland Students with non-JEE qualification, Macao and Taiwan Students
中國內地的非高考生、澳門及台灣學生

Full/Half entrance scholarships with quotas are now offered to non-local applicants from the Mainland with non-JEE qualification, Macao and Taiwan applicants, with **full/half-tuition fee for 4 consecutive academic years**. On-campus or university administered accommodation is guaranteed for the first year of study for non-local Year 1 students.

來自中國內地的非高考生、澳門及台灣的非本地生有機會獲頒全額/半額入學獎學金，金額為**四年全額/半額學費**，名額有限。一年級非本地生於入讀首年將獲安排在校住宿或由大學管理的住宿。

Qualification 學歷	Eligibility of Full Scholarship (Amount: Full Tuition Fee in Year 1 – Year 4) 全額獎學金要求 (金額：四年全額學費)	Eligibility of Half Scholarship (Amount: Half Tuition Fee in Year 1 – Year 4) 半額獎學金要求 (金額：四年半額學費)
IBDP 國際文憑大學預科課程	At least 35 points 35分或以上	At least 30 points 30分或以上
GCE A-Level 普通教育文憑 高級程度考試	At least 2A* and 2As 最少兩科達A* 級及其他兩科達A級	At least 3As 最少三科達A級
STPM (Malaysia) 馬來西亞高級教育文憑	At least A- grade in 1 subject and B+ grade in other 3 subjects, including English 最少一科達A-級及其他三科達B+級，包括英語	At least B+ grade in 4 subjects, including English 最少四科達B+級，包括英語
UEC (Malaysia) 馬來西亞統考	At least A2 grade in 1 subject and B3 grade in other 4 subjects, including English 最少一科達A2級及其他四科達B3級，包括英語	At least B3 grade in 5 subjects, including English 最少五科達B3級，包括英語
GSAT (Taiwan, China) 中國台灣學測	At least "Distinction" in 2 subjects and "Good Standard" in other 2 subjects, including English 最少兩科達「頂標」及其他兩科達「前標」，包括英語	At least "Distinction" in 1 subject and "Good Standard" in other 3 subjects, including English 最少一科達「頂標」及其他三科達「前標」，包括英語
Other Qualifications 其他學歷	To be considered on a case-by-case basis, provided that the minimum entrance requirements have been fulfilled. 按個別情況審批。申請人須符合最低入學要求。	

8 *Qualified students will be considered for scholarships on a competitive and merit basis. Each qualified student will be awarded one entrance scholarship only. Students will not be awarded any entrance scholarships if they have transferred or been re-admitted to the same or another programme for whatever reasons.*
合資格學生有機會獲頒獎學金，擇優頒發。每位合資格學生只獲派一項入學獎學金。曾入讀香港恒生大學、現重新入讀同一課程或轉讀另一課程的學生均不會再次獲得入學獎學金。

9 *The scholarships are to be calculated and settled in Hong Kong dollar. Renewal criteria of International Student (ASEAN) / (Non-ASEAN) Entrance Scholarship: Cumulative GPA as of Semester 2 of 3.3 or above. Renewal criteria of other entrance scholarships: Year GPA of 3.3 or above.*
獎學金以港元計算。國際學生入學獎學金(東盟國家) / (非東盟國家)續領要求：截至第二學期累計平均積點必須達3.3或以上。其他入學獎學金續領要求：學年平均積點必須達3.3或以上。

10 *Local applicants possessing international qualifications which are equivalent to the designated HKDSE criteria will also be considered for entrance scholarships on a competitive and merit basis.*
持國際學歷的本地生，其學歷相等於指定香港中學文憑試成績的要求，亦有機會獲得入學獎學金，擇優頒發。

HSUHK

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HSUHK has not authorised any intermediary organisations or agencies to recruit or admit students, nor made any commitments with such agencies. The University will not provide special consideration or priority to any admissions applications related to such agencies. All applicants must submit their applications through official channels specified by HSUHK. Please check with HSUHK Registry if you have any questions.

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This pamphlet is updated as of November 2026. HSUHK reserves the right to adjust the admissions arrangements without prior notice, please check the up-to-date information from HSUHK admissions website regularly.
本小冊子更新至2026年11月。香港恒生大學保留隨時更改入學安排而毋須另行通知之權利，敬請定期瀏覽香港恒生大學入學網站獲取最新入學資訊。

