



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG

For Applicants with
HKDSE Qualification
供香港中學文憑試
申請人參考

Government Subsidies for
eligible local students under
合資格本地學生可獲政府學費資助

NMTSS

免入息審查資助計劃

SSSDP

指定專業/界別課程
資助計劃



UNDERGRADUATE ADMISSIONS
本科入學申請
2026/27

2026 AppliedHE™
Private University Ranking: ALL ASIA
全亞洲私立大學排名

7th
IN THE GREATER
CHINA REGION
大中華地區

37th
IN EAST ASIA
東亞

2026 QS Asia University Rankings
2026 QS 亞洲大學排名

157th
IN THE GREATER
CHINA REGION
大中華地區

253rd
IN EAST ASIA
東亞

2025 Best Universities Ranking by Research.com
2025 國際學術平台Research.com 頂尖大學排名
in the below disciplines in China 於以下學科領域的全國排名

22nd
IN SOCIAL SCIENCES AND HUMANITIES
社會科學與人文

33rd
IN ECONOMICS AND FINANCE
經濟與金融



26

Undergraduate
Programmes
本科課程

30

Minor
Programmes
副修課程

23

Postgraduate
Programmes
研究生課程



1:22.4

Teacher-Student Ratio of
Undergraduate Programmes
本科課程師生比例

6,600+

Full-time Undergraduate
Students
全日制本科學生

28,300+

Cumulative Number of
HSSC / HSMC / HSUHK
Graduates
恒商/恒管/恒生大學畢業生

UNDERGRADUATE PROGRAMMES 本科課程

School of Business 商學院

- N Corporate Governance and Compliance
企業管治與合規
- N Economics
經濟學
- N Finance and Banking
金融及銀行學
- N Financial Analysis and FinTech
金融分析及金融科技
- N General Business
綜合工商管理
- N Global Business Management
環球商業管理
- N Human Resource Management
人力資源管理
- N Management
管理學
- N Marketing
市場學
- N Professional Accountancy
專業會計學

School of Communication 傳播學院

- N Arts and Culture Communication
藝術及文化傳播
- N Convergent Media and Communication Technology
融合媒體及傳播科技
- N Journalism and Communication
新聞及傳播

School of Decision Sciences 決策科學學院

- S Supply Chain Management
供應鏈管理
- S Actuarial Studies and Insurance
精算及保險
- S Applied Computing
計算機應用
- S Data Science and Business Intelligence
數據科學及商業智能學
- S Business Analytics and Information Management
商業分析與資訊管理

School of Humanities and Social Science 人文社會科學學院

- S Art and Design
藝術設計
- N Chinese
中文
- N Cultural and Creative Industries
文化及創意產業
- N English
英國語文
- N Psychology
心理學
- N Asian Studies
亞洲研究
- N Philosophy, Politics and Economics
哲學、政治與經濟

School of Translation and Foreign Languages 翻譯及外語學院

- N Translation with Business
商務翻譯

N NMTSS Programmes 免入息審查資助計劃課程

Apply via 申請方法: E-APP / HSUHK Undergraduate Application System
香港恒生大學網上入學申請系統

S SSDP Programmes 指定專業/界別課程資助計劃課程

Apply via 申請方法: JUPAS 聯招

ACCOMMODATION

住宿



Residential Colleges and
Accommodations Section
住宿書院部

Students may apply for accommodation. Please refer to the website of Residential Colleges and Accommodations Section for the latest updates and admission policy. To help students adapt smoothly to a new environment, guaranteed on-/off-campus accommodation places will be arranged for non-local Year 1 students (Applicable to September intake only).

學生可按照住宿申請程序遞交申請，請留意住宿書院部網頁以獲取最新資訊及宿位分配政策。為協助學生順利適應新環境，一年級非本地生於入讀首年將獲安排校內/外保證住宿(只適用於九月份入學)。

HSUHK JOCKEY CLUB RESIDENTIAL COLLEGES

香港恒生大學賽馬會住宿書院 (On-campus 校內)



Old Hall 元舍堂 (On-campus 校內) & Off-campus 校外住宿

(For non-local Year 1 students only 只適用於一年級非本地生)

ONE STUDENT, ONE INTERNSHIP
一學生一實習

1,500+

Internship Opportunities
實習機會

500+

Partnering Organisations
合作機構



\$16M+

Scholarships & Bursaries Amount
超過一千六百萬
獎學金及助學金



GLOBAL EXCHANGE PROGRAMMES
環球交換生計劃

35+

Regions
地區

120+

Global Exchange Partners
環球交流夥伴



LIFE-WIDE LEARNING ACTIVITIES
全方位學習活動

200+

Service-learning Projects
服務學習項目

30+

Student-led Organisations & Sports Teams
學生團體及運動校隊

95%

Graduate Employment Rate in 2024
2024年畢業生就業率



School of
BUSINESS
商學院



商學院獲國際商學院促進協會
(AACSB)國際認證



Bachelor of Business Administration (Honours) in
CORPORATE GOVERNANCE AND COMPLIANCE
企業管治與合規工商管理(榮譽)學士

Programme Features 課程特色

The programme aims at providing students with necessary knowledge in corporate governance, so that the graduates can develop an understanding of the laws and regulations in corporate governance and recognise best practices for the purpose of regulatory compliance. They would be able to integrate and apply knowledge of good corporate governance practices and help execute a regulatory system in support of board functions. They can also perform the advisory role to the board in guiding, administering and reviewing the board's performance to ensure compliance with regulatory requirements.

本課程教授企業管治的專業知識，讓畢業生全面理解企業管治相關法規、熟識最佳規管準則，並能融匯運用各項知識，協助董事會優化管治，使企業有效實施合規制度，就董事會實施良好企業管治提供專業意見。

Professional Recognition 專業認可

- The Hong Kong Chartered Governance Institute (HKCGI)
 - Maximum 4 papers exemptions under the Chartered Governance Qualifying Programme (CGQP)
- The Association of Chartered Certified Accountants (ACCA)
 - Maximum 9 papers exemptions under Fundamental Level
- CPA Australia
 - 6 papers exemptions under Foundation Level
- 香港公司治理公會
 - 最多豁免4份特許公司治理專業資格課程之考卷
- 特許公認會計師公會
 - 最多豁免9份基礎課程考卷
- 澳洲會計師公會
 - 豁免6份基礎課程考卷

Career Prospects 就業前景

• Accountant	• Company Secretary	• 會計師	• 公司秘書
• Compliance Officer	• Corporate Administrator	• 合規主任	• 企業管理人員
• Entrepreneur	• Management Trainee	• 創業家	• 管理培訓生

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 19/000677/L5 | Registration Validity Period 登記有效期: 01/09/2019 to 31/08/2026

Bachelor of Business Administration (Honours) in
ECONOMICS

經濟學工商管理(榮譽)學士

Programme Features 課程特色

The programme aims to equip students with a solid foundation of economics knowledge and training in research skills so that they can conduct economic analysis in decision making and evaluate the impacts of economic issues in a business environment. The practical training focuses on the analysis of real-world economic issues through hands-on training on a variety of research software programmes for data analysis.

Graduates are equipped with rigorous analytical and data analysis skills that make them ideal candidates for positions in a wide range of industries, such as business, finance, banking, education, and for further studies.

本課程旨在培訓學生經濟學知識及研究技能，將經濟分析應用於商業決策，以及評估經濟議題對商業活動的影響。課程通過對各種數據分析軟件的實際操作，培訓學生的分析能力及數據分析技能，以探討現實世界的不同經濟問題。

畢業生具備嚴謹的分析思維與數據分析能力，成為商業、金融、銀行、教育等多個行業的理想人選，亦可繼續升學深造。

Career Prospects 就業前景

• Business Education	• Consultant	• 商學教育	• 顧問
• Economic Journalist	• Economist	• 經濟記者	• 經濟學家
• Financial Data Analyst	• Financial Planner	• 財務數據分析師	• 財務策劃師
• Investment Adviser	• Policy Analyst	• 投資顧問	• 政策分析師
• Real Estate Analyst	• Research Analyst	• 房地產分析師	• 研究分析師
• Securities and Market Analyst		• 證券和市場分析師	

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 20/000374/L5 | Registration Validity Period 登記有效期: 01/09/2020 to 31/08/2031

Programme Features 課程特色

The programme aims to provide students with the necessary skills and professional knowledge, including Corporate Finance, Financial Institution and Markets, Money and Banking, Real Estate Finance and Investment, etc., for their career development in financial and banking management or pursuit of further studies at postgraduate level. Graduates are well equipped with both qualitative and quantitative knowledge in business, finance and government sectors.

本課程向學生提供重要技能和專業知識，內容涵蓋公司財務學、金融機構與金融市場、貨幣與銀行、房地產財務與投資等多個領域，裝備同學從事金融及銀行業或升讀深造課程。畢業生將具備金融及銀行業界的理論及實用知識，能勝任企業、金融及政府部門中的相關職位。

Professional Recognition 專業認可

The programme has obtained accreditations from the following professional bodies:

- The Hong Kong Institute of Bankers (HKIB)
- Institute of Financial Planners of Hong Kong (IFPHK)
- CFA Institute
- Institute of Financial Technologists of Asia (IFTA)

本課程獲以下專業團體認可：

- 香港銀行學會
- 香港財務策劃師學會
- 特許金融分析師協會
- 亞洲金融科技師學會

Career Prospects 就業前景

- Anti-money Laundering Investigation Analyst
- Dealer
- Fund Manager Trainee
- Personal Banking Officer
- Business Development Officer
- Customer Service Officer
- Financial Planner
- Loan Officer

- 打擊洗錢調查分析員
- 業務發展主任
- 交易員
- 見習基金經理
- 個人銀行主任
- 客戶服務主任
- 財務策劃師
- 貸款主任

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 19/000678/L5 | Registration Validity Period 登記有效期: 01/09/2019 to 31/08/2026

Programme Features 課程特色

The programme aims to prepare graduates with knowledge in both Financial Analysis and FinTech, allowing them to integrate with the competitive finance industry. A major focus of the programme is on the application of FinTech, artificial intelligence, big data analytics and blockchain. In addition, the programme closely follows the core competency of the recognised professional standard known as the "Chartered Financial Analyst Program Candidate Body of Knowledge™". It equips students with core financial analytical skills to take professional qualification examinations and become effective investment professionals with essential FinTech knowledge.

本課程旨在培養同時具有金融分析和金融科技知識的畢業生，使他們融入富競爭性的金融行業。課程主要涵蓋金融科技、人工智能、大數據分析及區塊鏈的應用。課程亦參照具認受性的「特許金融分析師課程考生知識體系」而設計，旨在讓學生掌握金融分析技能，考取特許金融分析師專業資格，成為具有金融科技知識的投資專業人士。

Professional Recognition 專業認可

The programme has obtained accreditations from the following professional bodies:

- CFA Institute
- Institute of Financial Planners of Hong Kong (IFPHK)
- Institute of Financial Technologists of ASIA (IFTA)

本課程獲以下專業團體認可：

- 特許金融分析師協會
- 香港財務策劃師學會
- 亞洲金融科技師學會

Career Prospects 就業前景

- Business Analysis (FinTech)
- Development Finance
- Fund Management
- Private Equity
- Structured Finance
- Data/Information Analysis
- Financial Data Analysis
- Investment Banking
- Risk Management
- Wealth Management

- 業務分析(金融科技)
- 開發性金融
- 基金管理
- 私募股權投資
- 結構性融資
- 數據分析
- 財務數據分析
- 投資銀行
- 風險管理
- 財富管理

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 23/000035/L5 | Registration Validity Period 登記有效期: 01/09/2023 to 31/08/2026

GENERAL BUSINESS

綜合工商管理(榮譽)學士

Programme Features 課程特色

The programme is designed for students who desire to be well-versed in more than one business discipline. It integrates a broad spectrum of disciplines rather than focusing on a single field of study. In today's complex and dynamic business environment, students with such all-round knowledge and skills are highly favoured by organisations. Under the guidance of personal tutors, students can flexibly choose study paths suited to their interests and needs.

本課程專為希望精通多個商業範疇的學生而設。課程內容涵蓋廣泛的商業學科，並不會側重於單一商業範疇。在當今複雜多變的商業環境中，學生擁有多方面的商業知識及技能，甚得各機構青睞。在個人導師的指導下，學生可按興趣和需要靈活選擇自己的學習方向。

Professional Connections 專業連線

- Students gain hands-on experiences and build up industry connections through **Internship programmes**.
- Professional activities**, such as CEO seminars, company visits and business skills workshops, link students with the real world and enhance their understanding of different industries.
- Alumni events** connect students and alumni, building a HSUHK business network.
- 實習計劃讓學生汲取在不同商業領域的工作經驗，建立業界人脈。
- 學生活動(如CEO講座、企業參觀、商業技能培訓工作坊等)加深學生對不同行業的認識，幫助學生與從業者建立緊密聯繫。
- 校友聚會讓校友與學生彼此交流，增進校友、學生與香港恒生大學的聯繫。

Career Prospects 就業前景

• Assistant Accounting Officer	• Administrative Officer	• 政務主任
• Digital Marketing Officer	• Entrepreneur	• 創業家
• Executive Officer	• Human Resources Officer	• 人力資源主任
• Management Trainee	• Project Coordinator	• 項目統籌員
• Social Media Executive		• 社交媒體主任

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 20/000379/L5 | Registration Validity Period 登記有效期: 01/09/2020 to 31/08/2026

Bachelor of Business Administration (Honours) in

GLOBAL BUSINESS MANAGEMENT

環球商業管理工商管理(榮譽)學士

Programme Features 課程特色

The programme aims to develop and foster students' knowledge, skills and abilities for jobs in multinational corporations (MNCs) or global business organisations. Through a stimulating curriculum with practical overseas exposure and experiences, students can build desired global leader attributes such as business insights, analytical mind, and international experience.

本課程旨在培育學生在跨國企業工作所需要的能力與知識。本課程其中一個特色，是通過在海外學習與生活，來啟發畢業生的環球商業觸覺、分析能力及國際視野。

Professional Connections 專業連線

- With more than 120 partners, **overseas exchange study** enhances students' foreign and cross-cultural living experiences, cultivates their desired global leader attributes such as business insights, analytical mind and international exposure, which are crucial for managing diverse staff force in a global business career.
- The programme offers **timely academic and professional advice** on curriculum attainment and career preparation for students.
- The interdisciplinary curriculum** allows students to study Global Business Management core and elective courses from a multitude of disciplines such as Management, Finance, Marketing, Data Science, Political Economy, Cultural Studies and International Relations.
- Workshops and company visits** link students with practitioners.
- 香港恒生大學擁有超過120個環球交流夥伴，**海外交流**讓學生及早獲得海外生活經驗及跨文化訓練，建立學生的商業觸覺、分析能力及國際視野，以備日後管理不同文化僱員所需。
- 課程團隊致力為學生提供嶄新的學術及專業指導，以助學生學習及發展事業。
- 跨學科的課程設計囊括各學術界別的學科，包括管理、金融、營銷、數據科學、政治經濟、文化及國際關係，學生可修讀涵蓋以上範疇的主修及選修科目。
- 學系組織各種**工作坊和企業參觀**等，促進學生與從業者緊密聯繫。

Career Prospects 就業前景

• Budget Analyst	• Business Analytics Manager	• 預算分析師	• 業務分析經理
• Business Development Manager	• Data Analyst	• 業務發展經理	• 數據分析師
• Human Resources Officer/Manager	• Management Analyst	• 人力資源主任/經理	• 管理分析師

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 19/000679/L5 | Registration Validity Period 登記有效期: 01/09/2019 to 31/08/2026

Bachelor of Business Administration (Honours) in
HUMAN RESOURCE MANAGEMENT
人力資源管理工商管理(榮譽)學士

Programme Features 課程特色

The programme's state-of-the-art curriculum design aims to equip students with the essential knowledge and skills to excel as Human Resource Management (HRM) professionals, while also providing them with a solid foundation in Human Resources Information System (HRIS), data literacy, and legal compliance. Students are required to complete core modules in HRM, such as Employment Law, Hong Kong Business Law, and HRIS. Additionally, they have the opportunity to apply their acquired skills through human resource internships before graduation.

本課程採用最新的課程設計，培養學生掌握人力資源資訊系統的知識及運用技巧，學生更須修讀僱傭法、香港商業法和人力資源資訊系統等科目，從而成為專精於各項職能的人力資源管理專業人士。此外，學生還有機會在畢業前參與人力資源實習並在實踐中應用所學到的技能。

Professional Recognition 專業認可

The programme has obtained accreditations from the following professional bodies:

- The Hong Kong Institute of Human Resource Management (HKIHRM)
- Chartered Professional in Human Resources Canada (CPHR Canada) and is granted exemptions from the CPHR National Knowledge Examination in Canada

本課程獲以下專業團體認可：

- 香港人力資源管理學會 (HKIHRM)
- 加拿大特許人力資源專業學會 (CPHR Canada)，並獲豁免加拿大專業知識評審考試

Career Prospects 就業前景

• Compensation and Benefit Manager	• Global Mobility Manager	• 薪酬福利經理	• 全球流動經理
• Human Resources Officer/Manager	• Human Resources Technology Manager	• 人力資源主任/經理	• 人力資源技術經理
• Learning and Development Training Officer/Manager	• Organisation Development Manager	• 學習及發展培訓主任/經理	• 組織發展經理
	• Recruiter		• 招聘專員

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 18/000843/L5 | Registration Validity Period 登記有效期: 08/11/2018 to 31/08/2026

Bachelor of Business Administration (Honours) in
MANAGEMENT
管理學工商管理(榮譽)學士

Programme Features 課程特色

The programme is differentiated from other Bachelor of Business Administration related programmes as it focuses on building strategic leaders who have considerable expertise in leading, organising, and motivating people in profit- and non-profit-making organisations from global and local perspectives. In addition to providing business training such as Accounting, Economics, Finance, Marketing, and Supply Chain Management, the programme puts much emphasis on strengthening students' soft skills, such as problem-solving, team building, and politicking skills, to improve their personal development and career choices.

有別於其他工商管理相關學士學位課程，本課程致力培育戰略性領導者，務求讓同學具備國際和本土視野，並能掌握組織和激勵等管理技巧。本課程除了提供會計、經濟、金融、營銷和供應鏈管理等商業培訓外，更著重加強學生的軟技能(例如解難能力、團隊建設和政治技巧等)，以助其個人發展和職業選擇。

Professional Recognition 專業認可

The programme has obtained accreditations from the following professional bodies:

- The Hong Kong Institute of Human Resource Management (HKIHRM)
- Chartered Professional in Human Resources Canada (CPHR Canada) and is granted exemptions from the CPHR National Knowledge Examination in Canada

本課程獲以下專業團體認可：

- 香港人力資源管理學會 (HKIHRM)
- 加拿大特許人力資源專業學會 (CPHR Canada)，並獲豁免加拿大專業知識評審考試

Career Prospects 就業前景

• Management Trainee	• 管理培訓生
• Human Resources Officer/Manager	• 人力資源主任/經理
• Managerial Career in Multinational Companies	• 跨國公司管理人員
• Entrepreneur	• 創業家

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 18/000844/L5 | Registration Validity Period 登記有效期: 08/11/2018 to 31/08/2026

MARKETING**市場學工商管理(榮譽)學士****Programme Features 課程特色**

The programme emphasises both theory and practice through project-based and case-based learning, utilising experiential and interactive teaching methods. It enhances students' ability to think from multiple perspectives and apply marketing concepts to the real business world. The curriculum is designed to align with evolving business trends, covering areas such as consumer behaviour, advertising, brand management, e-marketing, and customer relationship management. It aims to nurture future marketing specialists in the digital era.

The department regularly organises industry seminars, expert talks, and business competitions to enrich students' learning experiences and expand their professional networks. Internship and exchange opportunities further broaden their global horizons and enhance problem-solving skills. Graduates can pursue diverse career paths in employment, entrepreneurship, or further studies.

本課程理論與實踐並重，透過「課題為本」及「個案為本」的課堂設計，結合體驗與互動教學模式，提升學生多角度思考能力，將理論知識靈活運用於實際商業環境。課程緊貼市場趨勢，涵蓋消費者行為學、廣告學、品牌管理、電子營銷、客戶關係管理等核心領域，致力培養數碼時代的未來營銷專才。

學系定期舉辦行業研討會、專家分享講座及商業比賽，以豐富學生的學習體驗並拓展他們的專業人脈。實習與海外交流計劃進一步開闊學生的國際視野並提升解難能力。畢業生能勝任各類職涯發展道路，包括就業、自主創業或進一步深造。

Professional Attributes 專業素質

Our graduates will enter the job market fully ready to:

- Manage traditional and digital operations
- Advance personal and organisational goals
- Recognise global trends in a local context
- Keep a high level of professionalism and ethics
- Excel in communication skills and teamwork
- Transcend cultural and national boundaries

畢業生將具備以下專業素質，為踏入職場做好準備：

- 發展網絡及門市
- 勝任海內外職場
- 滿足客戶展所學

Career Prospects 就業前景

- Advertising Account Executive
- Digital Marketing Officer
- Event Coordinator and Public Relations Officer

- Brand Manager
- Market Analyst
- Product Marketing Manager

- 廣告客戶主任
- 數碼營銷主任
- 活動統籌及公關主任
- 品牌經理
- 市場分析師
- 產品市場經理

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 19/000680/L5 | Registration Validity Period 登記有效期: 01/09/2019 to 31/08/2026

PROFESSIONAL ACCOUNTANCY**專業會計學工商管理(榮譽)學士****Programme Features 課程特色**

The programme equips students with theoretical accounting knowledge and technical skills. The curriculum encompasses a wide range of subject areas including financial reporting, management accounting, financial management, auditing, taxation, law, accounting information system and ethics, preparing students for pursuing accountancy as a profession or further studies in graduate school. Our graduates are highly recognised by employers and rewarded with ample opportunities, such as professional accountants, business leaders and entrepreneurs.

本課程涵蓋會計理論及實務知識，包括財務匯報、管理會計、財務管理、審計、稅務、法律、會計信息系統和商業道德等內容，為學生從事會計專業或於研究院深造做好準備。畢業生發展機會良多，可成為專業會計師、商界領袖和企業家，深受僱主歡迎。

Professional Recognition 專業認可

The programme has obtained accreditations and exemptions from the following professional bodies, subject to regular reaccreditation:

- The Association of Chartered Certified Accountants (ACCA)
- CPA Australia
- The Hong Kong Institute of Certified Public Accountants (HKICPA)
- The Taxation Institute of Hong Kong (TIHK)

本課程獲以下專業團體認可及考試豁免，並需作定期覆核：

- 特許公認會計師公會
- 澳洲會計師公會
- 香港會計師公會
- 香港稅務學會

Career Prospects 就業前景

- Accounting Officer II
- Assistant Assessor
- Compliance Officer
- Tax Associate

- Assistant Accountant
- Audit (Assurance) Associate
- Management Trainee

- 二級會計主任
- 助理評稅主任
- 合規主任
- 稅務助理
- 助理會計師
- 審計助理
- 管理培訓生

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 19/000681/L5 | Registration Validity Period 登記有效期: 01/09/2019 to 31/08/2026

School of **COMMUNICATION** **傳播學院**



NMTSS

Bachelor of Arts (Honours) in **ARTS AND CULTURE COMMUNICATION** 藝術及文化傳播(榮譽)文學士

Programme Features 課程特色

The programme is the first undergraduate programme in Hong Kong that combines communication, arts and culture elements. The programme adopts a unique interdisciplinary approach called "communication+", which aims to cultivate communication talents in arts and culture with advanced communication technologies for the local, the Greater Bay Area, and the global context. Students will learn a wide range of communication theories and skills (such as audio-visual production, digital animation for promotion, digital advertising and public relations), fundamental literacy of arts and culture (such as appreciation of arts and culture, popular culture), business knowledge, as well as diverse general education and language learning.

本課程是香港首個結合傳播與藝術文化元素的本科課程。課程採用「傳播+」的跨學科教育模式，致力為本地、大灣區及全球培養掌握先進傳播技術的藝術文化傳播人才。學生將學習傳播理論與技能(例如多媒體節目製作、數碼動漫設計、數碼廣告與公關)、藝術與文化素養(例如藝術文化欣賞、流行文化)、商業知識，以及多元的通識教育與語文訓練。

Career Prospects 就業前景

Industry	Position	行業	職位
Communication	Public Relations Officer, Advertising Copywriter, Media Relations Officer, Social Media Editor, Critique Writer and Blogger, News Editor, Communication and Engagement Officer, Documentary Assistant Director, Arts/Culture Journalist or Critic	傳播	公關主任、廣告文案撰稿員、媒體關係主任、社交媒體編輯、評論作家及網誌作家、新聞編輯、傳訊主任、紀錄片助理導演、藝術文化記者或評論員
Business	Marketing Specialist, Business Development Officer	商業	營銷專員、業務發展主任
Arts and Culture Promotion and Communication	Arts/Culture Communication Consultant, Arts/Culture Administrator, Curator, Cultural Programme Coordinator, Event Coordinator, Cultural Policy Analyst, Programme Coordinator, Event Management Officer, Project Management Officer	文化藝術推廣與傳播	藝術文化傳播顧問、藝術文化管理人員、策展人、文化項目統籌員、活動統籌員、文化政策分析師、節目統籌員、活動管理主任、項目管理主任

Bachelor of Arts (Honours) in

CONVERGENT MEDIA AND COMMUNICATION TECHNOLOGY**融合媒體及傳播科技(榮譽)文學士****Programme Features 課程特色**

The programme covers three major study areas:

- The basic technologies of interactive media, internet communications and mobile platforms.
- The digital media production including sound, TV, video, desktop publishing, web-media and micro-film.
- The fundamentals of communication via learning communication theories, intercultural communication, media law and ethics.

本課程涵蓋以下三方面的知識及技能：

- 數碼基礎技術，包括互動媒體、互聯網傳播、流動平台等內容。
- 數碼媒體製作，包括數碼錄音、電視及影片製作、桌面排版、網絡媒體及微電影製作等科目。
- 透過學習傳播理論、跨文化傳播、傳媒法規與道德等知識，訓練人際溝通技能。

Career Prospects 就業前景

- Digital Media System Administrator
- Media Production Officer
- Multimedia Journalist

- Media Content Developer
- Media Project Coordinator
- Web and Graphics Designer

- 數碼媒體系統管理人員
- 媒體內容發展專員
- 媒體製作主任
- 媒體項目統籌員
- 多媒體新聞工作者
- 網頁及圖像設計師

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 18/000839/L5 | Registration Validity Period 登記有效期: 08/11/2018 to 31/08/2027

Bachelor of

JOURNALISM AND COMMUNICATION (HONOURS)
新聞及傳播(榮譽)學士**Programme Features 課程特色**

The programme converges Business, Journalism, Public Relations and Corporate Communication. The programme strikes a balance between theory and practical training with a view to broadening the students' horizons, enhancing their critical thinking, creativity as well as presentation skills, and developing students into communication professionals in the fields of Business Journalism and Corporate Communication. Students can pursue one of the following concentrations for their Year 3 and Year 4 study:

• Business Journalism

Modules include Broadcast Journalism, Business and Financial News Reporting and Writing, Business News Editing, etc.

• Corporate Communication

Modules include Corporate Communication Writing, Crisis and Issues Management, Persuasive Communication, etc.

本課程為香港首個結合商業、新聞、公關與企業傳訊的本科課程，鼓勵學生擴展全球視野，訓練學生分析、創意與表達能力，致力培養學生成為商業新聞與企業傳訊的傳播專才。本課程學生可在第三及第四年揀選其中一個專修範疇：

• 商業新聞

包括電視與廣播新聞導論、商業財經新聞採訪、商業新聞編輯等科目

• 企業傳訊

包括企業傳訊寫作、危機管理、說服傳播等科目

Career Prospects 就業前景**Business Journalism Concentration**

- Anchor
- Financial Journalist
- Producer
- Editor
- News/Financial Analyst
- Reporter

Corporate Communication Concentration

- Communication Consultant
- Government Information Officer
- Project Management Officer
- Public Relations Officer
- Financial Public Relations Officer
- Media Planner
- New Media Public Relations Consultant

商業新聞專修

- 主播
- 財經記者
- 製作人
- 編輯
- 新聞/財經分析員
- 記者

企業傳訊專修

- 傳播顧問
- 政府新聞主任
- 項目管理主任
- 公關主任
- 財經公關主任
- 媒體企劃
- 新媒體公關顧問

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 18/000846/L5 | Registration Validity Period 登記有效期: 08/11/2018 to 31/08/2027



School of

DECISION SCIENCES

決策科學學院



STUDY SUBSIDY SCHEME FOR DESIGNATED PROFESSIONS / SECTORS (SSSDP)

指定專業/界別課程資助計劃

School of Decision Sciences offers five undergraduate programmes which are supported under the Study Subsidy Scheme for Designated Professions / Sectors (SSSDP).

決策科學學院開辦的五個本科課程均被納入「指定專業/界別課程資助計劃」。

Subsidy per eligible local student in 2026-27 academic year
合資格本地學生2026-27學年學費資助

up to 最多 HK\$46,780 / academic year
學年

Bachelor of Business Administration (Honours) in

SUPPLY CHAIN MANAGEMENT[#]

供應鏈管理工商管理(榮譽)學士[#]

SSSDP

JUPAS Catalogue No.: JSSH01

Programme Features 課程特色

The programme aims to provide students with a comprehensive and professional training in Supply Chain Management. Two study streams: Air Transport and Business Logistics are established. Students will learn specialised knowledge and skills in Supply Chain and Logistics Management for their pursuit of professional career development. In addition, with the strong support from professional bodies and businesses, our students will keep abreast of the latest industry development and learn the state-of-the-art knowledge and skills about supply chain management.

• Air Transport

Core modules include Transportation Planning, Airlines Operations and Revenue Management, Airport and Air Cargo Terminal Operations Management, etc.

• Business Logistics

Core modules include Quality Management, Enterprise Information Management, Supply Management and Service Operations Management, etc.

本課程旨在為學生提供全面和專業的供應鏈管理培訓，設有兩大專修組別：航空運輸及商業物流，以培育學生掌握供應鏈及物流管理的專業知識，幫助學生的職業發展。此外，在專業機構和企業的大力支持下，學生將及時獲知行業最新發展情況，並學習有關供應鏈管理的最新知識和技能。

• 航空運輸

包括交通規劃、航空運作及收益管理、機場及空運貨站運作管理等科目

• 商業物流

包括品質管理、企業信息管理、供應管理和服務作業管理等科目

Professional Recognition 專業認可

- Graduates can apply as member of the Hong Kong Logistics Association (HKLA)
- Students are encouraged to complete the qualifying examinations to pursue their professional status:
 - Certified in Production and Inventory Management (CPIM)
 - Certified Supply Chain Professional (CSCP)
 - Certified Professional in Supply Management (CPSM)
 - Certified Professional in Supplier Diversity (CPSD)
 - Certified/Advanced Certificate in Procurement and Supply Operations
 - Six Sigma Quality Management

- 畢業生可申請成為香港物流協會會員
- 學生可應考本地或國際認可之專業考試：
 - Certified in Production and Inventory Management (CPIM)
 - Certified Supply Chain Professional (CSCP)
 - Certified Professional in Supply Management (CPSM)
 - Certified Professional in Supplier Diversity (CPSD)
 - Certified/Advanced Certificate in Procurement and Supply Operations
 - 六西格瑪質量管理

Career Prospects 就業前景

Air Transport

- Air Transport
- Airline Operations
- Aviation Safety and Security
- Cargo Terminal Operations
- Airfreight Operations
- Aviation Consultancy
- Cargo Load Planning

航空運輸

- 航空運輸
- 航空營運
- 航空安全和保安
- 貨運碼頭營運
- 空運業務
- 航空顧問
- 貨櫃負載規劃

Business Logistics

- Business Analysis
- Digital Solutions for Supply Chain Management
- Retail and Merchandising Management
- Transportation Management
- Warehouse Management

商業物流

- 業務分析
- 供應鏈管理數碼方案
- 零售和銷售管理
- 運輸管理
- 倉儲管理

Programme Features 課程特色

The programme integrates actuarial knowledge with business and insurance education. Aiming to nurture future leaders in the fast-changing business world, our programme equips students with essential actuarial skills including data analytics, investment and financial analysis. Our highly competitive graduates provide expert recommendations in a vast array of disciplines such as risk management, insurance and consulting.

本課程融合精算知識與商業和保險教育。課程教授學生精算方面重要的技能，包括數據分析、投資、財務等，以協助學生在瞬息萬變的商業世界中應對各種挑戰，展現領袖才能。課程畢業生能在風險管理、保險和諮詢等不同業務領域作出專業的建議和決策，在市場上保持卓越的競爭力。

Professional Recognition 專業認可

The programme has obtained accreditations from the following professional bodies:

- The Australian and New Zealand Institute of Insurance and Finance (ANZIIF)
- The Casualty Actuarial Society (CAS)
- The Chartered Insurance Institute (CII)
- The Society of Actuaries (SOA)
- The Actuarial Society of Hong Kong (ASHK)

本課程獲以下專業團體認可：

- 澳大利亞及新西蘭保險與金融學會
- 北美產險精算學會
- 英國特許保險學院
- 北美精算師協會
- 香港精算學會

Career Prospects 就業前景

- Actuary
- Consultant
- Investment and Fund Manager
- Underwriter
- Banking and Finance Professional
- Enterprise Risk Manager
- Product Manager

- 精算師
- 顧問
- 投資及基金經理
- 核保師
- 銀行和金融業專才
- 企業風險經理
- 產品經理

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 18/000848/L5 | Registration Validity Period 登記有效期: 08/11/2018 to 31/08/2027

Programme Features 課程特色

The programme covers cutting-edge technologies, including computer science, artificial intelligence, machine learning and data science. It emphasises essential software development skills, such as user interface and user experience design, and offers electives in areas like FinTech and multimedia design. The curriculum progresses from foundational to advanced topics, with a stronger focus on practical application compared to traditional computer science programmes. The programme aims to cultivate innovative thinking and practical skills, preparing students to tackle challenges in a rapidly evolving technological landscape.

本課程涵蓋計算機科學、人工智能、機器學習和數據分析等尖端技術；同時亦包含介面開發、用戶體驗設計等開發成功軟件的關鍵技能。課程同時提供金融科技、多媒體設計等選修範疇。課程內容由基礎至進階循序漸進，相較傳統計算機科學課程更強調實用性，著重培養學生的創新思維與實戰能力，幫助學生在快速變遷的科技環境中從容應對各種挑戰。

Career Prospects 就業前景**• Software Development**

Software Developer, Software Engineer, System Analyst, Web Developer, Mobile Apps Designer, Entrepreneur

• 軟件開發

軟件開發人員、軟件工程師、系統分析師、網頁開發人員、移動應用程式設計師、創業家

• Creative Industry and Multimedia

Interface Designer, Video Game Developer, Computer Graphics Designer, Multimedia Content Developer

• 創意產業及多媒體

介面設計師、遊戲開發人員、圖像設計師、多媒體內容開發人員

• Information Technology

IT Architect, IT Project Manager, Information Security Officer, Software Quality Assurance Professional

• 資訊科技

資訊科技架構設計師、資訊科技項目經理、資訊保安主任、軟件品質保證專員

• Education and Research

IT Lecturers and Teachers, Research and Development Personnel

• 教育及研究

資訊科技講師及教師、研究開發人員

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 21/000430/L5 | Registration Validity Period 登記有效期: 01/09/2021 to 31/08/2026

Bachelor of Science (Honours) in
DATA SCIENCE AND BUSINESS INTELLIGENCE[#]
數據科學及商業智能學(榮譽)理學士[#]

JUPAS Catalogue No.: JSSH04

Programme Features 課程特色

The programme integrates "Data Science" and "Business Intelligence" with a comprehensive business education:

Data Science

A collection of analytical skills and techniques derived from mathematics, statistics and computer science for extracting information from data.

Business Intelligence

The analysis, integration and presentation of information for making business decision.

本課程融合「數據科學」及「商業智能學」兩個領域的知識，並提供全面的商學教育，以回應市場的需求：

數據科學

集合數學、統計學及計算機科學的分析技能和技術，再從數據中提取有用信息。

商業智能學

分析、整合和演示商業信息，從而作出商業決策。

Professional Recognition 專業認可

The programme equips students with professional knowledge and supports them to achieve recognitions from professional bodies:

- Graduate Statistician (GradStat), The Hong Kong Statistical Society
- SAS Joint Certificate in Data Mining, SAS Institute
- SAS Joint Certificate in Machine Learning, SAS Institute

本課程教授不同專業知識，助學生考取各項專業認可：

- 香港統計學會 Graduate Statistician (GradStat)
- SAS數據挖掘聯頒證書
- SAS機器學習聯頒證書

Career Prospects 就業前景

- Data Scientist
- Statistician
- Business Analyst
- Data Analyst
- Business Intelligence Professional
- Financial Analyst

- 數據科學家
- 統計師
- 業務分析師
- 數據分析師
- 商業智能專業人員
- 金融分析師

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 18/000850/L5 | Registration Validity Period 登記有效期: 08/11/2018 to 31/08/2029

Bachelor of Science (Honours) in
BUSINESS ANALYTICS AND INFORMATION MANAGEMENT[#]
商業分析與資訊管理(榮譽)理學士[#]

JUPAS Catalogue No.: JSSH05

Programme Features 課程特色

In the age of AI+, where intelligence meets innovation, businesses are transforming faster than ever. The programme integrates "Business Analytics", "Decision Science" and "Information Technology", enriched by emerging fields such as FinTech, business intelligence, data mining, IT audit and control as well as digital business management. It is designed to empower students with cutting-edge AI+ tools and strategies to tackle real-world business and operational challenges.

Graduates will be equipped with the skills to bridge theory and practice for transforming business objectives into quantitative outcomes and providing innovative solutions for different industries. Join us to become part of the next generation of leaders who will redefine business potential in the AI+ era in various sectors, such as business consulting, systems analysis, banking and finance.

在「人工智能+」時代，智慧與創新交織，企業轉型速度空前加快。本課程融合「商業分析」、「決策科學」和「資訊科技」三大主題，並融入金融科技、商業智能、資料數據挖掘、資訊系統審計與監控及數碼商業管理等重要領域。課程旨在為學生提供尖端的「人工智能+」工具和策略，以應對現實世界的商業和營運挑戰。

畢業生將具備理論與實踐相結合的技能，將商業目標轉化為量化成果，並為不同行業提供創新而可行的解決方案。加入我們，成為新一代智能化商業先鋒，在業務諮詢、系統分析、銀行和金融等領域重新定義「人工智能+」時代的發展潛力。

Professional Recognition 專業認可

The programme equips students with professional knowledge and supports them to achieve recognitions from professional bodies:

- Project Management Professional (PMP)
- Six Sigma Quality Management
- SAS Joint Certificate in Data Mining
- SAP Certifications
- QlikView Business Analyst Certification
- Google Fundamentals of Digital Marketing
- Certified Information Systems Auditor (CISA)
- Java/Python/Frontend Certifications
- Miro Badges
- IIBA Certifications

本課程教授不同專業知識，助學生考取專業認可：

- 項目管理
- 六西格瑪質量管理
- SAS數據挖掘聯頒證書
- SAP顧問認證
- QlikView業務分析師認證
- 谷歌數碼營銷基礎
- 資訊系統審計師認證
- 概念認證
- Miro 徽章
- Java/Python/網頁
- 國際商業分析協會證書
- 前端開發認證

Career Prospects 就業前景

- Business Consultant/Analyst
- Data/System Analyst
- Information Security Consultant
- Project Associate (AI Applications)
- Business Development Consultant
- Data Management Specialist
- Digital Consultant
- Smart Business Development Representative

- 業務顧問/分析師
- 數據/系統分析師
- 資料保安顧問
- 項目助理(人工智能應用)
- 業務發展顧問
- 數據管理專員
- 數碼顧問
- 智能業務發展代表

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 25/000338/L5 | Registration Validity Period 登記有效期: 01/09/2025 to 31/08/2029

School of **HUMANITIES AND SOCIAL SCIENCE** 人文社會科學學院



SSSDP

Bachelor of Arts (Honours) in
ART AND DESIGN[®]
藝術設計(榮譽)文學士[®]

JUPAS Catalogue No.: JSSH06

Programme Features 課程特色

The programme is a unique and creative programme which integrates art, design, culture, management, application and technology. It emphasises the application of new technologies in social and business environment, such as using AI, VR, AR and digital art for brand curating, place making and community building, public art and co-creation, which prepares students to develop their career in cultural and economic sectors.

本課程是一個結合藝術、設計、文化、商業、管理、科技研究及應用的綜合性藝術設計創意課程，著重教授創新科技，包括人工智能、虛擬及擴增實景的數碼藝術，以及藝術設計在商業和社會上的應用，例如品牌策劃、地方及社區營造、公共藝術和共創應用等課題，為香港興建文化區、舉辦國際設計及藝術品交易展覽等文化經濟活動提供人才。

Professional Connections 專業連線

The Department of Art and Design is a member of the European League of Institutes of the Arts (ELIA) with 280 members in 52 countries. Our students have ample opportunities and wide contacts in international collaboration, internship and exchange, for example, in the 2025-26 Echigo-Tsumari Art Triennale in Japan.

藝術設計系是歐洲藝術院校聯盟(ELIA)成員。本課程學生有充裕的機會及廣泛的網絡參與國際合作、實習和交流，例如2025-26年度日本越後妻有大地藝術祭。

Career Prospects 就業前景

- Art Administration and Service Design
- Art and Design Project Management
- Art Direction and Creative Strategy
- Creative Entrepreneurship and Startup Development
- Cultural and Digital Media Curation
- Digital Branding and Marketing Strategy
- Media Production and Content Management
- Multimedia and Cross-Platform Content Creation
- Visual Communication and Brand Identity Development
- 藝術管理及服務設計
- 藝術及設計項目管理
- 藝術指導與創意策略
- 創新創業與初創發展
- 文化與數碼媒體策展
- 數碼品牌與營銷策略
- 媒體製作與內容管理
- 多媒體與跨平台內容創作
- 視覺傳達與品牌識別開發

@ STUDY SUBSIDY SCHEME FOR DESIGNATED PROFESSIONS / SECTORS (SSSDP) 指定專業/界別課程資助計劃

The Bachelor of Arts (Honours) in Art and Design (BA-AD) programme is supported under the Study Subsidy Scheme for Designated Professions / Sectors (SSSDP).

藝術設計(榮譽)文學士課程已被納入「指定專業/界別課程資助計劃」。

Subsidy per eligible local student in 2026-27 academic year
合資格本地學生2026-27學年學費資助

up to
最多 HK\$81,450 / academic year
學年

NMTSS

Bachelor of Arts (Honours) in

CHINESE

中文(榮譽)文學士

課程特色

扎根傳統 • 提供全面堅實的專業學科訓練，穩扎根基。
• 重視學術傳統、治學及研究方法。

銳意創新 • 古為今用，放眼古今之變，融入商學及跨學科元素。
• 重視博雅教育，透過多元互動，了解及承傳中國文化。
• 首創帶學分「實習」，本系曾與多個機構合作，包括本港中學、報社、出版社、文學雜誌、文化機構等，讓學生實際體驗職場。

面向國際 • 畢業前考取國際認可普通話水平測試資歷評級。

• 國際交流計劃，拓展海外留學機會。
• 夏期文化交流，赴國內外大學積累研習體驗。

多元出路 • 切合當代社會需要，重視專業及應用寫作、普通話及口語傳意能力訓練。
• 鼓勵副修其他學科，成就跨學科專才。

就業前景

• 語意資訊科技
• 創作及出版

• 語文教育(須修讀學位教師教育文憑課程)*
• 旅遊工業

• 文化及傳媒
• 企業行政及公共關係

• 法律文書

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 18/000838/L5 | Registration Validity Period 登記有效期: 08/11/2018 to 31/08/2030

* 本課程已列入香港語文教育及研究常務委員會認可主修語文科目的學位課程名單。

NMTSS

Bachelor of Arts (Honours) in

CULTURAL AND CREATIVE INDUSTRIES

文化及創意產業(榮譽)文學士

Programme Features 課程特色

Cultural and creative industries span across the disciplines of arts, media, design and heritage. The programme adopts an integrative, multi-disciplinary and cognate curriculum, enables students to apply their knowledge in different sectors of the industries. It equips students with management skills and cultural expertise, including Cultural Policy and Research Methodology, Cultural/Media Studies, Intellectual Property Rights, Curatorship and Event Management, Entrepreneurship, Finance and Marketing in Culture, as well as Brand, Urban and Heritage Management, etc., with a view to nurturing professionals in the cultural and creative industries.

文化及創意產業涵蓋多個領域，包括藝術、媒體、設計及文化遺產等。本課程為一個綜合性的跨學科課程，教授一套可應用於各個文創界別的專業知識和理論，讓學生學習有關藝術、文化和商業管理的知識，包括文化政策及研究方法、文化/媒體研究、知識產權、策展與活動管理、創業理論、文化金融與營銷，以及品牌、城市及古蹟管理等科目，並將理論應用於文創產業項目及相關商業範疇，培育學生成為文化及創意產業專才。

Professional Connections 專業連線

The Department of Art and Design is a member of the European League of Institutes of the Arts (ELIA) with 280 members in 52 countries. Our students have ample opportunities and wide contacts in international collaboration, internship and exchange, for example, in the 2025-26 Echigo-Tsumari Art Triennale in Japan.

藝術設計系是歐洲藝術院校聯盟(ELIA)成員。本課程學生有充裕的機會及廣泛的網絡參與國際合作、實習和交流，例如2025-26年度日本越後妻有大地藝術祭。

Career Prospects 就業前景

• Art Administration and Service Design
• Art and Design Project Management
• Business Development
• Coordination and Customer Service in Cultural Tourism and Leisure Industries
• Creative Maker
• Exhibition Venue and Event Management

• 藝術管理及服務設計
• 藝術及設計項目管理
• 業務發展
• 文化旅遊及康樂行業項目統籌與客戶服務
• 創作人
• 展覽場地及活動管理

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 18/000837/L5 | Registration Validity Period 登記有效期: 08/11/2018 to 31/08/2027

Bachelor of Arts (Honours) in

ENGLISH**英國語文(榮譽)學士**

NMTSS

Programme Features 課程特色

The programme, enhanced by AI-integrated teaching and learning, is designed to help students establish a solid foundation in English literature and linguistics, while cultivating a heightened sensitivity to language and culture. It aims to broaden students' global outlook within the context of an increasingly interconnected cultural and economic landscape. The inclusion of Digital Literacy and Business Studies modules further strengthens the curriculum, offering comprehensive training in global awareness, environmental consciousness, digital competence and technological integration — ensuring the programme delivers both academic excellence and practical value.

本課程融合人工智能於教學之中，旨在協助學生在英國文學及語言學方面建立穩固基礎，並培養對語言及文化的敏銳觸覺，在全球化文化和經濟體系下，拓闊學生的國際視野。課程亦特別加入數碼素養及商業學單元，加強在環球視野、環保意識、數碼素養和科技融入等方面的培訓，令其在學術與實用層面上兼具獨特價值。

International Exchange and Industry Collaboration 國際交流與業界合作

Students explore international cultures firsthand through cultural study tours and exchange programmes. To further broaden global perspectives, the department regularly hosts guest lectures by internationally acclaimed scholars. Strong ties with local industries also provide students with meaningful internship placements at organisations and local schools, helping them bridge academic learning with real-world practice.

學系設有交流團及交流計劃，讓學生實地了解不同地方的文化。為持續拓展學生的國際視野，學系定期邀請國際知名學者舉辦專題講座，讓學生掌握最新學術發展。學系亦積極與本地業界合作，邀請本地業界精英分享就業資訊，並安排學生到不同機構及本地中小學實習，讓學生累積寶貴的工作經驗。

Career Prospects 就業前景**Business**

- Corporate Communication
- Public Relations and Media Outreach
- Content Creation and Copywriting
- Marketing and Brand Strategy
- Sales and Business Development
- Editing and Publishing

Education

- Teaching (with Postgraduate Diploma in Education)*
- Educational Publishing and Editing
- Education Administration and Coordination

Others

- Government and Public Services
- Information Technology
- Hospitality and Tourism

商業

- 企業傳訊
- 公共關係與媒體推廣
- 內容創作與文案撰稿
- 營銷與品牌策略
- 銷售與業務發展
- 編輯與出版

教育

- 教育(須修讀學位教師教育文憑課程)*
- 教育出版與編輯
- 教育行政與統籌

其他類別

- 政府與公共服務
- 資訊科技
- 餐飲與旅遊

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 18/000835/L5 | Registration Validity Period 登記有效期: 08/11/2018 to 14/03/2029

* The programme is recognised by the Standing Committee on Language Education and Research as an English Language major degree programme.
本課程已列入香港語文教育及研究常務委員會認可主修英語教育的學位課程名單。

Bachelor of Arts (Honours) in

PSYCHOLOGY**心理學(榮譽)文學士**

NMTSS

Programme Features 課程特色

The programme adopts the unique "Liberal + Professional" education model to equip students with comprehensive foundational knowledge and skills in psychology. In addition to covering and integrating all major areas in psychology and their cognate disciplines, it provides three specialisations, Educational and Clinical, Business and Technology, as well as Neuroscience and Health. These specialisations not only develop students' interests and capacities in psychology applications but also enhance their employability and readiness for further professional training.

本課程採用獨特的「博雅+專業」教育模式，教授學生全面的心理學基礎知識和實用技能。本課程除了均衡地涵蓋和整合各個主要心理學範疇及其相關學科之外，亦提供三個專修範疇供學生選讀，包括「教育和臨床」、「商業和科技」及「神經科學和健康」。這三個專修範疇不但能培養學生在心理學應用範疇的興趣和能力，更能幫助他們提升就業競爭力，並為專業深造做好準備。

Career Prospects 就業前景**Industry Position**

Business	Consumer Behaviour Analyst, User Experience Analyst, Management Trainee, Human Resource Personnel
Professional Services	Behavioural Therapist, Psychological Counsellor, Psychological Assistant, Play Specialist
Social Services	Programme Worker, Welfare Worker
Education	Teaching Assistant, Research Assistant
Government	Administrative Officer, Executive Officer

行業 職位

商業	消費行為分析師、用戶體驗分析師、管理培訓生、人力資源人員
專業服務	行為治療師、心理輔導員、心理學助理、遊戲師
社會服務	活動幹事、福利工作員
教育	教學助理、研究助理
政府	政務主任、行政主任

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 21/000421/L5 | Registration Validity Period 登記有效期: 01/09/2021 to 31/08/2026

Programme Features 課程特色

• Multidisciplinary Approach

The programme offers multidisciplinary knowledge to assess situations and challenges within the Asian context, preparing students to seize development opportunities in the "Asian Century". Students can explore Asia's transformation through social, political, economic, cultural and historical lenses by engaging with core modules in Asian Studies, as well as elective modules such as Cultural Tourism, Asian Food and Cuisines, Japanese Culture and Society, and the Globalisation of Korean Popular Culture.

• Cross-cultural Experiences

The overseas exchange programmes, study tours, summer courses, international internship scheme and volunteer services cultivate students' communication skills, critical thinking, and respect for cultural diversity.

• Asian Language Training

Students are required to take Korean, Japanese or other Asian language modules to increase their articulation opportunities and enhance their employability.

• 多元教學

課程內容兼備社會科學及人文學科，為學生提供多學科的知識和訓練。除涵蓋亞洲廣泛議題的必修科目外，學生更可修讀文化旅遊、亞洲飲食傳統、日本文化及社會、韓國流行文化等相關選修科目，培訓他們以多角度分析及了解亞洲的前景與挑戰，抓緊更多發展機遇。

• 跨文化體驗

提供海外交流、遊學團、暑期課程、國際實習計劃、義工服務等機會，培養學生的溝通技巧、批判獨立思維，及尊重多元文化的態度。

• 亞洲語言訓練

學生必須修讀韓文、日文或其他亞洲語言，加強學生的升學和就業競爭力。

Career Prospects 就業前景

- Administrative Services
- Cultural Industry
- Education (with Postgraduate Diploma in Education)

- Business
- Media Industry
- Social Services and NGOs

- 政府及公共機構
- 文化事業
- 教育(須修讀學位教師教育文憑課程)

- 商業
- 媒體工作
- 社會服務及非政府組織

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 18/000849/L5 | Registration Validity Period 登記有效期: 08/11/2018 to 31/08/2026

Programme Features 課程特色

The programme adopts a bridge model that emphasises the interconnection among philosophy, politics, and economics. While training in philosophy nurtures students with critical and analytical reasoning and a humanistic concern about social and economic problems, training in politics and economics provides them with important conceptual and up-to-date awareness that helps understand and evaluate what happens around the world.

Students will take several interdisciplinary modules that address how a single public problem can be understood, analysed and solved from these three perspectives. We believe that the bridge model can equip students with open-mindedness and a comprehensive vision that better fit with the everchanging 21st century.

本課程採用的「橋樑模式」強調哲學、政治與經濟三個學科的聯繫。透過哲學訓練，培養學生的批判思維及對社會議題的人文關懷；透過政治及經濟學訓練，學生學會用專業的概念和理論知識分析世界大事，從而制定社會政策。

此外，透過一系列跨學科科目，讓學生同時運用哲學、政治與經濟的觀點去理解與分析公共問題，建立全面和靈活的跨學科視野。我們相信「橋樑」的教學模式是裝備同學應對瞬息萬變的廿一世紀的最佳法門。

Career Prospects 就業前景

Industry Position

Business	Analyst, Economics Analyst, Management Trainee
Education	Teacher (with Postgraduate Diploma in Education), Teaching Assistant
Government	Administrative Officer, Economist, Executive Officer
Professional Services	Business Analyst, Business Consultant
Social Services	Project Assistant, Project Officer
Think Tanks	Researcher, Research Analyst, Research Assistant, Policy Analyst

行業 職位

商業	分析師、經濟分析師、管理培訓生
教育	教師(須修讀學位教師教育文憑課程)、教學助理
政府	政務主任、經濟學家、行政主任
專業服務	業務分析師、業務顧問
社會服務	項目助理、項目主任
智庫	研究員、研究分析師、研究助理、政策分析師

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 21/000422/L5 | Registration Validity Period 登記有效期: 01/09/2021 to 31/08/2026

School of

TRANSLATION AND FOREIGN LANGUAGES

翻譯及外語學院





NMTSS

Bachelor of

TRANSLATION WITH BUSINESS (HONOURS)

商務翻譯(榮譽)學士

Programme Features 課程特色

The programme equips its students with versatile skills and comprehensive knowledge of translation and business, providing academic and professional training to potential translators and interpreters to serve the increasing needs in language services in global trade.

Apart from the core modules such as Consecutive Interpreting, Financial and Business News Translation and Business Law Translation, students can also take the elective modules, for example Public Relations Translation, Film and Television Translation, Translation for the Arts Industry, and Translation for Social Media, to expand their career prospects.

本課程以翻譯為主，商業研究為輔，學術與實務並重，訓練學生將來從事翻譯或傳譯相關工作，更能應付全球商貿日益增加的語言服務需求。

學生除修讀接續傳譯、財經新聞翻譯、商業法翻譯等必修科目外，還可修讀公關翻譯、影視翻譯、藝術翻譯、社交媒體翻譯等選修科目，幫助學生擴闊視野並增強就業競爭力。

Learning Beyond Classrooms 課外學習

• Overseas Learning Experience (OLE)

To broaden students' subject knowledge and also to increase their exposure to a native language environment (i.e. English and Putonghua), students may have the opportunity to study either in Beijing Foreign Studies University (Beijing) or University of Westminster (London) in the summer between Year 2 and Year 3.

• Internships

Our students get to engage in local or overseas internships in companies such as JP Morgan, CK Asset Holdings Limited, Spicy Fish Cultural Production, Cathay Pacific, Synfaith Language Services Limited, the Leisure and Cultural Services Department, Hong Kong Arts Festival Society Ltd, the Efficiency Office of Innovation, Technology and Industry Bureau, and Hong Kong Young Industrialists Council.

• HSUHK Business Translation Centre

The Centre undertakes translation and interpretation projects commissioned by external parties and assigns them to students as freelance assignments. This enhances the competitiveness of our students by coaching them in practical matters and providing quality assurance.

• 海外學習體驗

學生有機會在二年級至三年級的暑假到北京外國語大學或倫敦西敏寺大學上課，讓學生沉浸在普通話或英語環境內學習。

• 實習

學生於多家本地或海外機構實習，曾合作的機構包括摩根大通集團、長江實業集團有限公司、水煮魚文化制作有限公司、國泰航空、陞輝語文服務有限公司、康樂及文化事務署、香港藝術節協會有限公司、創新科技及工業局效率促進辦公室及香港青年工業家協會等。

• 香港恒生大學商務翻譯中心

中心會承接各類筆譯及傳譯工作並委派予同學，旨在讓他們可以把在課堂上學到的知識應用於實務翻譯，從學習行業常規中提高競爭力，並在翻譯經理的指導下成為專業譯者。

Professional Teaching Facilities 專業教學設施

- Fung Yiu King Hall (Conference Hall with Interpretation Facilities)
- Translation and Interpretation Laboratory
- Translation Technology Workshop

- 馮堯敬堂(即時傳譯會議廳)
- 翻譯及傳譯實驗室
- 翻譯科技工作室

Career Prospects 就業前景

- Business Publishing
- Corporate and Managerial Positions
- Game Localisation
- Media Work (e.g. Radio and Television Broadcasts, the Print Media)
- Public Relations
- Public Service
- Translation Work related to Business, Finance and Commerce

- 商業出版工作
- 企業與行政管理
- 遊戲本地化
- 媒體工作(如電台、電視廣播和報刊等)
- 公共關係工作
- 公務員
- 商業、金融和貿易有關的翻譯工作

ADMISSIONS INFORMATION

入學資訊

GENERAL ENTRANCE REQUIREMENTS

一般入學要求

Subject 科目	Levels Attained in HKDSE Examination 香港中學文憑試考獲之等級
Chinese Language 中國語文	3
English Language 英國語文	3
Mathematics (Compulsory Part) 數學 (必修部分) ¹	2
Citizenship and Social Development 公民與社會發展 ²	Attained 達標
One elective subject 一科選修科目 ³	2

¹ Level 3 in Mathematics (Compulsory Part) for BSc (Hons) in Actuarial Studies and Insurance programme.

精算及保險(榮譽)理學士課程要求數學(必修部分)達第三級。

² Level 2 or above in Liberal Studies achieved in previous sitting will be considered in lieu of Citizenship and Social Development.

於往屆的香港中學文憑試中考獲通識教育科第二級或以上成績將會被接納為等同公民與社會發展科達標成績。

³ For HKDSE Examination results in 2024 or onwards: Category A elective subjects (excluding Mathematics Extended Part Module 1 / Module 2), Category B Applied Learning subjects (excluding Applied Learning Chinese) and Category C Other Languages subjects will be accepted. Please visit our admissions website for more details.

For HKDSE Examination results in 2023 or before: Only Category A elective subjects (excluding Mathematics Extended Part Module 1 / Module 2) will be accepted.
2024年或之後的香港中學文憑試成績：接納甲類選修科目(不包括數學延伸部分單元一或單元二)、乙類應用學習科目(不包括應用學習中文)及丙類其他語言科目，詳情請參閱香港恒生大學入學網站。

2023年或之前的香港中學文憑試成績：只接納甲類選修科目(不包括數學延伸部分單元一或單元二)。

ALTERNATIVE CHINESE LANGUAGE QUALIFICATIONS FOR NON-CHINESE SPEAKING (NCS) APPLICANTS[^]

非華語申請人其他中國語文科資歷[^]

The following qualifications will be accepted as equivalent to HKDSE Chinese Language:

- HKDSE Applied Learning Chinese - a minimum of "Attained"
- GCSE Chinese - a minimum of Grade C / Grade 4
- IGCSE Chinese - a minimum of Grade C / Grade 4
- GCE A-Level Chinese - a minimum of Grade E

[^] For Non-Chinese Speaking (NCS) applicants fulfilling the following specified circumstances:

1. The applicant has learned Chinese Language for less than six years while receiving primary and secondary education; OR
2. The applicant has learned Chinese Language for six years or more in schools, but has been taught an adapted and simpler Chinese Language curriculum not normally applicable to the majority of students in local schools.

[^] 非華語申請人必須符合以下其中一項特定情況：

1. 該申請人在接受中小學教育期間學習中國語文少於六年時間；或
2. 該申請人在學校學習中國語文已有六年或以上時間，但期間是按一個經調適並較淺易的中國語文課程學習，而有關的課程一般並不適用於其他大部分在本地學校就讀的學生。



ADMISSIONS ASSESSMENT

入學考核

Written Test & Interview 筆試及面試

- BA (Hons) in English 英國語文(榮譽)學士

Interview 面試

- BBA (Hons) in Economics 經濟學工商管理(榮譽)學士
- BBA (Hons) in Financial Analysis and FinTech 金融分析及金融科技工商管理(榮譽)學士
- BA (Hons) in Convergent Media and Communication Technology 融合媒體及傳播科技(榮譽)文學士
- Bachelor of Journalism and Communication (Hons) 新聞及傳播(榮譽)學士
- BA (Hons) in Art and Design 藝術設計(榮譽)文學士*
- BA (Hons) in Chinese 中文(榮譽)文學士
- BA (Hons) in Cultural and Creative Industries 文化及創意產業(榮譽)文學士
- BSocSc (Hons) in Asian Studies 亞洲研究(榮譽)社會科學學士
- BSocSc (Hons) in Philosophy, Politics and Economics 哲學、政治與經濟(榮譽)社會科學學士

Assessment on a case-by-case basis 按個別情況安排入學考核

- BBA (Hons) in Corporate Governance and Compliance 企業管治與合規工商管理(榮譽)學士
- BBA (Hons) in Finance and Banking 金融及銀行學工商管理(榮譽)學士
- BBA (Hons) in General Business 綜合工商管理(榮譽)學士
- BBA (Hons) in Global Business Management 環球商業管理工商管理(榮譽)學士
- BBA (Hons) in Human Resource Management 人力資源管理工商管理(榮譽)學士
- BBA (Hons) in Management 管理學工商管理(榮譽)學士
- BBA (Hons) in Marketing 市場學工商管理(榮譽)學士
- BBA (Hons) in Professional Accountancy 專業會計學工商管理(榮譽)學士
- BA (Hons) in Arts and Culture Communication 藝術及文化傳播(榮譽)文學士
- BBA (Hons) in Supply Chain Management 供應鏈管理工商管理(榮譽)學士*
- BSc (Hons) in Actuarial Studies and Insurance 精算及保險(榮譽)理學士*
- BSc (Hons) in Applied Computing 計算機應用(榮譽)理學士*
- BSc (Hons) in Data Science and Business Intelligence 數據科學及商業智能學(榮譽)理學士*
- BSc (Hons) in Business Analytics and Information Management 商業分析與資訊管理(榮譽)理學士*
- BA (Hons) in Psychology 心理學(榮譽)文學士
- Bachelor of Translation with Business (Hons) 商務翻譯(榮譽)學士

* SSDP Programmes 指定專業/界別課程資助計劃課程

ESTIMATED FEES 費用預算

Government Subsidies⁶ for eligible local students under

合資格本地學生可獲政府學費資助⁶ :

SSDP 指定專業/界別課程資助計劃 / NMTSS 免入息審查資助計劃

Estimated Fees (HK\$) 費用預算 (港幣)		Local Applicants ⁴ 本地申請人 ⁴	Non-local Applicants ⁴ 非本地申請人 ⁴	
Application Fee per Programme 每個課程之報名費		\$100	\$200	
First Year Tuition Fee of 2026-27 Intake after deduction of Government Subsidy ^{5, 6} 扣減政府資助後之2026-27入讀 首年學費 ^{5, 6}	SSDP SSDP NMTSS	Art and Design 藝術設計 Other Programmes 其他課程 Programmes 課程	\$35,670 ⁷ \$46,450 ⁷ \$58,110 ⁸	\$193,240 \$153,820 \$153,820

⁴ Please visit our admissions website for the definitions of local and non-local applicants.

請參閱香港恒生大學入學網站了解本地生及非本地生定義。

⁵ HSUHK may adjust the annual tuition fee for the subsequent years of study according to the Composite Consumer Price Index (CCPI) announced by the HKSAR Government. For 2026-27 September intake, the first year full tuition fee of the BA (Hons) in Art and Design programme and that of other undergraduate programmes for local Year 1 entrants is HK\$117,120 and HK\$93,230 respectively.

香港恒生大學將參考香港特區政府每年公布之綜合消費物價指數調整年度學費。於2026-27學年9月入讀藝術設計(榮譽)文學士課程及其他本科課程的一年級本地生，其首年全額學費分別為117,120港元及93,230港元。

⁶ Only applicable to eligible local applicants. The arrangement and amount of the subsidies are subject to change. The latest announcement made by the HKSAR Government shall prevail. 資助計劃只適用於合資格的本地生，有關安排及金額或有變動，請以香港特區政府最新公布為準。

⁷ This is the tuition fee after the subsidy deduction of Study Subsidy Scheme for Designated Professions / Sectors (SSDP) in 2026-27 academic year (a subsidy amount up to HK\$81,450 for laboratory-based programmes; up to HK\$46,780 for non-laboratory-based programmes).

此金額已扣減2026-27學年指定專業/界別課程資助計劃的學費資助(實驗室為本課程的資助金額為最多81,450港元；非實驗室為本課程的資助金額為最多46,780港元)。

⁸ This is the tuition fee after the subsidy deduction of Non-means-tested Subsidy Scheme (NMTSS) of up to HK\$35,120 in 2026-27 academic year.

此金額已扣減2026-27學年免入息審查資助計劃的學費資助，資助金額為最多35,120港元。

APPLICATION PROCEDURES⁹申請程序⁹* HSUHK Undergraduate Application System 香港恒生大學網上入學申請系統 : <https://registration.hsu.edu.hk/oap/>

⁹ The schedule and arrangement are subject to change.
日期及安排或會修改。

ENTRANCE SCHOLARSHIPS FOR LOCAL APPLICANTS^{4, 10, 11}

本地學生入學獎學金^{4, 10, 11}

Entrance Scholarships without Quota 不設配額之入學獎學金¹²

Scores attained in HKDSE Examination, including a minimum of Level 4 in Chinese Language and English Language 香港中學文憑試中國語文科及英國語文科考獲第四級或以上，並考獲以下成績	Amount (HK\$) 金額 (港幣)			
	Year 1 一年級	Year 2 二年級	Year 3 三年級	Year 4 四年級
A score of 20 or above in the best five subjects 最佳五科成績考獲 20分 或以上	\$15,000	\$15,000	\$20,000	\$20,000
A score of 18-19 in the best five subjects 最佳五科成績考獲 18-19分	\$5,000	\$5,000	\$10,000	\$10,000

Entrance Scholarships with Quota 設配額之入學獎學金

Criteria 要求	Amount (HK\$) 金額 (港幣)			
	Year 1 一年級	Year 2 二年級	Year 3 三年級	Year 4 四年級

Dr S H Ho Scholarship in Banking and Finance 何善衡博士銀行及金融獎學金¹²

- Achieved excellent academic results in HKDSE Examination, meeting the minimum admission requirements; AND
在香港中學文憑試考獲優異成績，並符合最低入學要求；及
- Intend to pursue a career in the banking and finance industry after graduation.
有意於畢業後從事銀行及金融行業。

Full Tuition Fee¹³ for 4 consecutive academic years AND accommodation fee of Residential Colleges
四年全額學費¹³及住宿書院宿費

Entrance Scholarship for Local Non-Chinese Speaking Students 本地非華語學生入學獎學金

Level attained in HKDSE Examination • A minimum of Level 4 in English Language; AND • A minimum of Level 2 in Mathematics (Compulsory Part) ¹ and one elective subject; AND • "Attained" Level in Citizenship and Social Development; AND • Attained one of the following grades or above for alternative Chinese Language qualification: – HKDSE Applied Learning Chinese – Attained with Distinction – GCSE Chinese – A* / Grade 8 – IGCSE Chinese – A* / Grade 8 – GCE A-level Chinese – A	\$5,000	—	—	—
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Entrance Scholarships for designated programmes 指定課程之入學獎學金

- CMG Entrance Scholarship in Actuarial Studies and Insurance
安基國際精算及保險(榮譽)理學士入學獎學金
- Rose W. M. Lee Entrance Scholarship in Corporate Governance and Compliance
李慧敏企業管治與合規工商管理(榮譽)學士入學獎學金
- Entrance Scholarship for BA-CCI Year 1 Local Students
文化及創意產業(榮譽)文學士一年級本地生入學獎學金
- Entrance Scholarship for BA-CHI Year 1 Local Students
中文(榮譽)文學士一年級本地生入學獎學金
- Entrance Scholarship for BA-ENG Year 1 Local Students
英國語文(榮譽)學士一年級本地生入學獎學金
- Entrance Scholarship for BA-PSY Year 1 Local Students
心理學(榮譽)文學士一年級本地生入學獎學金
- Entrance Scholarship for BSocSc-AS Year 1 Local Students
亞洲研究(榮譽)社會科學學士一年級本地生入學獎學金
- Entrance Scholarship for BSocSc-PPE Year 1 Local Students
哲學、政治與經濟(榮譽)社會科學學士一年級本地生入學獎學金

Up to \$20,000 for Year 1
首年高達\$20,000



Criteria and Amount
要求及金額

¹⁰ Qualified students will be considered for scholarships on a competitive and merit basis. The current year HKDSE Examination results of scholarship recipients should meet the minimum admission requirements. Academic results of combined HKDSE certificates will not be considered.
合資格學生有機會獲頒獎學金，擇優頒發。獎學金得獎者之應屆香港中學文憑試成績必須符合所屬課程之最低入學要求，但中學文憑試合計成績將不獲考慮。

¹¹ Each qualified student will be awarded one entrance scholarship only. Students will not be awarded any entrance scholarships if they have transferred or been re-admitted to the same or another programme for whatever reasons.
每位合資格學生只獲派一項入學獎學金。曾入讀香港恒生大學、現重新入讀同一課程或轉讀另一課程的學生均不會再次獲得入學獎學金。

¹² Renewal criteria of scholarships: Year GPA of 3.3 or above.
獎學金續領要求：學年平均積點必須達3.3或以上。

¹³ After the subsidy deduction of Non-means-tested Subsidy Scheme (NMTSS) or Study Subsidy Scheme for Designated Professions/Sectors (SSSDP).
已扣減免入息審查資助計劃或指定專業/界別課程資助計劃後之學費資助。



Scholarships &
Financial Assistance
獎學金及經濟援助



Website 網頁
<https://admission.hsu.edu.hk>

 [hsuhkadmissions](#)
 [HSUHK UG Admissions](#)

Address 地址
Hang Shin Link, Siu Lek Yuen, Shatin, N.T., Hong Kong
香港新界沙田小瀝源行善里

Tel 電話 / WhatsApp
(852) 3963 5710

Email 電郵
ugadmission@hsu.edu.hk (Local Applicants 本地申請人)
nladmission@hsu.edu.hk (Non-local Applicants 非本地申請人)

HSUHK has not authorised any intermediary organisations or agencies to recruit or admit students, nor made any commitments with such agencies. The University will not provide special consideration or priority to any admissions applications related to such agencies. All applicants must submit their applications through official channels specified by HSUHK. Please check with HSUHK Registry if you have any questions.

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The Hang Seng University of Hong Kong is incorporated in Hong Kong with limited liability by guarantee.
香港恒生大學是一間於香港註冊成立之擔保有限公司。

This pamphlet is updated as of February 2026. HSUHK reserves the right to adjust the admissions arrangements without prior notice, please check the up-to-date information from HSUHK admissions website regularly.

本小冊子更新至2026年2月。香港恒生大學保留隨時更改入學安排而毋須另行通知之權利，敬請定期瀏覽香港恒生大學入學網站獲取最新入學資訊。