



香港恒生大學  
THE HANG SENG UNIVERSITY  
OF HONG KONG

翻譯及外語學院  
SCHOOL OF TRANSLATION AND  
FOREIGN LANGUAGES



# Bachelor of **TRANSLATION WITH BUSINESS**

(Honours) (BTB)

商務翻譯（榮譽）學士





# BACHELOR OF TRANSLATION WITH BUSINESS (HONOURS) (BTB)



I would like to offer you a very warm welcome to the School of Translation and Foreign Languages. This brochure presents some up-to-date information about the Bachelor of Translation with Business (BTB) programme. Needless to say, it is our constant aim to ensure the highest level of quality and relevance for all the programmes that we offer.

The world in which we live is undergoing profound changes. Most significant in the 2020s is the advent of highly accessible generative AI, a development that is having a deep impact on many professions. Over the last few years in particular, translation services have been experiencing a far-reaching

transformation, with the technology that has become available over the last ten years or so making it possible to translate a volume of material that was not previously conceivable, while still leaving an essential role for human professionals.

Students in our School are empowered to ride this wave and equipped with an understanding of this technology that will allow them to succeed in the professional area of their choice.

Indeed, while the ability to translate is still treated as an important underlying skill, the School of Translation and Foreign Languages offers an exciting diversity of courses and possible pathways to its students. For example, students on our Bachelor of Translation with Business can specialise to varying degrees in interpreting, technology (including AI), game localisation and the acquisition of a foreign language (including ASEAN, Middle Eastern and European).

In this we maintain a commitment to quality education, focusing on providing first-rate, innovative educational programmes that are kept updated in response to the latest developments. We facilitate the integration of real-world involvement through the inclusion of practical work experience, study-abroad opportunities and hands-on learning projects. Much of the teaching takes place in the School's technology and interpreting facilities, while a high level of personalised attention and interaction is ensured through the close guidance of our dedicated teaching staff. All in all, we are totally committed to helping our students to become well-rounded professionals equipped with the skills that are essential to ensure their success in the job market.

**Professor Mark Shuttleworth**  
Dean, School of Translation and Foreign Languages



## GENERAL INFORMATION

The School of Translation and Foreign Languages offers the only BA degree in business translation in Hong Kong. Our curriculum, designed on a premise of vibrancy and versatility, aims to provide academic and professional training in translating and interpreting. In particular, we offer a unique 4 “I” programme:

- **Integrated:** integration of translation and business studies to prepare our graduates to be proficient in both languages and business know-how;
- **Innovative:** a forward-looking programme designed on the pulse of latest market and academic innovations;
- **In-depth:** intensive explorations in various fields of translation and business;
- **Interesting:** materials selected from real-life situations that intrigue and inspire students.

We have assembled a team of experienced academics and practitioners with a broad profile of expertise ranging from law, media, finance, advertising, interpreting, linguistics, public relations, arts translation, to computer-aided translation. Together, we strive to equip our students with the talents to excel in the changing contexts of the business world in Hong Kong and the world.

- We actively engage our students in internships, field studies, overseas exchanges and language immersion programmes.
- We are committed to small-class teaching (no more than 25 students in a class) to ensure teacher-student and student-student interactions.
- We equip our classrooms with state-of-the-art software and training facilities, including a conference hall, a language laboratory and a translation technology workshop, to enhance our interpreting training.

## STUDY SCHEME

The Bachelor of Translation with Business (Honours) is a four-year programme. There are two semesters of 15 weeks per year. Students are required to study at least 46 modules (135 credits) over four years before graduation. Each module consists of 2 or 3 credits. Each credit consists of a minimum of 15 contact hours.

There are four study areas—Translation, Language, Business and Common Core Curriculum. The table on the back cover illustrates the number of required and elective modules in each study area.



## INTERNSHIP OPPORTUNITIES

Many BTB students are engaged in businesses and organisations in order to gain knowledge and become professionally competent. Our extensive business links ensure that we remain relevant and connected with the latest developments in the industry. The School is privileged to have the support of many leading companies, such as Hang Seng Bank, The Commercial Press, Apex Translation Communications Limited, Chung Ying Theatre Company and CLP Power Hong Kong Limited.

## HSUHK BUSINESS TRANSLATION CENTRE

The School of Translation and Foreign Languages has set up the HSUHK Business Translation Centre to provide translation and interpretation services. We have a team of professionals to coach our students in practical matters and to provide quality assurance. Our clients include Lee Kee Group, Insurance Authority and Leisure and Cultural Services Department.

## OVERSEAS STUDIES

Prestigious universities such as Beijing Foreign Studies University and the University of Westminster (London) are acting as host institutions.

## FOREIGN LANGUAGE LEARNING AND CULTURAL EVENTS

To develop students with a global outlook and enhance their language and cultural awareness, we have introduced a foreign language requirement. We offer a number of European and Asian language modules. In addition to regular modules, the School also hosts a range of activities to arouse students' interest in language and culture, such as the Nordic Cultures Festival and HSUHK Consul General Series.

## TRANSLATION TECHNOLOGY WORKSHOP

Equipped with 31 iMac computers, our newly renovated Translation Technology Workshop provides state-of-the-art tools for professional translation and language services, including automatic translation systems, corpora, translation memories, terminology databases, multimedia processing platforms, and integrated translation systems. Students can get hands-on experience with computer-aided translation projects and keep abreast of the latest technological developments in the translation and language services industries.



Translation  
Technology  
Workshop

HSUHK Consul  
General Series:  
An Invitation to Germany



## TRANSLATION TECHNOLOGY AND ARTIFICIAL INTELLIGENCE

Current research projects include the development of a platform for automatic translation of financial documents. More multilingual AI projects are in the pipeline.

## HSUHK BUSINESS TRANSLATION INDEX (HSUHKBTI)

The HSUHK Business Translation Index ([www.hsuhkbt.com](http://www.hsuhkbt.com)) is a web-based multilingual terminology management project. Building on our expertise in translation, business and journalism, the project aims to provide the public with one-stop access to up-to-date and reliable translations of business terms and buzzwords.

## GRADUATE EMPLOYMENT

Most BTB graduates are engaged in full-time employment or freelancing full time. They are employed in such wide areas as education, business communications, advertising, business and finance, and language services industries.

## CAREER PROSPECTS

Graduates have a wide range of career options:

- Translation work related to business, finance and commerce
- Media work (radio and television broadcasts and the print media)
- Corporate and managerial positions
- Public relations
- Legal services
- Business publishing
- Public service
- Advertising

## EXEMPTION FROM LANGUAGE PROFICIENCY REQUIREMENT

BTB graduates will be granted full LPR (English Language) exemption, <sup>1</sup> and those who are also holders of the Certificate for the Test of Proficiency in Putonghua (Grade B, Level 2 or above) awarded by the State Language Commission will be deemed to have attained Level 3 proficiency in the Speaking component in the LPR (Putonghua). <sup>2</sup>

Note 1: Upon completion of recognised initial teacher training with specialism in English and supervised practicum in English teaching (eg, Post-graduate Diploma or Certificate in Education)

Note 2: One of the BTB graduation requirements is attainment of Band 3B or above for the National Putonghua Proficiency Test.



Internship Programme  
at The Hong Kong  
Trade Development  
Council



Overseas Studies at University  
of Westminster (London)



Internship Programme  
at Hong Kong Economic  
and Trade Office, Singapore

# 商務翻譯（榮譽）學士

衷心歡迎各位蒞臨翻譯及外語學院。本章程提供了商務翻譯學士學位課程的最新資訊。我們始終以確保所有課程維持最高質素並緊扣社會需要為目標。

我們的世界正值影響深遠的變化。2020年代，最重大的變化是人人可及的生成式人工智能系統（generative AI）面世，這大大影響了許多職業的路向。尤其過去幾年，翻譯服務正深刻轉型。得益於過去十年左右出現的科技，現在可以翻譯的資料，其量之大是過去難以想像的，但同時人類譯者仍然不可取代。

恒大翻譯及外語學院傳授給同學的，正是擅於借助這種潮流的能力，並協助同學真正掌握這門科技，讓他們在自己所選的專業領域中發揮所長。

其實，翻譯能力仍是重要的基本技能，但同時恒大翻譯及外語學院為學生提供刺激、有趣的多元課程，為學生開創異彩紛呈的發展路向。例如，我們商務翻譯學士學位課程的學生可以術業有專攻：專精於口譯、科技（包括AI）、遊戲本地化、外語學習（包括東盟、中東和歐洲語言）等領域。

學院所有課程都致力於優質教學，側重於一流創新而且與時並進的課程設置。同學有眾多實習體驗、海外學習機遇和實踐學習項目，與現實世界工作無縫銜接。學院配備先進的科技工作室和傳譯實驗室，供教學使用。我們有高水平的師資，給同學極具用心、針對性的指導，師生互動性高。總之，我們全心全意幫助學生成為專業通才，在職場揚帆起航、邁向成功。

翻譯及外語學院院長

夏致遠教授 (Professor Mark Shuttleworth)



## 課程概況

翻譯及外語學院開辦的商務翻譯（榮譽）學士學位課程，全港獨一無二，課程設計靈活多變，提供口筆譯訓練，學術與專業實務並重。本課程以四個「I」為特色：

- 綜合 (Integrated)：融合翻譯與商業，訓練語言及商業全才。
- 創新 (Innovative)：課程設計新穎，緊貼市場脈搏及學術最新發展。
- 深入 (In-depth)：本課程深入探討翻譯及商業各大領域。
- 有趣 (Interesting)：教學內容取材自現實生活，生動有趣，啟發學生思考及創意。

本課程由經驗豐富的學者及專業翻譯工作者執教。教員各具專長，涵蓋法律、傳媒、金融、廣告、傳譯、語言學、公關、藝術翻譯及電腦輔助翻譯等領域。經教師悉心栽培，學生在本港及全球千變萬化的商業環境中，均可盡展才能，追求卓越成就。

- 學生積極參與在職實習、實地研究、海外交流及語言沉浸計劃。
- 實行小班教學（每班25人為限），促進師生互動，學生交流頻繁。
- 添置尖端軟件及訓練設施，包括會議廳、翻譯及傳譯實驗室和翻譯科技工作室，傳譯訓練更上一層樓。

## 修業計劃

商務翻譯（榮譽）學士課程為四年制，每年分上下學期，每學期15周。學生四年內須最少修讀46單元(135學分)以取得學位；每單元3學分，部分單元為2學分，每學分面授最少15小時。本課程由四大學習範疇組成：翻譯、語言、商業及共同核心課程。各範疇必修及選修單元之數目見封底。



恒大北歐文化節  
瑞典與北歐—  
創新多面睇

同學於北京  
外國語大學  
研習傳譯並  
參與文化  
交流活動



## 實習機會

翻譯及外語學院學生於多家公司及機構擔任見習生，努力增廣見識，成為實務專才。學院跟工商各界緊密聯繫，使學術發展配合專業潮流。參與實習計劃的僱主反應熱烈，當中包括恒生銀行、商務印書館、卓裕翻譯傳訊有限公司、中英劇團、中華電力有限公司等。

## 恒大商務翻譯中心

學院成立恒大商務翻譯中心，承接各類筆譯及傳譯工作，特設專業譯者團隊，指導學生實務翻譯之道，並確保譯作質素。學院與多家公司合作，當中包括利記集團、保險業監管局及康樂及文化事務署。

## 留學修業

英國倫敦西敏寺大學及北京外國語大學等著名學府提供留學機會。

## 外語學習與文化活動

為拓展學生國際視野，促進對語文及文化的認知，學院為課程新增第二外語要求，並且開辦一系列歐亞語言課程。日常課堂以外，學院更舉辦各類活動，提升學生對語文及文化的興趣，活動包括北歐文化節及恒大總領事講座系列。



公關翻譯科每年舉辦  
模擬新聞發佈會

## 翻譯科技工作室

學院的翻譯科技工作室翻新竣工，工作室配備31台iMac電腦，提供最先進的專業翻譯和語言服務工具，包括自動翻譯系統、語料庫、翻譯記憶庫、術語庫、多媒體處理平台及綜合翻譯系統。學生能參與電腦輔助翻譯項目，獲取實踐經驗，並且掌握翻譯和語言服務行業的最新科技發展。

## 翻譯科技與人工智能

目前研究項目包括開發財經文件自動翻譯平台，其他跨語言人工智能項目也陸續開展。

## 恒大商務術語翻譯系統 (HSUHKBTI)

恒大商務術語翻譯系統 (www.hsuhkbt.com) 為線上商業術語管理平台，善用學院在翻譯、商業及新聞各方面的專業優勢，搜集商業術語及行話新詞，務求緊貼潮流，涵蓋不同語言，提供準確翻譯，服務社會大眾。

## 畢業生就業概況

商務翻譯(榮譽)學士畢業生大多從事全職工作或擔任自由譯員，行業涵蓋廣泛，遍及教育、商業傳訊、廣告、語言服務、商業及金融領域。

## 就業前景

畢業生就業出路眾多：

- 財經、金融及商貿翻譯
- 企業及行政管理
- 公共關係
- 法律
- 傳媒(電台、電視及印刷媒體)
- 商業出版
- 公務員
- 廣告

## 豁免語文能力要求

商務翻譯（榮譽）學士畢業生可獲全面豁免英文科教師語文能力要求。<sup>1</sup> 畢業生如持有國家語委普通話水平測試證書而成績在二級乙等或以上，會獲視為在普通話科教師語文能力要求的口語部分達到第三等水平。<sup>2</sup>

註1：須先完成主修英文的師資培訓，並曾在督導下進行英文科教學實習（例如「學位教師教育文憑」或「學位教師教育證書」）

註2：商務翻譯學士課程學生須於國家級普通話水平測試達到三級乙等方可畢業。



同學於立法會實習



同學於學院活動  
擔任即時傳譯員

# BTB ACADEMIC STAFF 學術團隊



**Professor SHUTTLEWORTH Mark**  
夏致遠教授

BA (University of Oxford);  
MA (University of Birmingham);  
PhD (University of London)  
Dean  
Professor  
School of Translation and  
Foreign Languages  
Research Interests:  
translation technology pedagogy,  
Wikipedia translation, and  
metaphor in translation.  
翻譯及外語學院院長、教授  
研究範疇：翻譯技術教學法、  
維基百科翻譯及翻譯中的隱喻



**Professor FONG Chee Fun, Gilbert, MH**  
方梓勳教授

BA (CUHK); MA (York);  
MA (Toronto); PhD (Toronto)  
Emeritus Dean  
Professor  
School of Translation and  
Foreign Languages  
Research interests: translation  
studies, film and television  
subtitling, literary translation, Gao  
Xingjian studies, drama translation,  
and Hong Kong drama.  
翻譯及外語學院榮休院長、教授  
研究範疇：翻譯研究、影視字幕  
翻譯、文學翻譯、高行健研究、  
戲劇翻譯及香港話劇



**Prof MINFORD John**  
閔福德教授

BA (Oxon), PhD (ANU)  
Sin Wai Kin Distinguished  
Professor of Chinese Culture and  
Translation  
Research interests: Chinese  
literature (classic, modern and  
contemporary), Chinese theatre  
and cinema, Chinese poetry,  
Chinese philosophy and literary  
Translation.  
洗為堅卓越教授（中國文化與翻譯）  
研究範疇：中國文學（古典、現  
代、當代）、中國戲劇與電影、  
中國詩歌、中國哲學及文學翻譯



**Dr CHAN Kar Yan, Shelby**  
陳嘉恩博士

BA (CUHK); MA (CUHK);  
PhD (London)  
Associate Dean  
Associate Professor  
School of Translation and  
Foreign Languages  
Research interests: interpreting,  
drama translation, Chinese  
theatre, cinematic adaptation,  
interculturalism, postcolonial  
studies, and Shakespeare.  
翻譯及外語學院副院長、副教授  
研究範疇：傳譯、戲劇翻譯、  
華文戲劇、電影改編、跨文化主義、  
後殖民研究及莎士比亞



**Dr SIU Sai Cheong**  
蕭世昌博士

BA (CUHK); MPhil (CUHK);  
PhD (CUHK)  
Associate Professor  
Programme Director  
Research interests: translation/  
interpreting technology,  
computer-aided translation (CAT),  
natural language processing,  
Buddhist scripture translation, and  
history of Chinese translation.  
副教授  
課程主任  
研究範疇：翻譯/傳譯科技、電腦  
輔助翻譯、自然語言處理、佛教  
文獻翻譯及中國翻譯史



**Dr WANG Honghua, Anson**  
王紅華博士

BA (JSU); MA (SISU/JSU);  
PhD (CityU)  
Associate Professor  
Research interests: translator and  
interpreter training, translation  
theory and practice, and Second  
Language Acquisition.  
副教授  
研究範疇：口筆譯訓練、翻譯理  
論與實踐及二語習得



**Dr SIU Sai Yau**  
蕭世友博士

BA (HKU); MPhil (HKU);  
PhD (CUHK)  
Assistant Professor  
Research interests: Buddhist  
scripture translation, the  
translation of ancient Chinese  
texts, computer-assisted  
translation, Dunhuang studies,  
and the history of medieval  
China.  
助理教授  
研究範疇：佛經翻譯、中國古典  
文獻翻譯、電腦輔助翻譯、敦煌  
研究及中國中古史



**Prof CARVER Anne**

BBA (CANTAB); MA (CANTAB);  
Solicitor of the Supreme Court of  
England and Wales  
Solicitor of the Supreme Court of  
Hong Kong  
Adjunct Professor  
Research Interests: corporate  
governance, risk management  
in the context of business, and  
public health law in Hong Kong.  
英格蘭及威爾斯最高法院事務律師  
香港最高法院事務律師  
兼任教授  
研究範疇：企業管治、營商風險  
管理及香港公共衛生法



**Dr WONG Kim Fan**  
王劍凡博士

BA (HKBU); PhD (HKBU)  
Adjunct Associate Professor  
Research interests: contemporary  
translation theories, philosophy of  
travel, translation of philosophical  
texts, and translation culture and  
ideology.  
兼任副教授  
研究範疇：當代翻譯理論、旅行  
哲學、哲學文本的翻譯及翻譯文  
化與意識型態



**Mr CHE Wai Lam, William**  
池威霖先生

BA (HKBU); MA (PolyU);  
MPhil (HKBU)  
Senior Lecturer  
Research interests: dictionary  
use and translation, translation  
pedagogy, and common linguistic  
errors among Hong Kong people.  
高級講師  
研究範疇：翻譯與詞典應用、翻  
譯教學法及香港人的常見語病



**Mr LEUNG Chun Long, Lawrence**  
梁峻朗先生

BA (PolyU); MA (CityU);  
MSc (CUHK)  
Senior Lecturer  
Associate Programme Director  
Research interests: translation  
studies, financial translation, and  
contrastive linguistics.  
高級講師  
課程副主任  
研究範疇：翻譯研究、財經翻譯  
及對比語言學



**Mr SIT Kwok Bun, Peter**  
薛國斌先生

BA (HKU); LLB (Buckingham);  
PCLL (HKU);  
MA in Education (Durham);  
Master of Theology (Ming Hua)  
Adjunct Professor  
Teaching interests: law,  
law translation, and simultaneous  
interpretation.  
兼任教授  
教學範疇：法律、法律翻譯及  
即時傳譯



**Mr IP Wai Kwok, William**  
葉衛國先生

BSSc (CUHK); MA (CUHK)  
Adjunct Assistant Professor  
(Practice)  
Honorary Director, HSUHK  
Business Translation Centre  
Research interests: translation for  
public relations, news translation,  
translation for marketing,  
translation project management,  
interpreting, business and  
financial translation, and creative  
translation.  
兼任助理教授（實務）  
恒大商務翻譯中心榮譽總監  
研究範疇：公共關係翻譯、新聞  
翻譯、市場推廣翻譯、翻譯項目  
管理、傳譯、商業及財經翻譯及  
創意翻譯



**Dr CHEUNG King Man**  
張敬文博士

BSc (London); MSc (London);  
JD (CityU);  
DBA (Curtin University of  
Technology)  
Part-time Lecturer  
Research interests: conference  
interpreting, legal translation, and  
financial translation.  
兼任講師  
研究範疇：會議傳譯、法律翻譯  
及財經翻譯



**Dr GOUDA Sayed**  
顧德博士

BA (Egypt and China); PhD (CityU)  
Part-time Lecturer  
Teaching interests: comparative  
literature, English writing skills, and  
practical translation.  
兼任講師  
教學範疇：比較文學、英語寫作技  
巧及實用翻譯

Study Area 學習範疇	Required (Credits) 必修 (學分)	Elective (Credits) 選修 (學分)	Total (Credits) 總數 (學分)	Percentage (%) 百分比 (%)
Translation 翻譯	15 (45) #	3 - 4 (9 - 12)	18 - 19 (54 - 57)	40% - 42%
Business 商業	3 (9)	1 - 2 (3 - 6)	4 - 5 (12 - 15)	9% - 11%
Language 語言	8 (21)	-	8 (21)	16%
Common Core 共同核心課程				
(i) General Education 通識教育	1 (3)	6 (18)	7 (21)	16%
(ii) Quantitative Methods and IT Skills 計量方法及資訊科技	2 (6)	-	2 (6)	4%
Free Elective 自由選修	-	6 (18)	6 (18)	13%
<b>Total 總和</b>	<b>29 (84)</b>	<b>17 (51)</b>	<b>46 (135)</b>	<b>100%</b>

# 3 credits for Foreign Language Module or TRA 3131 Overseas Studies 3學分為外語單元或TRA 3131留學修業

## List of Required (with asterisk) and Elective Modules 必修 (帶星號者) 及選修單元一覽

### 1 Translating Yourself 認識翻譯

- TRA 1001 Principles of Translation 翻譯概論 \*
- TRA 1002 Practical Translation 實務翻譯 \*
- TRA 1003 Chinese for Language Services 1 中文與語言服務 (一) \*
- TRA 1004 English for Language Services 1 英文與語言服務 (一) \*
- TRA 1011 Fundamentals of Interpreting 傳譯初階 \*
- TRA 1021 Introduction to Translation Theories 翻譯理論導論 \*

### 3 Becoming Professional 成就專才

- TRA 3001 Financial and Business News Translation 1 財經新聞翻譯 (一) \*
- TRA 3002 Business Law Translation 1 商業法翻譯 (一) \*
- TRA 3101 Financial Translation 2 財經翻譯 (二)
- TRA 3102 Business Law Translation 2 商業法翻譯 (二) \*
- TRA 3103 Public Relations Translation 公關翻譯
- TRA 3104 Film and Television Translation 1 影視翻譯 (一)
- TRA 3105 Computer and Business Translation 1 電腦與商務翻譯 (一) \*
- TRA 3106 Tourism and Translation 旅行與翻譯
- TRA 3107 Mobile Application Design and Development for Translators 流動應用程式之設計、研發與翻譯
- TRA 3111 Conference Interpreting 會議傳譯
- TRA 3112 Consecutive Interpreting (P-E/E-P) 接續傳譯 (普通話-英語 / 英語-普通話)
- TRA 3121 Game Localisation 遊戲本地化
- TRA 3122 Translation and Sanskrit Buddhist Scriptures 翻譯與梵文佛典
- TRA 3123 Translation for Global Sustainability 「全球可持續發展」議題的翻譯
- TRA 3124 Translation and Topics in International Affairs 翻譯與國際事務專題
- TRA 3125 Translation and Lexicography 翻譯與詞典學
- TRA 3131 Overseas Studies 留學修業

### 2 Knowing the Industry 了解行業

- TRA 2001 Financial Translation 1 財經翻譯 (一) \*
- TRA 2011 Consecutive Interpreting 1 接續傳譯 (一) \*
- TRA 2012 Consecutive Interpreting 2 接續傳譯 (二) \*
- TRA 2021 Contrastive Linguistics and Translation 對比語言學與翻譯 \*
- TRA 2103 Translation for Advertising 廣告翻譯
- TRA 2104 Introduction to Bilingual Data Analysis 雙語數據分析導論
- TRA 2121 Cultural Issues in Translation 翻譯之文化議題
- TRA 2122 Pragmatics and Translation 語用學與翻譯

### 4 Getting into the Market 投身市場

- TRA 4021 English for Writers and Translators Through Critical Reading 英語精讀與譯寫訓練 \*
- TRA 4032 Field Experience and Reporting 工作實習與報告 \*
- TRA 4043 Final Year Project (Professional Translation) 畢業專題研習 (長篇翻譯) \*
- TRA 4044 Final Year Project (Translation Studies) 畢業專題研習 (翻譯研究) \*
- TRA 4045 Final Year Project (Translation Technology) 畢業專題研習 (翻譯科技) \*
- TRA 4101 Professionalism in Translation and Translation Management 專業翻譯
- TRA 4102 Translation for the Arts Industry 藝術翻譯
- TRA 4103 Translation and Copywriting 翻譯與文案撰稿
- TRA 4104 Computer and Business Translation 2 電腦與商務翻譯 (二)
- TRA 4105 Film and Television Translation 2 影視翻譯 (二)
- TRA 4106 Financial and Business News Translation 2 財經新聞翻譯 (二)
- TRA 4107 Translation for Social Media 社群媒體翻譯
- TRA 4111 Simultaneous Interpreting 即時傳譯
- TRA 4121 Translation for the IT Industry 資訊科技行業翻譯
- TRA 4122 Comparative Stylistics 比較文體學
- TRA 4123 Semantics and Translation 語義學與翻譯
- TRA 4131 Research Seminar 專題研討

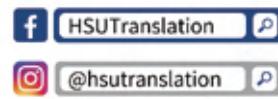
Other programmes offered by the School of Translation and Foreign Languages  
翻譯及外語學院其他課程



MA in Translation  
(Business and Legal)  
翻譯文學碩士(商務與法律)



MA in Translation  
(Computer-Aided Translation)  
翻譯文學碩士(電腦輔助翻譯)



Bachelor of Translation with Business (Honours) is recognised under the Qualifications Framework (QF).  
QF level: 5 | QR Registration No.: 18/000851/L5 | Registration Validity Period: 08/11/2018 to 31/08/2026

## ENQUIRIES ON APPLICATION AND ADMISSION 入學申請查詢

Applicants can submit their applications through the HSUHK Undergraduate Application System.

For further enquiries, please contact the Registry.

申請者可透過恒大大網上入學申請系統申請。如有進一步查詢，請聯絡本校教務處。

Tel 電話 : 3963 5710

Fax 傳真 : 3963 5553

Website 網頁 : www.hsu.edu.hk

Address 地址 : Hang Shin Link, Siu Lek Yuen, Shatin, NT 新界沙田小瀝源行善里

Programme Email 課程查詢 : btb@hsu.edu.hk

Admission Email 入學查詢 : ugadmission@hsu.edu.hk

In case of any discrepancy between the English and Chinese versions of the contents of this pamphlet, the English version shall prevail.  
本課程簡介內容以英文版本為準，中文譯本僅供參考。

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有關資料更新至2024年10月。