



香港恒生大學  
THE HANG SENG UNIVERSITY  
OF HONG KONG

For Applicants with  
**HKDSE Qualification**  
供香港中學文憑試  
申請人參考

Government Subsidies for  
eligible local students under  
合資格本地學生可獲政府學費資助

**NMTSS**  
免入息審查資助計劃

**SSSDP**  
指定專業/界別課程資助計劃



**UNDERGRADUATE  
ADMISSIONS**  
本科入學申請  
**2025/26**

# TOP 200

WORLDWIDE ON "QUALITY EDUCATION",  
"DECENT WORK AND ECONOMIC GROWTH"

in THE University Impact Rankings 2021

「優質教育」、「良好工作和經濟增長」

英國泰晤士高等教育 — 大學影響力排名 2021

2023 AppliedHE™

ASEAN+ Private University Assessment

「東盟地區+」私立大學評鑑

**1<sup>st</sup>** IN THE GREATER CHINA REGION  
大中華地區整體

**1<sup>st</sup>** in Employability  
畢業生就業能力

**3<sup>rd</sup>** in Research  
研究

**5<sup>th</sup>** in Community Engagement  
社區貢獻

2024 Best Universities Ranking by Research.com

2024 國際學術網站Research.com 頂尖大學排名

in the below disciplines in China 於以下學科領域的全國排名

**21<sup>st</sup>** IN BUSINESS AND MANAGEMENT  
商業與管理

**24<sup>th</sup>** IN SOCIAL SCIENCES AND  
HUMANITIES  
社會科學與人文

**30<sup>th</sup>** IN ECONOMICS AND FINANCE  
經濟與金融

**1:20.6**

Teacher-Student Ratio  
師生比例

**6,700+**

Full-time Students  
全日制學生

**26,200+**

Cumulative Number of  
HSSC / HSMC / HSUHK  
Graduates

恒商/恒管/恒大畢業生

# UNDERGRADUATE PROGRAMMES 本科課程

## School of Business

### 商學院

- Corporate Governance and Compliance  
企業管治與合規
- Economics  
經濟學
- Finance and Banking  
金融及銀行學
- Financial Analysis and FinTech  
金融分析及金融科技
- General Business  
綜合工商管理
- Global Business Management  
環球商業管理
- Human Resource Management  
人力資源管理
- Management  
管理學
- Marketing  
市場學
- Professional Accountancy  
專業會計學

## School of Communication

### 傳播學院

- Arts and Culture Communication  
藝術及文化傳播
- Convergent Media and Communication Technology  
融合媒體及傳播科技
- Journalism and Communication  
新聞及傳播

## School of Decision Sciences

### 決策科學學院

- Supply Chain Management  
供應鏈管理 **SSSDP**
- Actuarial Studies and Insurance  
精算及保險 **SSSDP**
- Applied Computing  
計算機應用 **SSSDP**
- Data Science and Business Intelligence  
數據科學及商業智能學 **SSSDP**
- Business Analytics and Information Management  
商業分析與資訊管理 **SSSDP**

## School of Humanities and Social Science

### 人文社會科學學院

- Art and Design  
藝術設計 **SSSDP**
- Chinese  
中文
- Cultural and Creative Industries  
文化及創意產業
- English  
英國語文
- Psychology  
心理學
- Asian Studies  
亞洲研究
- Philosophy, Politics and Economics  
哲學、政治與經濟

## School of Translation and Foreign Languages

### 翻譯及外語學院

- Translation with Business  
商務翻譯

26

Undergraduate Programmes  
本科課程

17

Taught Postgraduate Programmes  
修課式碩士課程

20+

Minor Programmes  
副修課程

# HSUHK JOCKEY CLUB RESIDENTIAL COLLEGES

## 恒大賽馬會住宿書院

HSUHK Jockey Club Residential Colleges

恒大賽馬會住宿書院

1,200

Accommodation  
Places  
宿位

4

Residential  
Colleges  
住宿書院

On- / Off-campus  
accommodation places  
will be guaranteed for  
non-local Year-1 students.

一年級非本地生將獲  
安排校內/外保證住宿。



**1,500+**

Internship Opportunities  
實習機會

ONE STUDENT,  
ONE INTERNSHIP  
一學生一實習

**500+**

Partnering Organisations  
合作機構



GLOBAL EXCHANGE PROGRAMMES  
環球交換生計劃

**30+**

Regions  
地區

**200+**

Service-learning Projects  
服務學習項目

**110+**

Global Exchange Partners  
環球交流夥伴

LIFE-WIDE LEARNING ACTIVITIES  
全方位學習活動



**90%**

Graduates in Employment / Further Studies  
畢業生就業/進修

**30+**

Student-led Organisations and Sports Teams  
學生團體及運動校隊

**\$16M+**

Scholarships & Bursaries Amount  
超過一千六百萬獎學金及助學金

# SCHOOL OF BUSINESS 商學院



Feb Mar Apr May June July Aug Sep

## Programme Features 課程特色

The programme aims at providing students with necessary knowledge in corporate governance, so that the graduates can develop an understanding of the laws and regulations in corporate governance and recognise best practices for the purpose of regulatory compliance. They would be able to integrate and apply knowledge of good corporate governance practices and help execute a regulatory system in support of board functions. They can also perform the advisory role to the board in guiding, administering and reviewing the board's performance to ensure compliance with regulatory requirements.

本課程教授企業管治的專業知識，讓畢業生全面理解企業管治相關法規、熟識最佳規管準則，並能融匯運用各項知識，協助董事會優化管治，使企業有效實施合規制度，就董事會實施良好企業管治提供專業意見。

## Professional Recognition 專業認可

- The Hong Kong Chartered Governance Institute (HKCGI)
  - Maximum 4 papers exemptions under the Chartered Governance Qualifying Programme (CGQP)
- The Association of Chartered Certified Accountants (ACCA)
  - Maximum 9 papers exemptions under Fundamental Level
- CPA Australia
  - 6 papers exemptions under Foundation Level
- 香港公司治理公會
  - 最多豁免4份特許公司治理專業資格課程之考卷
- 特許公認會計師公會
  - 最多豁免9份基礎課程考卷
- 澳洲會計師公會
  - 豁免6份基礎課程考卷

## Career Prospects 就業前景

- Accountant
- Compliance Officer
- Entrepreneur
- Company Secretary
- Corporate Administrator
- Management Trainee
- 會計師
- 合規主任
- 創業家
- 公司秘書
- 企業管理人員
- 管理培訓生

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 19/000677/L5 | Registration Validity Period 登記有效期: 01/09/2019 to 31/08/2026

## Programme Features 課程特色

The programme aims to equip students with a solid foundation of economics knowledge and training in research skills so that they can conduct economic analysis in decision making and evaluate the impacts of economic issues in a business environment. The practical training focuses on the analysis of real-world economic issues through hands-on training on a variety of research software programmes.

本課程旨在培訓學生經濟學知識及研究技能，通過對各種研究軟件的實際操作培訓，來分析現實世界的不同經濟問題，教授學生將經濟分析應用於商業決策，以及評估經濟議題對商業活動的影響。

## Career Prospects 就業前景

- Business Education
- Economic Journalist
- Financial Data Analyst
- Investment Advisor
- Real Estate Analyst
- Securities and Market Analyst
- Consultant
- Economist
- Financial Planner
- Policy Analyst
- Research Analyst
- 商學教育
- 經濟記者
- 財務數據分析師
- 投資顧問
- 房地產分析師
- 證券和市場分析師
- 顧問
- 經濟學家
- 財務策劃師
- 政策分析師
- 研究分析師

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 20/000374/L5 | Registration Validity Period 登記有效期: 01/09/2020 to 31/08/2025



## Bachelor of Business Administration (Honours) in

## FINANCE AND BANKING

## 金融及銀行學工商管理(榮譽)學士

NMTSS

## Programme Features 課程特色

The programme aims to provide students with the necessary skills and professional knowledge, including Corporate Finance, Financial Institution and Markets, Money and Banking, Real Estate Finance and Investment, etc., for their career development in financial and banking management or pursuit of further studies at postgraduate level. Graduates are well equipped with both qualitative and quantitative knowledge in business, finance and government sectors.

本課程向學生提供重要技能和專業知識，內容涵蓋公司財務學、金融機構與金融市場、貨幣與銀行、房地產財務與投資等多個領域，裝備同學從事金融及銀行業或升讀深造課程。畢業生將具備金融及銀行業界的理論及實用知識，能勝任企業、金融及政府部門中的相關職位。

## Professional Recognition 專業認可

The programme has obtained accreditations from the following professional bodies:

- The Hong Kong Institute of Bankers (HKIB)
- Institute of Financial Planners of Hong Kong (IFPHK)
- CFA Institute
- The Society of Actuaries (SOA)

本課程獲以下專業團體認可：

- 香港銀行學會
- 香港財務策劃師學會
- 特許金融分析師協會
- 北美精算師協會

## Career Prospects 就業前景

- Anti-money Laundering Investigation Analyst
- Dealer
- Fund Manager Trainee
- Personal Banking Officer
- Business Development Officer
- Customer Service Officer
- Financial Planner
- Loan Officer

- 打擊洗錢調查分析員
- 交易員
- 見習基金經理
- 個人銀行主任
- 商務發展主任
- 客戶服務主任
- 財務策劃師
- 貸款主任

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 19/000678/L5 | Registration Validity Period 登記有效期: 01/09/2019 to 31/08/2026

## Bachelor of Business Administration (Honours) in

## FINANCIAL ANALYSIS AND FINTECH

## 金融分析及金融科技工商管理(榮譽)學士

NMTSS

## Programme Features 課程特色

The programme aims to prepare graduates with knowledge in both Financial Analysis and FinTech, allowing them to integrate with the competitive finance industry. A major focus of the programme is on the application of FinTech, artificial intelligence, big data analytics and blockchain. In addition, the programme closely follows the core competency of the recognised professional standard known as the "Chartered Financial Analyst Program Candidate Body of Knowledge™". It equips students with core financial analytical skills to take professional qualification examinations and become effective investment professionals with essential FinTech knowledge.

本課程旨在培養同時具有金融分析和金融科技知識的畢業生，使他們融入富競爭性的金融行業。課程主要涵蓋金融科技、人工智能、大數據分析及區塊鏈的應用。課程亦參照具認受性的「特許金融分析師課程考生知識體系」而設計，旨在讓學生掌握金融分析技能，考取特許金融分析師專業資格，成為具有金融科技知識的投資專業人士。

## Professional Recognition 專業認可

The programme has obtained accreditations from the following professional bodies:

- CFA Institute
- Institute of Financial Planners of Hong Kong (IFPHK)
- The Society of Actuaries (SOA)
- Institute of Financial Technologists of ASIA (IFTA)

本課程獲以下專業團體認可：

- 特許金融分析師協會
- 香港財務策劃師學會
- 北美精算師協會
- 亞洲金融科技師學會

## Career Prospects 就業前景

- Business Analysis (FinTech)
- Development Finance
- Fund Management
- Private Equity
- Structured Finance
- Data/Information Analysis
- Financial Data Analysis
- Investment Banking
- Risk Management
- Wealth Management

- 商業分析(金融科技)
- 開發性金融
- 基金管理
- 私募股權投資
- 結構性融資
- 數據分析
- 財務數據分析
- 投資銀行
- 風險管理
- 財富管理

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 23/000035/L5 | Registration Validity Period 登記有效期: 01/09/2023 to 31/08/2026



## Programme Features 課程特色

The programme integrates a broad spectrum of disciplines. It equips students with all-round knowledge such as Accounting, Economics, Marketing and Management, which is essential in today's complex and dynamic business environment. Students can flexibly choose their study paths according to their interests, strengths and career aspirations.

在當今複雜多變的商業環境中，掌握全面的商業知識及技能尤為重要。本課程涵蓋廣泛的商業學科，包括會計學、經濟學、市場學、管理學等不同範疇，讓學生按個人興趣、能力和志向，靈活選擇自己的學習方向。

## Professional Connections 專業連線

- Students gain hands-on experiences and build up industry connections through **Internship programmes**.
- **Professional activities**, such as CEO seminars, company visits and business skills workshops, link students with the real world and enhance their understanding of different industries.
- **Alumni schemes** connect students and alumni, building a HSUHK business network.

- **實習計劃**讓學生汲取在不同商業領域的工作經驗，建立業界人脈。
- **學生活動**(如CEO講座、企業參觀、商業技能培訓工作坊等)加深學生對不同行業的認識，幫助學生與從業者建立緊密聯繫。
- 學生與恒大畢業生透過**校友聚會**彼此交流，建立人際網絡。

## Career Prospects 就業前景

- Assistant Accounting Officer
- Digital Marketing Officer
- Human Resources Officer
- Project Coordinator
- Administrative Officer
- Executive Officer
- Management Trainee
- Social Media Executive

- 助理會計主任
- 數碼營銷主任
- 人力資源主任
- 項目聯絡主任
- 政務主任
- 行政主任
- 管理培訓生
- 社交媒體主任

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 20/000379/L5 | Registration Validity Period 登記有效期: 01/09/2020 to 31/08/2026

## Programme Features 課程特色

The programme aims to develop and foster students' knowledge, skills and abilities for jobs in multinational corporations (MNCs) or global business organisations. Through a stimulating curriculum with practical overseas exposure and experiences, students can build desired global leader attributes such as business insights, analytical mind, and international experience.

本課程旨在培育學生在跨國企業工作所需要的能力與知識。本課程其中一個特色，是通過在海外學習與生活，來啟發畢業生的環球商業觸覺、分析能力及國際視野。

## Professional Connections 專業連線

- With more than 110 partners, **overseas exchange study** enhances students' foreign and cross-cultural living experiences, cultivates their desired global leader attributes such as business insights, analytical mind and international exposure, which are crucial for managing diverse staff force in a global business career.
- The programme offers **timely academic and professional advice** on curriculum attainment and career preparation for students.
- **The interdisciplinary curriculum** allows students to study Global Business Management core and elective courses from a multitude of disciplines such as Management, Finance, Marketing, Data Science, Political Economy, Cultural Studies and International Relations.
- **Workshops and company visits** link students with practitioners.

- 恒大擁有超過110個環球交流夥伴，**海外交流**讓學生及早獲得海外生活經驗及跨文化訓練，建立學生的商業觸覺、分析能力及國際視野，以備日後管理不同文化僱員所需。
- 課程團隊致力為學生提供**嶄新的學術及專業指導**，以助學生學習及發展事業。
- **跨學科的課程設計**囊括各學術界別的學科，包括管理、金融、營銷、數據科學、政治經濟、文化及國際關係，學生可修讀涵蓋以上範疇的主修及選修科目。
- 學系組織各種**工作坊和企業參觀**等，促進學生與從業者緊密聯繫。

## Career Prospects 就業前景

- Budget Analyst
- Business Development Manager
- Human Resources Officer/Manager
- Business Analytics Manager
- Data Analyst
- Management Analyst

- 預算分析師
- 業務發展經理
- 人力資源主任/經理
- 業務分析經理
- 數據分析師
- 管理分析師

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 19/000679/L5 | Registration Validity Period 登記有效期: 01/09/2019 to 31/08/2026

## Bachelor of Business Administration (Honours) in

**HUMAN RESOURCE MANAGEMENT**

## 人力資源管理工商管理(榮譽)學士

NMTSS

**Programme Features 課程特色**

The programme's state-of-the-art curriculum design aims to equip students with the essential knowledge and skills to excel as Human Resource Management (HRM) professionals, while also providing them with a solid foundation in Human Resources Information System (HRIS), data literacy, and legal compliance. Students are required to complete core modules in HRM, such as Employment Law, Hong Kong Business Law, and HRIS. Additionally, they have the opportunity to apply their acquired skills through human resource internships before graduation.

本課程採用最新的課程設計，培養學生掌握人力資源資訊系統的知識及運用技巧，學生更須修讀僱傭法、香港商業法和人力資源資訊系統等科目，從而成為專精於各項職能的人力資源管理專業人士。此外，學生還有機會在畢業前參與人力資源實習並在實踐中應用所學到的技能。

**Professional Recognition 專業認可**

The programme has obtained accreditations from the following professional bodies:

- The Hong Kong Institute of Human Resource Management (HKIHRM)
- Chartered Professional in Human Resources Canada (CPHR Canada) and is granted exemptions from the CPHR National Knowledge Examination in Canada

本課程獲以下專業團體認可：

- 香港人力資源管理學會 (HKIHRM)
- 加拿大特許人力資源專業學會 (C P H R Canada)，並獲豁免加拿大專業知識評審考試

**Career Prospects 就業前景**

- Compensation and Benefit Manager
- Human Resources Officer/Manager
- Learning and Development Training Officer/Manager
- Global Mobility Manager
- Human Resources Technology Manager
- Organisation Development Manager
- Recruiter

- 薪酬福利經理
- 人力資源主任/經理
- 學習及發展培訓主任/經理
- 全球流動經理
- 人力資源技術經理
- 組織發展經理
- 招聘專員

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 18/000843/L5 | Registration Validity Period 登記有效期: 08/11/2018 to 31/08/2026

## Bachelor of Business Administration (Honours) in

**MANAGEMENT**

## 管理學工商管理(榮譽)學士

NMTSS

**Programme Features 課程特色**

The programme is differentiated from other Bachelor of Business Administration related programmes as it focuses on building strategic leaders who have considerable expertise in leading, organising, and motivating people in profit- and non-profit-making organisations from global and local perspectives. In addition to providing business training such as Accounting, Economics, Finance, Marketing, and Supply Chain Management, this programme puts much emphasis on strengthening students' soft skills, such as problem-solving, team building, and politicking skills, to improve their personal development and career choices.

有別於其他工商管理相關學士學位課程，本課程致力培育戰略性領導者，務求讓同學具備國際和本土視野，並能掌握組織和激勵等管理技巧。本課程除了提供會計、經濟、金融、營銷和供應鏈管理等商業培訓外，更著重加強學生的軟技能(例如解難能力、團隊建設和政治技巧等)，以助其個人發展和職業選擇。

**Professional Recognition 專業認可**

The programme has obtained accreditations from the following professional bodies:

- The Hong Kong Institute of Human Resource Management (HKIHRM)
- Chartered Professional in Human Resources Canada (CPHR Canada) and is granted exemptions from the CPHR National Knowledge Examination in Canada

本課程獲以下專業團體認可：

- 香港人力資源管理學會 (HKIHRM)
- 加拿大特許人力資源專業學會 (C P H R Canada)，並獲豁免加拿大專業知識評審考試

**Career Prospects 就業前景**

- Management Trainee
- Human Resources Officer/Manager
- Managerial Career in Multinational Companies
- Entrepreneur

- 管理培訓生
- 人力資源主任/經理
- 跨國公司管理人員
- 創業家

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 18/000844/L5 | Registration Validity Period 登記有效期: 08/11/2018 to 31/08/2026

## Programme Features 課程特色

The programme aims to equip aspiring marketing talents with cutting-edge knowledge and skills, such as customer behaviour, customer relationship management, brand management, advertising and integrated marketing communication, as well as e-marketing, to address the opportunities and challenges in the global and digital age of the 21<sup>st</sup> century through experiential, interactive, project-based and case-based learning.

本課程透過「課題為本」及「個案為本」的課堂設計，配合體驗及互動學習，致力培育學生掌握市場學最新知識和技能，包括消費行為學、客戶關係管理、品牌管理、廣告及整合營銷傳播、電子營銷等內容，從而成為優秀的市場營銷專才，應對全球數碼時代下的各種挑戰及機遇。

## Professional Attributes 專業素質

Our graduates will enter the job market fully ready to:

- Manage traditional and digital operations
- Advance personal and organisational goals
- Recognise global trends in a local context
- Keep a high level of professionalism and ethics
- Excel in communication skills and teamwork
- Transcend cultural and national boundaries

畢業生將具備以下專業素質，為踏入職場做好準備：

- 發展網絡及門市
- 勝任海內外職場
- 滿足客戶展所學

## Career Prospects 就業前景

- |                                 |                             |          |             |
|---------------------------------|-----------------------------|----------|-------------|
| • Advertising Account Executive | • Brand Manager             | • 廣告客戶主任 | • 品牌經理      |
| • Digital Marketing Executive   | • Event and PR Officer      | • 數碼營銷主任 | • 活動統籌及公關主任 |
| • Marketing Analyst             | • Product Marketing Manager | • 市場分析師  | • 產品市場經理    |

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 19/000680/L5 | Registration Validity Period 登記有效期: 01/09/2019 to 31/08/2026

## Programme Features 課程特色

The programme equips students with theoretical accounting knowledge and technical skills. The curriculum encompasses a wide range of subject areas include financial reporting, management accounting, financial management, auditing, taxation, law, accounting information system and ethics, preparing students for pursuing accountancy as a profession or further studies in graduate school. Our graduates are highly recognised by employers and rewarded with ample opportunities, such as professional accountants, business leaders and entrepreneurs.

本課程涵蓋會計理論及實務知識，包括財務匯報、管理會計、財務管理、審計、稅務、法律、會計信息系統和商業道德等內容，為學生從事會計專業或於研究院深造做好準備。畢業生發展機會良多，可成為專業會計師、商界領袖和企業家，深受僱主歡迎。

## Professional Recognition 專業認可

The programme has obtained accreditations and exemptions from the following professional bodies, subject to regular reaccreditation:

- The Association of Chartered Certified Accountants (ACCA)
- CPA Australia
- The Hong Kong Institute of Certified Public Accountants (HKICPA)
- The Taxation Institute of Hong Kong (TIHK)

本課程獲以下專業團體認可及考試豁免，並需作定期覆核：

- 特許公認會計師公會
- 澳洲會計師公會
- 香港會計師公會
- 香港稅務學會

## Career Prospects 就業前景

- |                         |                               |          |         |
|-------------------------|-------------------------------|----------|---------|
| • Accounting Officer II | • Assistant Accountant        | • 二級會計主任 | • 助理會計師 |
| • Assistant Assessor    | • Audit (Assurance) Associate | • 助理評稅主任 | • 審計助理  |
| • Compliance Officer    | • Management Trainee          | • 合規主任   | • 管理培訓生 |
| • Tax Associate         |                               | • 稅務助理   |         |

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 19/000681/L5 | Registration Validity Period 登記有效期: 01/09/2019 to 31/08/2026

# SCHOOL OF COMMUNICATION

## 傳播學院



Bachelor of Arts (Honours) in

### ARTS AND CULTURE COMMUNICATION

藝術及文化傳播(榮譽)文學士

NMTSS

#### Programme Features 課程特色

The programme is the first undergraduate programme in Hong Kong that combines communication, arts and culture elements. The programme adopts a unique interdisciplinary approach called "communication+", which aims to cultivate communication talents in arts and culture with advanced communication technologies for the local, the Greater Bay Area, and the global context. Students will learn a wide range of communication theories and skills (such as audio-visual production, digital animation for promotion, digital advertising and public relations), fundamental literacy of arts and culture (such as appreciation of arts and culture, popular culture), business knowledge, as well as diverse general education and language learning.

本課程是香港首個結合傳播與藝術文化元素的本科課程。課程採用「傳播+」的跨學科教育模式，致力為本地、大灣區及全球培養掌握先進傳播技術的藝術文化傳播人才。學生將學習傳播理論與技能(例如多媒體節目製作、數碼動漫設計、數碼廣告與公關)、藝術與文化素養(例如藝術文化欣賞、流行文化)、商業知識，以及多元的通識教育與語文訓練。

#### Career Prospects 就業前景

Industry	Position
Communication	Public Relations Officer, Advertising Copywriter, Media Relations Officer, Social Media Editor, Critique Writer and Blogger, News Editor, Communication and Engagement Officer, Documentary Assistant Director, Arts/Culture Journalist or Critic
Business	Marketing Specialist, Business Development Officer
Arts and Culture Promotion and Communication	Arts/Culture Communication Consultant, Arts/Culture Administrator, Curator, Cultural Programme Coordinator, Event Coordinator, Cultural Policy Analyst, Programme Coordinator, Event Management Officer, Project Management Officer

行業	職位
傳播	公關主任、廣告文案撰稿員、媒體關係主任、社交媒體編輯、評論作家及網誌作家、新聞編輯、傳訊主任、紀錄片助理導演、藝術文化記者或評論員
商業	營銷專員、商務發展主任
文化藝術推廣與傳播	藝術文化傳播顧問、藝術文化管理人員、策展人、文化項目統籌員、活動統籌員、文化政策分析師、節目統籌員、活動管理主任、項目管理主任

## Programme Features 課程特色

The programme covers three major study areas:

- The basic technologies of interactive media, internet communications and mobile platforms.
- The digital media production including sound, TV, video, desktop publishing, web-media and micro-film.
- The fundamentals of communication via learning communication theories, intercultural communication, media law and ethics.

本課程涵蓋以下三方面的知識及技能：

- 數碼基礎技術，包括互動媒體、互聯網傳播、流動平台等內容。
- 數碼媒體製作，包括數碼錄音、電視及影片製作、桌面排版、網絡媒體及微電影製作等科目。
- 透過學習傳播理論、跨文化傳播、傳媒法規與道德等知識，訓練人際溝通技能。

## Career Prospects 就業前景

- Digital Media System Administrator
- Media Content Developer
- Media Production Officer
- Media Project Coordinator
- Multimedia Journalist
- Web and Graphics Designer
- 數碼媒體系統管理人員
- 媒體內容發展專員
- 媒體製作主任
- 媒體項目管理專員
- 多媒體新聞工作者
- 網頁及圖像設計師

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 18/000839/L5 | Registration Validity Period 登記有效期: 08/11/2018 to 31/08/2027

## Programme Features 課程特色

The programme converges Business, Journalism, Public Relations and Corporate Communication. The programme strikes a balance between theory and practical training with a view to broadening the students' horizons, enhancing their critical thinking, creativity as well as the presentation skills, and developing students into communication professionals in the fields of Business Journalism and Corporate Communication. Students can pursue one of the following concentrations for their Year 3 and Year 4 study:

• **Business Journalism**

Modules include Broadcast Journalism, Business and Financial News Reporting and Writing, Business News Editing, etc.

• **Corporate Communication**

Modules include Corporate Communication Writing, Crisis and Issues Management, Persuasive Communication, etc.

本課程為香港首個結合商業、新聞、公關與企業傳訊的本科課程，鼓勵學生擴展全球視野，訓練學生分析、創意與表達能力，致力培養學生成為商業新聞與企業傳訊的傳播專才。本課程學生可在第三及第四年揀選其中一個專修範疇：

• **商業新聞**

包括電視與廣播新聞導論、商業財經新聞採訪、商業新聞編輯等科目

• **企業傳訊**

包括企業傳訊寫作、危機管理、說服傳播等科目

## Career Prospects 就業前景

**Business Journalism Concentration**

- Anchor
- Editor
- Financial Journalist
- News/Financial Analyst
- Producer
- Reporter

**Corporate Communication Concentration**

- Communication Consultant
- Financial PR Officer
- Government Information Officer
- Media Planner
- New Media PR Consultant
- Project Management Officer
- Public Relations Officer

**商業新聞專修**

- 主播
- 編輯
- 財經記者
- 新聞/財經分析員
- 製作人
- 記者

**企業傳訊專修**

- 傳播顧問
- 財經公關主任
- 政府新聞主任
- 媒體企劃
- 新媒體公關顧問
- 項目管理主任
- 公關主任

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 18/000846/L5 | Registration Validity Period 登記有效期: 08/11/2018 to 31/08/2027



# SCHOOL OF DECISION SCIENCES 決策科學學院



## # STUDY SUBSIDY SCHEME FOR DESIGNATED PROFESSIONS / SECTORS (SSSDP)

### 指定專業/界別課程資助計劃

School of Decision Sciences offers five undergraduate programmes which are supported under the Study Subsidy Scheme for Designated Professions / Sectors (SSSDP).

決策科學學院開辦的五個本科課程均被納入「指定專業/界別課程資助計劃」。

Subsidy per eligible local student in 2025-26 academic year  
合資格本地學生2025-26學年學費資助

up to 最多 HK\$46,780/ academic year  
學年

Bachelor of Business Administration (Honours) in

## SUPPLY CHAIN MANAGEMENT#

供應鏈管理工商管理(榮譽)學士#

SSSDP

JUPAS Catalogue No.: JSSH01

### Programme Features 課程特色

The programme aims to provide students with a comprehensive and professional training in Supply Chain Management. Two study streams: Air Transport and Business Logistics are established. Students will learn specialised knowledge and skills in Supply Chain and Logistics Management for their pursuit of professional career development. In addition, with the strong support from professional bodies and businesses, our students will keep abreast of the latest industry development and learn the state-of-the-art knowledge and skills about supply chain management.

#### • Air Transport

Core modules include Transportation Planning, Airlines Operations and Revenue Management, Airport and Air Cargo Terminal Operations Management, etc.

#### • Business Logistics

Core modules include Quality Management, Enterprise Information Management, Supply Management and Service Operations Management, etc.

本課程旨在為學生提供全面和專業的供應鏈管理培訓，設有兩大專修組別：航空運輸及商業物流，以培育學生掌握供應鏈及物流管理的專業知識，幫助學生的職業發展。此外，在專業機構和企業的大力支持下，學生將及時獲知行業最新發展情況，並學習有關供應鏈管理的最新知識和技能。

#### • 航空運輸

包括交通規劃、航空運作及收益管理、機場及空運貨站運作管理等科目

#### • 商業物流

包括品質管理、企業信息管理、供應管理和服務作業管理等科目

### Professional Recognition 專業認可

- Graduates can apply as member of the Hong Kong Logistics Association (HKLA)
- Students are encouraged to complete the qualifying examinations to pursue their professional status:
  - Certified in Production and Inventory Management (CPIM)
  - Certified Supply Chain Professional (CSCP)
  - Certified Professional in Supply Management (CPSM)
  - Certified Professional in Supplier Diversity (CPSD)
  - Certified/Advanced Certificate in Procurement and Supply Operations
  - Six Sigma Quality Management

- 畢業生可申請成為香港物流協會會員
- 學生可應考本地或國際認可之專業考試：
  - Certified in Production and Inventory Management (CPIM)
  - Certified Supply Chain Professional (CSCP)
  - Certified Professional in Supply Management (CPSM)
  - Certified Professional in Supplier Diversity (CPSD)
  - Certified/Advanced Certificate in Procurement and Supply Operations
  - 六西格瑪質量管理

### Career Prospects 就業前景

#### Air Transport

- Air Transport
- Airline Operations
- Aviation Safety and Security
- Cargo Terminal Operations
- Airfreight Operations
- Aviation Consultancy
- Cargo Load Planning

#### Business Logistics

- Business Analysis
- Digital Solutions for Supply Chain Management
- Retail and Merchandising Management
- Transportation Management
- Warehouse Management

#### 航空運輸

- 航空運輸
- 航空營運
- 航空安全和保安
- 貨運碼頭營運
- 空運業務
- 航空顧問
- 貨櫃負載規劃

#### 商業物流

- 業務分析
- 供應鏈管理數碼方案
- 零售和銷售管理
- 運輸管理
- 倉儲管理

Bachelor of Science (Honours) in

**ACTUARIAL STUDIES AND INSURANCE<sup>#</sup>**精算及保險(榮譽)理學士<sup>#</sup>

SSSDP

JUPAS Catalogue No.: JSSH02

**Programme Features 課程特色**

The programme integrates actuarial knowledge with business and insurance education. Aiming to nurture future leaders in the fast-changing business world, our programme equips students with the essential actuarial skills including data analytics, investment and financial analysis. Our highly competitive graduates provide expert recommendations in a vast array of disciplines such as risk management, insurance and consulting.

本課程融合精算知識與商業和保險教育。課程教授學生精算方面重要的技能，包括數據分析、投資、財務等，以協助學生在瞬息萬變的商業世界中應對各種挑戰，展現領袖才能。課程畢業生能在風險管理、保險和諮詢等不同業務領域作出專業的建議和決策，在市場上保持卓越的競爭力。

**Professional Recognition 專業認可**

The programme has obtained accreditations from the following professional bodies:

- The Australian and New Zealand Institute of Insurance and Finance (ANZIIF)
- The Chartered Insurance Institute (CII)
- The Society of Actuaries (SOA)
- The Actuarial Society of Hong Kong (ASHK)

本課程獲以下專業團體認可：

- 澳大利亞及新西蘭保險與金融學會
- 英國特許保險學院
- 北美精算師協會
- 香港精算學會

**Career Prospects 就業前景**

- |                               |                                    |           |            |
|-------------------------------|------------------------------------|-----------|------------|
| • Actuary                     | • Banking and Finance Professional | • 精算師     | • 銀行和金融業專才 |
| • Consultant                  | • Enterprise Risk Manager          | • 顧問      | • 企業風險經理   |
| • Investment and Fund Manager | • Product Manager                  | • 投資及基金經理 | • 產品經理     |
| • Underwriter                 |                                    | • 核保師     |            |

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 18/000848/L5 | Registration Validity Period 登記有效期: 08/11/2018 to 31/08/2027

Bachelor of Science (Honours) in

**APPLIED COMPUTING<sup>#</sup>**計算機應用(榮譽)理學士<sup>#</sup>

SSSDP

JUPAS Catalogue No.: JSSH03

**Programme Features 課程特色**

The programme is an applied computing programme emphasising solid training in programming and software development. Students will pursue the latest trend in computer science, including AI, e-commerce, and other areas in the frontier of computing. The programme also provides supplementary knowledge of graphic design, UX design and human-computer interaction, which allows students to develop user-friendly and attractive software.

本課程是一門應用電腦學綜合課程，內容包括實用的程式編寫及軟件開發培訓，以及電腦科學的最新發展，如人工智能、電子商貿及其他電腦學新領域上的知識。同時，課程輔以圖像設計、用戶體驗設計及人機互動等學科，教導學生開發美觀實用並具競爭優勢的軟件。

**Career Prospects 就業前景**

- |   |  |
|---|--|
| <ul style="list-style-type: none"> <li>• <b>Software Development</b><br/>Software Developer, Software Engineer, System Analyst, Web Developer, Mobile Apps Designer, Entrepreneur</li> <li>• <b>Creative Industry and Multimedia</b><br/>Interface Designer, Video Game Developer, Computer Graphics Designer, Multimedia Content Developer</li> <li>• <b>Information Technology</b><br/>IT Architect, IT Project Manager, Information Security Officer, Software Quality Assurance Professional</li> <li>• <b>Education and Research</b><br/>IT Lecturers and Teachers, R&amp;D Personnel</li> </ul> | <ul style="list-style-type: none"> <li>• <b>軟件開發</b><br/>軟件開發人員、軟件工程師、系統分析師、網頁開發人員、移動應用程式設計師、創業家</li> <li>• <b>創意產業及多媒體</b><br/>介面設計師、遊戲開發人員、圖像設計師、多媒體內容開發人員</li> <li>• <b>資訊科技</b><br/>資訊科技架構設計師、資訊科技項目經理、資訊保安主任、軟件品質保證專員</li> <li>• <b>教育及研究</b><br/>資訊科技講師及教師、研究開發人員</li> </ul> |
|---|--|

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 21/000430/L5 | Registration Validity Period 登記有效期: 01/09/2021 to 31/08/2026



## Programme Features 課程特色

The programme integrates "Data Science" and "Business intelligence" with a comprehensive business education:

- **Data Science**  
A collection of analytical skills and techniques derived from mathematics, statistics and computer science for extracting information from data.
- **Business Intelligence**  
The analysis, integration and presentation of information for making business decision.

本課程融合「數據科學」及「商業智能學」兩個領域的知識，並提供全面的商學教育，以回應市場的需求：

- **數據科學**  
集合數學、統計學及計算機科學的分析技能和技術，再從數據中提取有用信息。
- **商業智能學**  
分析、整合和演示商業信息，從而作出商業決策。

## Professional Recognition 專業認可

The programme equips students with professional knowledge and supports them to achieve recognitions from professional bodies:

- Graduate Statistician (GradStat), The Hong Kong Statistical Society
- SAS Joint Certificate in Data Mining, SAS Institute
- SAS Joint Certificate in Machine Learning, SAS Institute

本課程教授不同專業知識，助學生考取各項專業認可：

- 香港統計學會 Graduate Statistician (GradStat)
- SAS數據挖掘聯頒證書
- SAS機器學習聯頒證書

## Career Prospects 就業前景

- Data Scientist
- Statistician
- Business Analyst
- Data Analyst
- Business Intelligence Professional
- Financial Analyst

- 數據科學家
- 統計師
- 商業分析師
- 數據分析師
- 商業智能專業人員
- 金融分析師

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 18/000850/L5 | Registration Validity Period 登記有效期: 08/11/2018 to 31/08/2029

## Programme Features 課程特色

The programme combines "Business Analytics", "Decision Science" and "Information Technology", and integrates with emerging fields such as FinTech, business intelligence and data mining, IT audit and control and digital business management. It focuses on cultivating students' ability to transition from theoretical practice to establishing business analysis and forecasting models, transforming qualitative goals into quantitative results, and providing better and innovative application solutions for different industries. Graduates often pursue careers in business consulting, systems analysis, and banking sectors.

本課程集合「商業分析」、「決策科學」及「資訊科技」於一身，並與金融科技、商業智能與數據挖掘、資訊系統審計和數碼商業等新興領域互相結合。本課程重點培育學生由理論實踐到建立業務分析和預測模型，將質化目標轉化成量化結果，為不同行業提供更好的、創新的應用方案。畢業生多從事商業顧問、系統分析和銀行業等專業領域。

## Professional Recognition 專業認可

The programme equips students with professional knowledge and supports them to achieve recognitions from professional bodies:

- Project Management Professional (PMP)
- SAS Joint Certificate in Data Mining
- QlikView Business Analyst Certification
- Certified Information Systems Auditor (CISA)
- Six Sigma Quality Management
- SAP Certifications
- Google Fundamentals of Digital Marketing
- Java/Python/Frontend Certifications

本課程教授不同專業知識，助學生考取專業認可：

- 項目管理
- SAS數據挖掘聯頒證書
- QlikView業務分析師認證
- 資訊系統審計師認證
- 六西格瑪質量管理
- SAP顧問認證
- 谷歌數碼營銷基礎概念認證
- Java/Python/網頁前端開發認證

## Career Prospects 就業前景

- Business Consultant/Analyst
- Data/System Analyst
- Information Security Consultant
- Business Development Consultant
- Data Management Specialist
- Digital Consultant

- 業務顧問/分析師
- 數據/系統分析師
- 資料保安顧問
- 業務發展顧問
- 數據管理專員
- 數碼顧問

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 25/000338/L5 | Registration Validity Period 登記有效期: 01/09/2025 to 31/08/2029

<sup>†</sup> The programme has been renamed from Bachelor of Management Science and Information Management (Honours) to Bachelor of Science (Honours) in Business Analytics and Information Management for Year 1 entry starting from the 2025-26 academic year.  
由2025-26學年開始，此課程之一年級入學由管理科學與資訊管理(榮譽)學士改名為商業分析與資訊管理(榮譽)理學士。

SCHOOL OF

# HUMANITIES AND SOCIAL SCIENCE

## 人文社會科學學院



Bachelor of Arts (Honours) in

**ART AND DESIGN<sup>®</sup>**

藝術設計(榮譽)文學士<sup>®</sup>

SSSDP

JUPAS Catalogue No.: JSSH06

### Programme Features 課程特色

The programme is a unique and creative programme which integrates art, design, culture, management, application and technology. It emphasises on the application of new technologies in social and business environment, such as using AI, VR, AR and digital art for brand curating, place making and community building, public art and co-creation, which prepares students to develop their career in cultural and economic sectors.

本課程是一個結合藝術、設計、文化、商業、管理、科技研究及應用的綜合性藝術設計創意課程，著重教授創新科技，包括人工智能、虛擬及擴增實景的數碼藝術，以及藝術設計在商業和社會上的應用，例如品牌策劃、地方及社區營造、公共藝術和共創應用等課題，為香港興建文化區、舉辦國際設計及藝術品交易展覽等文化經濟活動提供人才。

### Professional Connections 專業連線

The Department of Art and Design is a member of the European League of Institutes of the Arts (ELIA) with 280 members in 52 countries. Our students have ample opportunities and wide contacts in international collaboration, internship and exchange.

恒大藝術設計系成功加入歐洲藝術院校聯盟(ELIA)，讓本課程學生有充裕的機會及廣泛的網絡參與國際合作、實習和交流。

### Career Prospects 就業前景

- Art and Design Project Management
- Art Administration and Service Design
- Business Development
- Customer Service in Tourism and Leisure Industries
- Exhibition Venue and Event Management

- 藝術及設計項目管理
- 藝術管理及服務設計
- 業務拓展管理
- 旅遊及康樂客戶服務
- 展覽場地及活動管理

## @ STUDY SUBSIDY SCHEME FOR DESIGNATED PROFESSIONS / SECTORS (SSSDP) 指定專業/界別課程資助計劃

The Bachelor of Arts (Honours) in Art and Design (BA-AD) programme is supported under the Study Subsidy Scheme for Designated Professions / Sectors (SSSDP).

藝術設計(榮譽)文學士課程已被納入「指定專業/界別課程資助計劃」。

Subsidy per eligible local student in 2025-26 academic year  
合資格本地學生2025-26學年學費資助

up to 最多 HK\$81,450/ academic year  
學年

Bachelor of Arts (Honours) in

### CHINESE 中文(榮譽)文學士

NMTSS

#### 課程特色

**扎根傳統** • 提供全面堅實的專業學科訓練，穩扎根基。  
• 重視學術傳統、治學及研究方法。

**銳意創新** • 古為今用，放眼古今之變，融入商學及跨學科元素。  
• 重視博雅教育，透過多元互動，了解及承傳中國文化。  
• 首創帶學分「實習」，本系曾與多個機構合作，包括本港中學、報社、出版社、文學雜誌、香港文學館等，讓學生實際體驗職場。

**面向國際** • 畢業前考取國際認可普通話水平測試資歷評級。  
• 國際交流計劃，拓展海外留學機會。  
• 暑期文化交流，赴國內外大學積累研習體驗。

**多元出路** • 切合當代社會需要，重視專業及應用寫作、普通話及口語傳意能力訓練。  
• 鼓勵副修其他學科，成就跨學科專才。

#### 就業前景

- 語意資訊科技
- 語文教育(須修讀學位教師教育文憑課程)\*
- 文化及傳媒
- 法律文書
- 創作及出版
- 旅遊工業
- 企業行政及公共關係

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 18/000838/L5 | Registration Validity Period 登記有效期: 08/11/2018 to 31/08/2025

\* 本課程已列入香港語文教育及研究常務委員會認可主修語文科目的學位課程名單。

Bachelor of Arts (Honours) in

### CULTURAL AND CREATIVE INDUSTRIES 文化及創意產業(榮譽)文學士

NMTSS

#### Programme Features 課程特色

Cultural and creative industries span across the disciplines of arts, media, design and heritage. The programme adopts an integrative, multi-disciplinary and cognate curriculum, enables students to apply their knowledge in different sectors of the industries. It equips students with the management skills and cultural expertise, including Cultural Policy and Research Methodology, Intellectual Property Rights, Curatorship and Event Management, Finance and Marketing in Culture, and Brand, Urban and Heritage Management, etc., with a view to nurturing professionals in the cultural and creative industries.

文化及創意產業涵蓋多個領域，包括藝術、媒體、設計及文化遺產等，本課程為一個綜合性的跨學科課程，教授一套可應用於各個文創界別的专业知識和理論，讓學生學習有關藝術、文化和商業管理的知識，包括文化政策及研究、知識產權、策展與活動管理、文化金融與營銷，以及品牌、城市及古蹟管理等科目，並將理論應用於文創產業項目及相關商業範疇，培育學生成為文化及創意產業專才。

#### Professional Connections 專業連線

The Department of Art and Design is a member of the European League of Institutes of the Arts (ELIA) with 280 members in 52 countries. Our students have ample opportunities and wide contacts in international collaboration, internship and exchange.

恒大藝術設計系成功加入歐洲藝術院校聯盟(ELIA)，讓本課程學生有充裕的機會及廣泛的網絡參與國際合作、實習和交流。

#### Career Prospects 就業前景

- Art and Design Project Management
- Art Administration and Service Design
- Business Development
- Customer Service in Tourism and Leisure Industries
- Exhibition Venue and Event Management
- 藝術及設計項目管理
- 藝術管理及服務設計
- 業務拓展管理
- 旅遊及康樂客戶服務
- 展覽場地及活動管理

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 18/000837/L5 | Registration Validity Period 登記有效期: 08/11/2018 to 31/08/2027

## Bachelor of Arts (Honours) in

## ENGLISH

## 英國語文(榮譽)學士

NMTSS

## Programme Features

The programme, enhanced by AI learning and teaching elements, is designed to help students build a sound base in English literature and linguistics as well as develop strong language and cultural awareness essential for an increasingly globalised world and economy. The integration of Digital Literacy and Business Studies modules in the curriculum also makes it unique with both academic and practical relevance.

## Internship Opportunities

Students have been joining the internship programme of various positions with well-known companies, such as Hong Kong Repertory Theatre, The Commercial Press (HK) Ltd, etc., to gain experience to bridge the gap between the classroom and the real world.

## Career Prospects

## Communications

- Communication, Media and Marketing
- Editing and Publishing

## Business and Commerce

- Accounting, Banking and Finance
- Real Estate
- Trading, Wholesale and Retail
- Transport and Logistics

## Others

- Education (with Postgraduate Diploma in Education)\*
- Government and Public Services
- Hospitality and Tourism
- Information Technology

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 18/000835/L5 | Registration Validity Period 登記有效期: 08/11/2018 to 14/03/2029

\* The programme is recognised by the Standing Committee on Language Education and Research as an English Language major degree for the purpose of teaching in Hong Kong.

## Bachelor of Arts (Honours) in

## PSYCHOLOGY

## 心理學(榮譽)文學士

NMTSS

## Programme Features 課程特色

The programme adopts the unique "Liberal + Professional" education model to equip students with comprehensive foundational knowledge and skills in psychology. This programme covers and integrates all major areas in psychology and their cognate disciplines, also provides students with three specialisations: Educational and Clinical, Business and Technology, and Neuroscience and Health. These specialisations not only develop students' interests and competencies but also enhance their employability and readiness for further professional training.

本課程採用獨特的「博雅+專業」教育模式，裝備學生成為具全面心理學基礎知識和技能的人才。本課程平衡地涵蓋和整合各主要心理學範疇及其相關學科，學生亦可選讀不同專業範疇，包括「教育和臨床」、「商業和科技」或「神經科學和健康」，從中培養學生對這些範疇的興趣和能力，增加學生在相關範疇的就業和專業深造機會。

## Career Prospects 就業前景

Industry	Position
Business	Consumer Behaviour Analyst, User Experience Analyst, Management Trainee, Human Resource Management
Professional Services	Behavioural Therapist, Psychological Counsellor, Psychological Assistant, Play Specialist
Social Services	Programme Worker, Welfare Worker
Education	Teaching Assistant, Research Assistant
Government	Administrative Officer, Executive Officer

行業	職位
商業	消費行為分析師、用戶體驗分析師、管理培訓生、人力資源管理
專業服務	行為治療師、心理輔導員、心理學助理、遊戲師
社會服務	活動幹事、福利工作人員
教育	教學助理、研究助理
政府	政務主任、行政主任

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 21/000421/L5 | Registration Validity Period 登記有效期: 01/09/2021 to 31/08/2026



## Programme Features 課程特色

• **Multidisciplinary Approach**

The programme provides multidisciplinary knowledge to evaluate situations and problems in the Asian context. Students can examine Asia's metamorphosis in social, political, economic, cultural and historical perspectives, by pursuing core modules such as International Relations, Social Problems and Comparative History of Modern Asia, etc., as well as the elective modules such as Asian Food and Cuisines, Japanese Culture and Society, Globalisation of Korean Popular Culture, etc.

• **Cross-cultural Experiences**

The overseas exchange programmes, study tours, summer courses, international internship scheme and volunteer services cultivate students' communication skills, critical thinking, and respect for cultural diversity.

• **Asian Language Training**

Students are required to take Korean, Japanese or other Asian language modules to increase their articulation opportunities and enhance their employability.

• **多元教學**

課程為學生提供多學科的知識和訓練，學生除修讀國際關係、社會議題及現代亞洲比較史等必修科目，更可修讀亞洲飲食文化、日本文化及社會、韓國流行文化的全球化等選修科目，培訓他們以社會、政治、經濟、文化及歷史等多角度分析及了解亞洲的前景與問題。

• **跨文化體驗**

提供海外交流、遊學團、暑期課程、國際實習計劃、義工服務等機會，培養學生的溝通技巧、批判獨立思維，及尊重多元文化的態度。

• **亞洲語言訓練**

學生必須修讀韓文、日文或其他亞洲語言，加強學生的升學和就業競爭力。

## Career Prospects 就業前景

- |  |                            |                      |              |
|--|----------------------------|----------------------|--------------|
| • Administrative Services                            | • Business                 | • 政府及公共機構            | • 企業管理       |
| • Cultural Industry                                  | • Media Industry           | • 文化事業               | • 媒體工作       |
| • Education (with Postgraduate Diploma in Education) | • Social Services and NGOs | • 教育界(須修讀學位教師教育文憑課程) | • 社會服務及非政府組織 |

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 18/000849/L5 | Registration Validity Period 登記有效期: 08/11/2018 to 31/08/2026

## Programme Features 課程特色

The programme adopts a bridge model that emphasises the interconnection among philosophy, politics, and economics. While training in philosophy nurtures students with critical and analytical reasoning and a humanistic concern about social and economic problems, training in politics and economics provides them with important conceptual and up-to-date awareness that helps understand and evaluate what happens around the world.

Students will take several interdisciplinary modules that address how a single public problem can be understood, analysed and solved from these three perspectives. We believe that the bridge model can equip students with open-mindedness and a comprehensive vision that better fit with the everchanging 21<sup>st</sup> century.

本課程採用的「橋樑模式」強調哲學、政治與經濟三個學科的聯繫。透過哲學訓練，培養學生的批判思維及對社會議題的人文關懷；透過政治及經濟學訓練，學生學會用專業的概念和理論知識分析世界大事，從而制定社會政策。

此外，透過一系列跨學科科目，讓學生同時運用哲學、政治與經濟的觀點去理解與分析公共問題，建立全面和靈活的跨學科視野。我們相信「橋樑」的教學模式是裝備同學應對瞬息萬變的廿一世紀的最佳法門。

## Career Prospects 就業前景

Industry	Position	行業	職位
Business	Analyst, Economics Analyst, Management Trainee	商業	分析師、經濟分析師、管理培訓生
Education	Teacher (with Postgraduate Diploma in Education), Teaching Assistant	教育	教師(須修讀學位教師教育文憑課程)、教學助理
Government	Administrative Officer, Economist, Executive Officer	政府	政務主任、經濟學家、行政主任
Professional Services	Business Analyst, Business Consultant	專業服務	業務分析師、業務顧問
Social Services	Project Assistant, Project Officer	社會服務	項目助理、項目主任
Think Tanks	Researcher, Research Analyst, Research Assistant, Policy Analyst	智庫	研究員、研究分析師、研究助理、政策分析師

QF Level 資歷架構級別: 5 | QR Registration No. 資歷名冊登記號碼: 21/000422/L5 | Registration Validity Period 登記有效期: 01/09/2021 to 31/08/2026

SCHOOL OF  
**TRANSLATION AND  
FOREIGN  
LANGUAGES**  
翻譯及外語學院

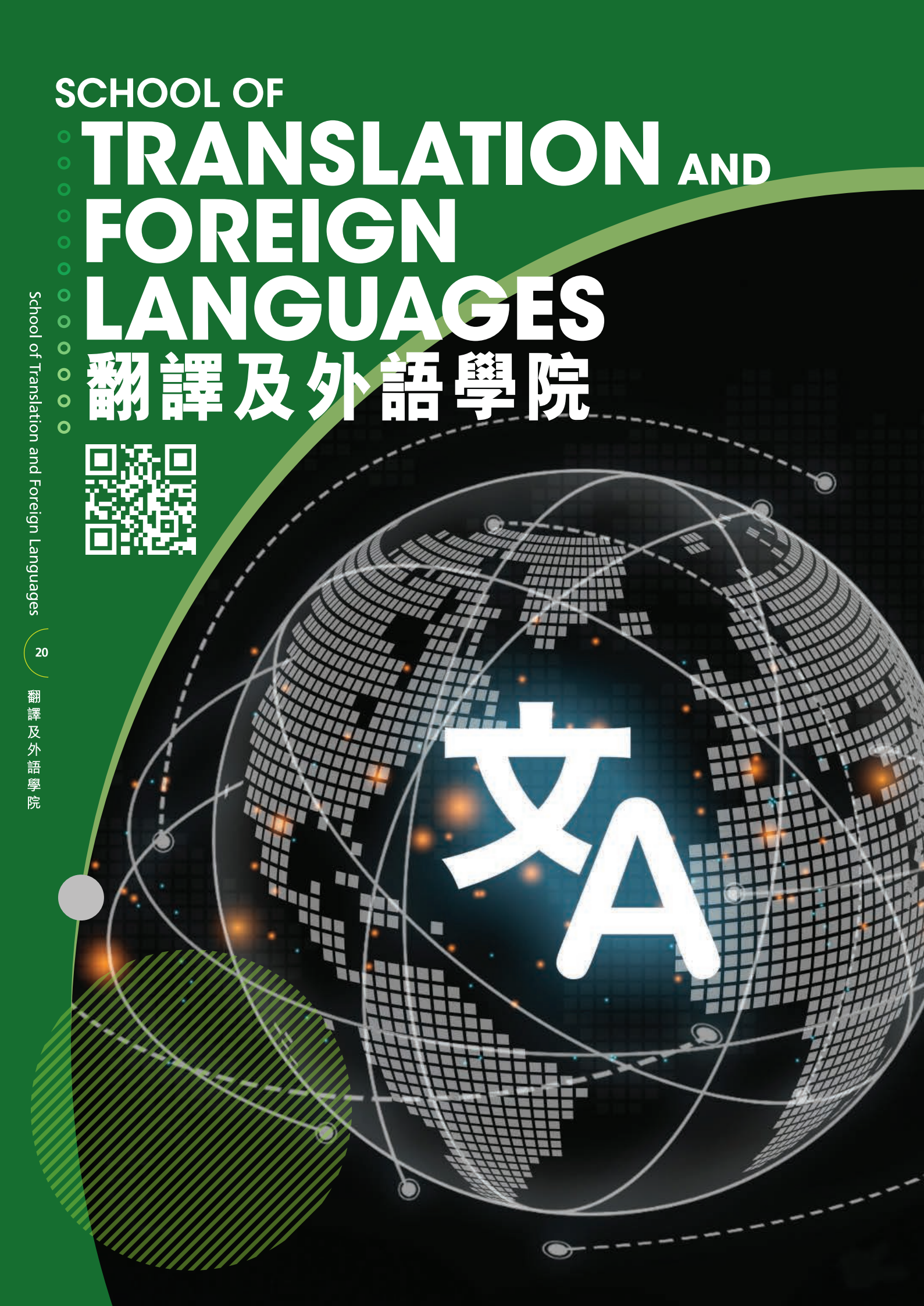


School of Translation and Foreign Languages

20

翻譯及外語學院

文  
A





Bachelor of

**TRANSLATION WITH BUSINESS (HONOURS)**

商務翻譯(榮譽)學士

NMTSS

**Programme Features 課程特色**

The programme gives students versatile skills and comprehensive knowledge in translation and business, aims to provide academic and professional training to potential translators and interpreters to serve the increasing needs in language services in global trade.

Apart from the core modules such as Consecutive Interpreting, Financial and Business News Translation and Business Law Translation, students can take the elective modules, for example Public Relations Translation, Film and Television Translation, Translation for the Arts Industry, and Translation for Social Media, to enhance their employability.

本課程以翻譯為主，商業研究為輔，學術與實務並重，訓練學生將來從事翻譯或傳譯工作，以應付全球商貿日益增加的語言服務需求。

學生除修讀接續傳譯、財經新聞翻譯、商業法翻譯等必修科目外，還可修讀公關翻譯、影視翻譯、藝術翻譯、社交媒體翻譯等選修科目，增強就業競爭力。

**Learning Beyond Classrooms 課外學習****• Overseas Learning Experience (OLE)**

To broaden students' subject knowledge as well as their exposure to a native language environment (i.e., English and Putonghua), students may study either in Beijing Foreign Studies University (Beijing) or University of Westminster (London) in the summer between Year 2 and Year 3.

**• Internships**

Our students are engaged in local or overseas internships, such as JP Morgan, CK Asset Holdings Limited, Spicy Fish Cultural Production, Cathay Pacific, Synfaith Language Services Limited, the Leisure and Cultural Services Department, Hong Kong Arts Festival Society Ltd, the Efficiency Office of Innovation, Technology and Industry Bureau, and Hong Kong Young Industrialists Council.

**• HSUHK Business Translation Centre**

The Centre undertakes translation and interpretation projects commissioned by external parties and assigns them to students as freelance assignments, to enhance the competitiveness of our students by coaching them in practical matters and providing quality assurance.

**• 海外學習體驗**

學生有機會在二年級至三年級的暑假到北京外國語大學或倫敦西敏寺大學上課，讓學生在普通話或英語環境內學習。

**• 實習**

學生於多家本地及海外機構實習，曾合作的機構包括摩根大通集團、長江實業集團有限公司、水煮魚文化制作有限公司、國泰航空、陸輝語文服務有限公司、康樂及文化事務署、香港藝術節協會有限公司、創新科技及工業局效率促進辦公室及香港青年工業家協會等。

**• 恒大商務翻譯中心**

中心承接各類筆譯及傳譯工作，旨在讓同學把在課堂上學到的知識應用於實務翻譯，從學習行業常規中提高競爭力，並在翻譯經理的指導下成為專業譯者。

**Professional Teaching Facilities 專業教學設施**

- Fung Yiu King Hall (Conference Hall with Interpretation Facilities)
- Translation and Interpretation Laboratory
- Translation Technology Workshop

- 馮堯敬堂(即時傳譯會議廳)
- 翻譯及傳譯實驗室
- 翻譯科技工作室

**Career Prospects 就業前景**

- Business Publishing
- Corporate and Managerial Positions
- Media Work (e.g. Radio and Television Broadcasts, the Print Media)
- Public Relations
- Public Service
- Translation Work related to Business, Finance and Commerce

- 商業出版工作
- 企業與行政管理
- 媒體工作(如電台、電視廣播和報刊等)
- 公共關係工作
- 公務員
- 商業、金融和貿易有關的翻譯工作

# ADMISSIONS INFORMATION

## 入學資訊



### GENERAL ENTRANCE REQUIREMENTS 一般入學要求

Subject 科目	Levels Attained in HKDSE Examination 香港中學文憑試考獲之等級
Chinese Language 中國語文	3
English Language 英國語文	3
Mathematics (Compulsory Part) 數學 (必修部分) <sup>1</sup>	2
Citizenship and Social Development 公民與社會發展 <sup>2</sup>	Attained 達標
One elective subject 一科選修科目 <sup>3</sup>	2

<sup>1</sup> Level 3 in Mathematics (Compulsory Part) for BSc (Hons) in Actuarial Studies and Insurance programme.  
精算及保險(榮譽)理學士課程要求數學(必修部分)達第三級。

<sup>2</sup> Level 2 or above in Liberal Studies achieved in previous sitting will be considered in lieu of Citizenship and Social Development.  
於過往的香港中學文憑試中考獲通識教育科第二級或以上成績將會被接納為等同公民與社會發展科達標成績。

<sup>3</sup> For HKDSE Examination results in 2024 or onwards: Category A elective subjects (excluding Mathematics Extended Part Module 1 / Module 2), Category B Applied Learning subjects (excluding Applied Learning Chinese) or Category C Other Languages subjects would be accepted. Please visit our admissions website for more details.  
For HKDSE Examination results in 2023 or before: Only Category A elective subjects (excluding Mathematics Extended Part Module 1 / Module 2) would be accepted.  
2024年或之後的香港中學文憑試成績：接納甲類選修科目(不包括數學延伸部分單元一或單元二)、乙類應用學習科目(不包括應用學習中文)或丙類其他語言科目，詳情請參閱恒大大學網站。  
2023年或之前的香港中學文憑試成績：只接納甲類選修科目(不包括數學延伸部分單元一或單元二)。

### ALTERNATIVE CHINESE LANGUAGE QUALIFICATIONS FOR NON-CHINESE SPEAKING (NCS) APPLICANTS<sup>^</sup> 非華語申請人其他中國語文科資歷<sup>^</sup>

The following qualifications will be accepted as equivalent to HKDSE Chinese Language:

- HKDSE Applied Learning Chinese - a minimum of "Attained"
- GCSE Chinese - a minimum of Grade C / Grade 4
- IGCSE Chinese - a minimum of Grade C / Grade 4
- GCE A-Level Chinese - a minimum of Grade E

<sup>^</sup> For Non-Chinese Speaking (NCS) applicants fulfilling the following specified circumstances:

1. The applicant has learned Chinese Language for less than six years while receiving primary and secondary education; OR
2. The applicant has learned Chinese Language for six years or more in schools, but has been taught an adapted and simpler Chinese Language curriculum not normally applicable to the majority of students in local schools.

<sup>^</sup> 非華語申請人必須符合以下其中一項特定情況：

1. 該申請人在接受中小學教育期間學習中國語文少於六年時間；或
2. 該申請人在學校學習中國語文已有六年或以上時間，但期間是按一個經調適並較淺易的中國語文課程學習，而有關的課程一般並不適用於其他大部分在本地學校就讀的學生。



# ADMISSION ASSESSMENT

## 入學考核

### Written Test & Interview 筆試及面試

- BBA (Hons) in Global Business Management 環球商業管理工商管理(榮譽)學士
- BBA (Hons) in Human Resource Management 人力資源管理工商管理(榮譽)學士
- BBA (Hons) in Management 管理學工商管理(榮譽)學士
- BA (Hons) in English 英國語文(榮譽)學士

### Interview 面試

- BBA (Hons) in Economics 經濟學工商管理(榮譽)學士
- BA (Hons) in Convergent Media and Communication Technology 融合媒體及傳播科技(榮譽)文學士
- Bachelor of Journalism and Communication (Hons) 新聞及傳播(榮譽)學士
- BA (Hons) in Art and Design 藝術設計(榮譽)文學士\*
- BA (Hons) in Chinese 中文(榮譽)文學士
- BA (Hons) in Cultural and Creative Industries 文化及創意產業(榮譽)文學士
- BSocSc (Hons) in Asian Studies 亞洲研究(榮譽)社會科學學士
- BSocSc (Hons) in Philosophy, Politics and Economics 哲學、政治與經濟(榮譽)社會科學學士

### Assessment on a case-by-case basis 按個別情況安排入學考核

- BBA (Hons) in Corporate Governance and Compliance 企業管治與合規工商管理(榮譽)學士
- BBA (Hons) in Finance and Banking 金融及銀行學工商管理(榮譽)學士
- BBA (Hons) in Financial Analysis and FinTech 金融分析及金融科技工商管理(榮譽)學士
- BBA (Hons) in General Business 綜合工商管理(榮譽)學士
- BBA (Hons) in Marketing 市場學工商管理(榮譽)學士
- BBA (Hons) in Professional Accountancy 專業會計學工商管理(榮譽)學士
- BA (Hons) in Arts and Culture Communication 藝術及文化傳播(榮譽)文學士
- BBA (Hons) in Supply Chain Management 供應鏈管理工商管理(榮譽)學士\*
- BSc (Hons) in Actuarial Studies and Insurance 精算及保險(榮譽)理學士\*
- BSc (Hons) in Applied Computing 計算機應用(榮譽)理學士\*
- BSc (Hons) in Data Science and Business Intelligence 數據科學及商業智能學(榮譽)理學士\*
- BSc (Hons) in Business Analytics and Information Management 商業分析與資訊管理(榮譽)理學士\*
- BA (Hons) in Psychology 心理學(榮譽)文學士
- Bachelor of Translation with Business (Hons) 商務翻譯(榮譽)學士

\* SSSDP Programmes 指定專業/界別課程資助計劃課程

## ESTIMATED FEES

### 費用預算

Government Subsidies<sup>6</sup> for eligible local students under  
合資格本地學生可獲政府學費資助<sup>6</sup>：

SSSDP 指定專業/界別課程資助計劃 / NMTSS 免入息審查資助計劃

Estimated Fees (HK\$) 費用預算 (港幣)		Local Applicants <sup>4</sup> 本地申請人 <sup>4</sup>	Non-local Applicants <sup>4</sup> 非本地申請人 <sup>4</sup>
Application Fee per Programme 每個課程之報名費		\$100	\$200
First Year Tuition Fee of 2025-26 Intake after deduction of Government Subsidy <sup>5,6</sup> 扣減政府資助後之2025-26入讀 首年學費 <sup>5,6</sup>	<b>SSSDP</b> Art and Design 藝術設計	\$33,720 <sup>7</sup>	\$172,750
	<b>SSSDP</b> Other Programmes 其他課程	\$44,900 <sup>7</sup>	\$137,520
	<b>NMTSS</b> Programmes 課程	\$56,560 <sup>8</sup>	\$137,520

<sup>4</sup> Please visit our admissions website for the definitions of local and non-local applicants.  
請參閱恒大大學網站了解本地生及非本地生定義。

<sup>5</sup> HSUHK may adjust the annual tuition fee for the subsequent years of study according to the Composite Consumer Price Index (CCPI) announced by the HKSAR Government. For 2025-26 September intake, the first year full tuition fee of the BA (Hons) in Art and Design programme and that of other undergraduate programmes for local Year 1 entrants is HK\$115,170 and HK\$91,680 respectively.  
恒大將參考香港特區政府每年公布之綜合消費物價指數調整年度學費。於2025-26學年9月入讀藝術設計(榮譽)文學士課程及其他本科課程的一年級本地生，其首年全額學費分別為115,170港元及91,680港元。

<sup>6</sup> Only applicable to eligible local applicants. The arrangement and amount of the subsidies are subject to change. The latest announcement made by the HKSAR Government shall prevail.  
資助計劃只適用於合資格的本地生，有關安排及金額或有變動，請以香港特區政府最新公布為準。

<sup>7</sup> This is the tuition fee after the subsidy deduction of Study Subsidy Scheme for Designated Professions / Sectors (SSSDP) in 2025-26 academic year (a subsidy amount up to HK\$81,450 for laboratory-based programmes; up to HK\$46,780 for non-laboratory-based programmes).  
此金額已扣減2025-26學年指定專業/界別課程資助計劃的學費資助(實驗室為本課程的資助金額為最多81,450港元；非實驗室為本課程的資助金額為最多46,780港元)。

<sup>8</sup> This is the tuition fee after the subsidy deduction of Non-means-tested Subsidy Scheme (NMTSS) of up to HK\$35,120 in 2025-26 academic year.  
此金額已扣減2025-26學年免入息審查資助計劃的學費資助(NMTSS：資助金額為最多35,120港元)。

# APPLICATION PROCEDURES<sup>9</sup>

## 申請程序<sup>9</sup>

### NMTSS Programmes 免入息審查資助計劃課程



恒大網上  
入學申請系統

16/11/2024 – 10/06/2025

Submit online application via  
**HSUHK Undergraduate Application System**  
經恒大網上入學申請系統報名  
(Non-local Applicants 非本地申請人<sup>4</sup>)

16/11/2024 – 24/08/2025

Submit online application via  
**HSUHK Undergraduate Application System**  
經恒大網上入學申請系統報名  
(Local Applicants 本地申請人<sup>4</sup>)



E-APP

05/12/2024 – 20/05/2025

Main round online application via **E-APP**  
經專上課程電子預先報名平台首輪報名

23/05/2025 – 07/07/2025

Second round online application via **E-APP**  
經專上課程電子預先報名平台次輪報名

Start from 16/11/2024 開始

Invitation to attend written test and/or interview  
(If necessary)  
部分申請人獲邀參加筆試及/或面試 (如有需要)

12/2024 – 06/2025  
Announcement of  
**Conditional offers**  
to eligible applicants  
申請人有機會獲發有條件取錄



16/07/2025

Release of 2025 HKDSE Examination results  
2025年香港中學文憑試成績公布

Start from 16/07/2025 開始

Announcement of admission results  
after receipt of the HKDSE Examination results  
申請人遞交香港中學文憑試成績後  
取錄結果公布

### SSSDP Programmes 指定專業/界別課程資助計劃課程

04/10/2024 – 04/12/2024

Submit online application via **JUPAS**  
經聯招報名



JUPAS

06/12/2024 – 28/05/2025

Update the programme choices  
by paying amendment fee (If applicable)  
繳交改選費以更新課程選擇 (如適用)

06/2025 – 07/2025

Invitation to attend written test and/or interview  
(If necessary)  
部分申請人獲邀參加筆試及/或面試 (如有需要)

16/07/2025

Release of 2025 HKDSE Examination results  
2025年香港中學文憑試成績公布

17/07/2025 – 19/07/2025

Modifications of programme choices  
修改課程選擇

06/08/2025

Announcement of Main Round offer results  
正式遴選結果公布

09/2025

First Teaching Day of Semester 1  
新學期開學日

# ENTRANCE SCHOLARSHIPS FOR LOCAL APPLICANTS<sup>4, 10, 11</sup>

## 本地學生入學獎學金<sup>4, 10, 11</sup>

### Entrance Scholarships without Quota 不設配額之入學獎學金

Scores attained in HKDSE Examination, <u>including a minimum of Level 4 in Chinese Language and English Language</u> 香港中學文憑試中國語文科及英國語文科考獲第四級或以上，並考獲以下成績	Amount (HK\$) 金額 (港幣)			
	Year 1 一年級	Year 2 二年級	Year 3 三年級	Year 4 四年級
A score of <b>20</b> or above in the best five subjects 最佳五科成績考獲 <b>20分</b> 或以上	\$15,000	\$15,000	\$20,000	\$20,000
A score of <b>18-19</b> in the best five subjects 最佳五科成績考獲 <b>18-19分</b>	\$5,000	\$5,000	\$10,000	\$10,000

### Entrance Scholarships with Quota 設配額之入學獎學金

Criteria 要求	Amount (HK\$) 金額 (港幣)			
	Year 1 一年級	Year 2 二年級	Year 3 三年級	Year 4 四年級
<b>Dr S H Ho Scholarship in Banking and Finance 何善衡博士銀行及金融獎學金</b> <ul style="list-style-type: none"> <li>Achieved excellent academic results in HKDSE Examination, meeting the minimum admission requirements; AND 在香港中學文憑試考獲優異成績，並符合最低入學要求；及</li> <li>Intend to pursue a career in the banking and finance industry after graduation. 有意於畢業後從事銀行及金融行業。</li> </ul>	Full Tuition Fee <sup>13</sup> for 4 consecutive academic years AND accommodation fee of Residential Colleges 四年全額學費 <sup>13</sup> ；及住宿書院宿費			

### Entrance Scholarship for Local Non-Chinese Speaking Students 本地非華語學生入學獎學金

Level attained in HKDSE Examination <ul style="list-style-type: none"> <li>A minimum of Level 4 in English Language; AND</li> <li>A minimum of Level 2 in Mathematics (Compulsory Part)<sup>12</sup> and one elective subject; AND</li> <li>"Attained" Level in Citizenship and Social Development; AND</li> <li>Attained one of the following grades or above for alternative Chinese Language qualification:                             <ul style="list-style-type: none"> <li>HKDSE Applied Learning Chinese – Attained with Distinction</li> <li>GCSE Chinese – A* / Grade 8</li> <li>IGCSE Chinese – A* / Grade 8</li> <li>GCE A-level Chinese – A</li> </ul> </li> </ul>	Year 1 一年級	Year 2 二年級	Year 3 三年級	Year 4 四年級
	\$5,000	—	—	—

### CMG Entrance Scholarship in Actuarial Studies and Insurance 安基國際精算及保險(榮譽)理學士入學獎學金

<ul style="list-style-type: none"> <li>A minimum total score of <b>18</b> in the best five subjects in the HKDSE Examination, meeting the minimum admission requirements<sup>12</sup>; AND 香港中學文憑試最佳五科成績考獲<b>18分</b>或以上，並符合最低入學要求<sup>12</sup>；及</li> <li>Attend a selection interview if necessary. 參加面試(如有需要)。</li> </ul>	\$20,000	\$20,000	—	—
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### Rose W. M. Lee Entrance Scholarship in Corporate Governance and Compliance 李慧敏企業管治與合規工商管理(榮譽)學士入學獎學金

<ul style="list-style-type: none"> <li>A minimum total score of <b>18</b> in the best five subjects in the HKDSE Examination, meeting the minimum admission requirements; AND 香港中學文憑試最佳五科成績考獲<b>18分</b>或以上，並符合最低入學要求；及</li> <li>Performance in the selection interview if any. 面試表現(如有需要)。</li> </ul>	\$10,000	\$10,000	\$20,000	\$20,000
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<sup>10</sup> Qualified students will be considered for the scholarships on a competitive and merit basis. The current year HKDSE Examination results of scholarship recipients should meet the minimum admission requirements. Academic results of combined HKDSE certificates will not be considered. Renewal criteria of scholarships: Year GPA of 3.3 or above.  
合資格學生有機會獲頒獎學金，擇優頒發。獎學金得獎者之應屆香港中學文憑試成績必須符合所屬課程之最低入學要求，但中學文憑試合計成績將不獲考慮。獎學金續領要求：學年平均積點必須達3.3或以上。

<sup>11</sup> Each qualified student will be awarded one entrance scholarship only. Students will not be awarded any entrance scholarships if they have transferred or been re-admitted to the same or another programme for whatever reasons.  
每位合資格學生只獲派一項入學獎學金。曾入讀恒大、現重新入讀同一課程或轉讀另一課程的學生均不會再次獲得入學獎學金。

<sup>12</sup> Level 3 in Mathematics (Compulsory Part) for BSc (Hons) in Actuarial Studies and Insurance programme.  
精算及保險(榮譽)理學士課程要求數學(必修部分)達第三級。

<sup>13</sup> After the subsidy deduction of Non-means-tested Subsidy Scheme (NMTSS) or Study Subsidy Scheme for Designated Professions/Sectors (SSSDP).  
已扣減自資本科課程免入息審查資助計劃或指定專業/界別課程資助計劃後之學費資助。

# 入學



Website 網頁：  
<https://admission.hsu.edu.hk>

Address 地址：Hang Shin Link, Siu Lek Yuen, Shatin, N.T., Hong Kong  
香港新界沙田小瀝源行善里

Tel 電話：(852) 3963 5710

Email 電郵：ugadmission@hsu.edu.hk (Local Applicants 本地申請人)  
nladmission@hsu.edu.hk (Non-local Applicants 非本地申請人)

This pamphlet is updated as of March 2025. HSUHK reserves the right to adjust the admissions arrangements without prior notice, please check the up-to-date information from HSUHK admissions website regularly.

本小冊子更新至2025年3月。恒大保留隨時更改入學安排而毋須另行通知之權利，敬請定期瀏覽恒大入學網站獲取最新入學資訊。