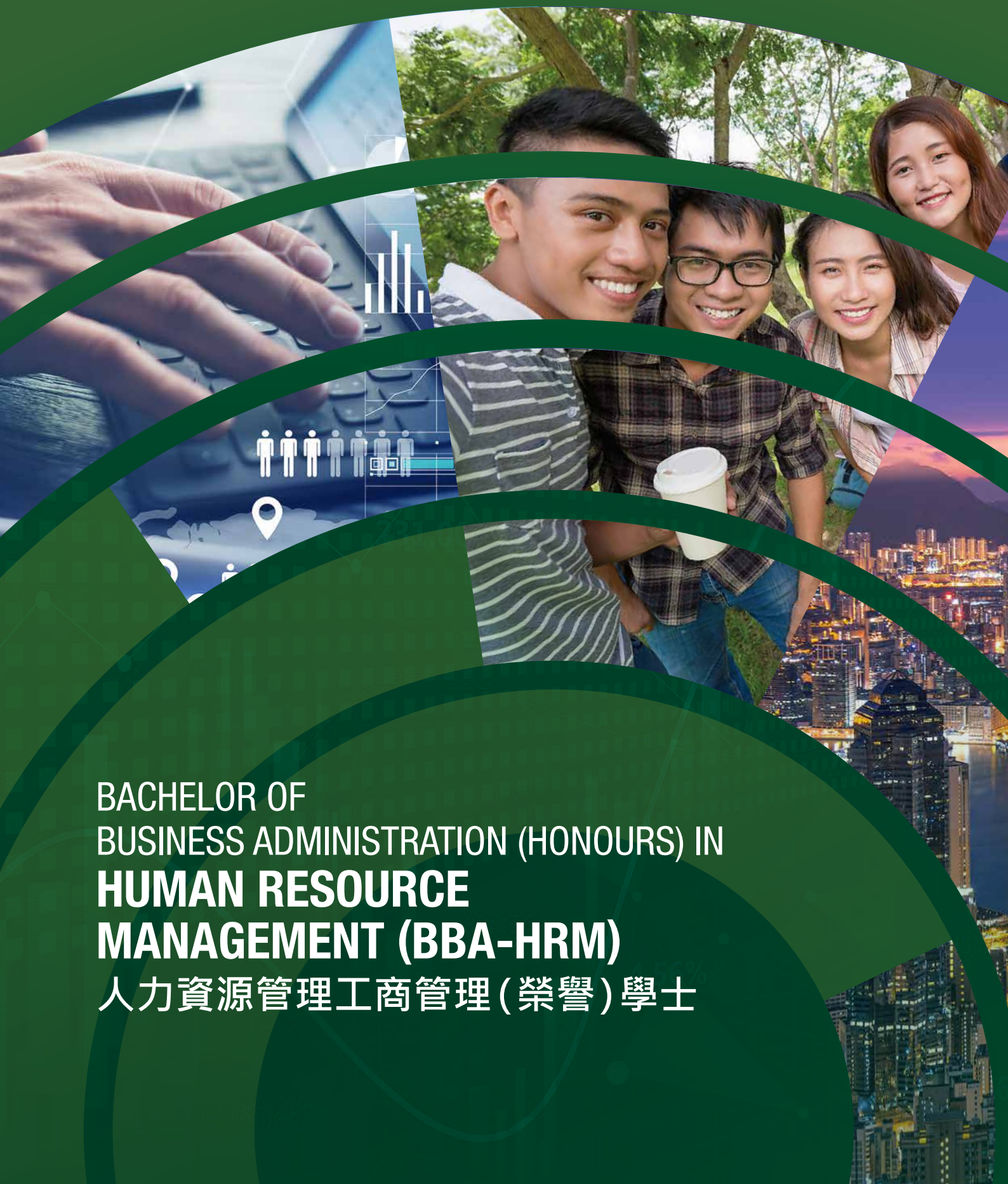




管理學系
DEPARTMENT OF MANAGEMENT
香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG



School of Business
The Hang Seng University of Hong Kong
A Dynamic School that CARES



BACHELOR OF
BUSINESS ADMINISTRATION (HONOURS) IN
**HUMAN RESOURCE
MANAGEMENT (BBA-HRM)**
人力資源管理工商管理(榮譽)學士

Programme Advantages 課程優勢

Fully utilising the advantages of private universities (such as up-to-date curriculum design, close knit relationships among stakeholders, and dedicated professors, etc), BBA-HRM is a competitive undergraduate programme in Hong Kong.

BBA-HRM 充分利用私立大學的有利條件（例如切合時代的課程設計、持份者之間緊密的關係以及充滿教學熱誠的教授等），在香港是具競爭力的本科課程。

BBA-HRM adopts an up-to-date curriculum design that keeps pace with the latest findings in HRM surveys. According to worldwide HRM consultancy reports, HRM has new roles in the digital age, and acquiring the knowledge of HRIS is always at an advantage.

BBA-HRM 採用切合時代的課程設計，與人力資源管理最新的調查結果一致。根據多家世界性專業顧問報告，人力資源管理在數碼時代擔當新的角色，掌握人力資源信息系統的知識有助保持優勢。

An understanding of legal environment plays a role in today's HR professionals, and therefore BBA-HRM requires students to take Employment Law and Business Law as core modules. Students are also required to complete an HRM internship, whereby real-life experiences are accumulated.

今時今日，了解法律環境對人力資源專業人員也是至關重要。因此 BBA-HRM 同學必須修讀《僱傭法》和《商業法》作為核心科目，並需完成人力資源管理的實習，從而累積實務經驗。



The dormitory of The Hang Seng University of Hong Kong (HSUHK) is surrounded by green mountains and beautiful environment. Students can experience the unique Residential Colleges (RC) system and build closer relationships with teachers and peers.

香港恒生大學（恒大）的宿舍翠山環抱、環境優美，同學們可以體驗獨特的住宿式書院制度、並藉此建立更緊密的師生和同儕關係。

Curriculum Design 課程設計

The four-year curriculum design is as follows:

四年課程設計如下：

Year Four 四年級	GE Elective 通識選修	Business Policy and Strategy 商業政策及策略	Strategic HRM 策略人力資源管理	Employment Relations 僱傭關係	Free Elective 自由選修
	GE Elective 通識選修	Business Elective 商業選修	Business Elective 商業選修	Employment Law 僱傭法	HR Information Systems 人力資源資訊系統
Year Three 三年級	GE Elective 通識選修	Hong Kong Business Law 香港商業法	Performance and Comp MGT 績效與薪酬管理	MGT Skills Development 管理技巧發展	Free Elective 自由選修
	English for Professional Communication 專業英語傳意	GE Elective 通識選修	Financial Management 財務管理	Recruitment and Selection 招聘與甄選	Training and Development 培訓與發展
Year Two 二年級	GE Elective 通識選修	GE Elective 通識選修	Financial Accounting 財務會計	MGT of Contemp. BUS Operations 當代商業營運管理	Organisational Conflict MGT 組織衝突管理
	Applied Putonghua 應用普通話	English for Academic Purposes 學術英語	Contemporary Information Technologies 當代資訊科技	Principles of Marketing 市場學原理	I/O Psychology 工業組織心理學
Year One 一年級	Chinese Literature Appreciation 中國文學欣賞	University English (II) 大學英語 (二)	Probability and Statistics 概率統計學	Business Economics 2 商業經濟學二	Human Resource Management 人力資源管理
	Freshman Chinese 大一國文	University English (I) 大學英語 (一)	Perspectives on GE 透視通識教育	Business Economics 1 商業經濟學一	Principles of Management 管理學原理

The curriculum design is well-balanced between professional and liberal education.

課程設計在專業和博雅教育之間取得平衡。

General Education and Generic Skills (16 Modules) 共同核心課程 (16單元) 39%	Business Education (11 Modules) 商業教育 (11單元) 27%	HRM Specialty (12 Modules) 人力資源管理專業 (12單元) 29%	Free Electives (2 Modules) 自由選修 (2單元) 5%
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Professional Connections 專業聯繫

Professional connections are vital to HRM students. Here are some examples of professional connections.

專業聯繫對 HRM 同學十分重要，以下是一些專業聯繫的例子。

Internship Programmes 實習計劃

Through internship, students not only put theories into practice, but also broaden their horizons and gain working experience in HRM.

通過實習，同學不僅把理論付諸實踐，同時也開闊了視野，並獲得人力資源管理的工作經驗。

Mentorship Programmes 導師計劃

Mentorship programmes enhance students' understanding of the real-world, expand their social networks, and provide advice for personal and career development.

導師計劃增強同學對現實世界的認識，建立他們的社交網絡，並為個人和事業發展提供建議。

Student Enhancement Programmes 學生提升計劃

BBA-HRM organises a variety of student enhancement programmes (such as seminars, forums, and workshops, etc) to link students with practitioners.

BBA-HRM 組織各種學生提升計劃（例如講座、論壇、工作坊等）把同學與從業者聯繫起來。

Professional Accreditation 專業認證

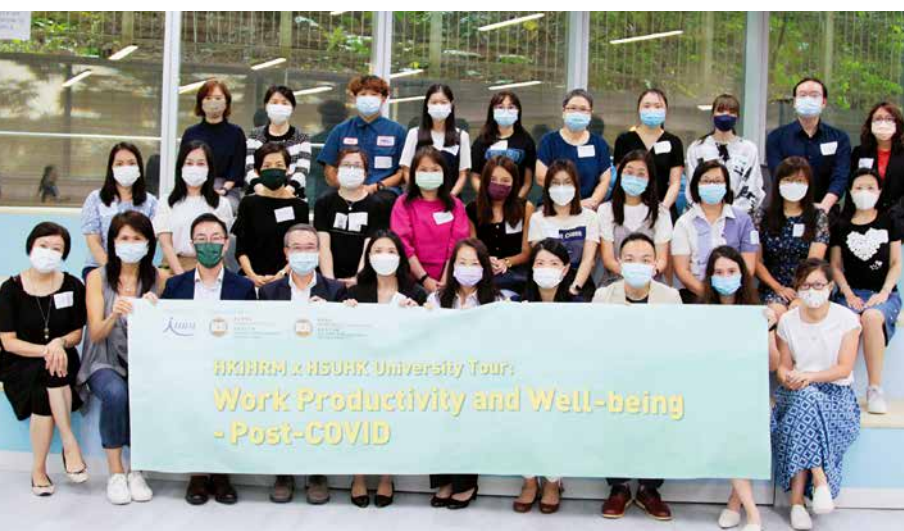
BBA-HRM is endorsed by the Hong Kong Institute of Human Resource Management (HKIHRM). BBA-HRM students are thus eligible to become HKIHRM Student Member and graduates are eligible to become HKIHRM Associate Member.

BBA-HRM 獲得香港人力資源管理學會（HKIHRM）認可，因此，BBA-HRM 同學符合資格成為 HKIHRM 學生會員，畢業生則符合資格成為 HKIHRM 副會員。



Our programme is also internationally recognised and accredited by the Chartered Professional in Human Resources Canada (CPHR Canada) and granted exemptions from the CPHR National Knowledge Examination in Canada.

本課程亦獲加拿大人力資源特許專業人士（CPHR Canada）此一國際專業組織認可，並豁免加拿大 CPHR 國家知識考試。



A University tour and HR workshop were co-organised with the Hong Kong Institute of Human Resource Management (HKIHRM), connecting HR professionals with our students. 我們與香港人力資源管理學會(HKIHRM)合辦校園導覽及人力資源工作坊，以聯繫業界專才及本系學生。

Student Activities 學生活動

Students may participate in a variety of activities with different natures. Here are some examples:

同學可以參與各種活動，以下是一些例子：



New Students Orientation Day
新生迎新日

Firm Visit in Seoul (Amore Pacific)
韓國首爾參觀化妝品企業（愛茉莉太平洋）



Internship Programme
實習計劃

HR Seminar
人力資源座談會



Academic Team 學術團隊

The academic team is dedicated to teaching, research, and interacting with students.

學術團隊在教學、研究以及學生互動等各方面均全情投入。

Prof FU Ho Ying, Jeanne 符可瑩教授

BSocSc & PhD (HKU)
Professor
Head of Department of Management
Head of Honours Academy

Dr LIAO Yi, Eko 廖逸博士

BIM (NJU), MPhil (LU) &
PhD (HKU)
Associate Professor
Associate Head of Department of Management

Prof LAU Pak Lung, Victor 劉柏能教授

BA (NCCU), MSc & PhD (PolyU)
Professor
Programme Director of BBA-MGT

Dr MAN Wing Yan, Thomas 萬穎恩博士

BSc (Warwick), MA (Reading) &
PhD (PolyU)
Associate Professor
Associate Dean (Enterprise and
Business Engagement) of SBUS

Dr CHAU So Ling 周素玲博士

BA (CityU), MBA (Heriot-Watt), PGCE (HKU)
& DBA (UoN)
Assistant Professor

Dr KONG Hao, Kaylee 孔顯博士

BBA & PhD (PolyU)
Assistant Professor
Programme Director of BBA-HRM

Dr LEE Wai Ling, Liane 李曉英博士

BBus/BA (Monash U),
MBA & PhD (Macq U)
Assistant Professor

Dr WANG Chang, Linda 王暢博士

BBA (CUHK),
MPhil (CUHK) & PhD (MSU)
Assistant Professor

Dr WANG Yamei, Amy 王亞美博士

BComm (UBC), MEcon & PhD (HKU)
Assistant Professor
Programme Director of BBA-GBM

Dr WONG Yuen Shan, Noel 黃婉珊博士

BSSc, MPhil & PhD (CUHK)
Assistant Professor
Associate Programme Director of
BBA-HRM

Dr CHEUNG Siu Yin, Sally 張小燕博士

BBA (UH), MBA (UH) & MSc (HKBU) &
PhD (HKUST)
Senior Lecturer

Dr LAW Chiu Ming, Raymond 羅超明博士

BBA (USC), MIB (CityU) & DBA (UoN)
Senior Lecturer
Associate Programme Director of
BBA-GBM

Dr LEE Siu Mei, Salina 李小微博士

MBA (Stirling) & DBA (PolyU)
Senior Lecturer

Dr LUK Wai Ming, Bernard 陸偉明博士

BBA (CityU), MA (CityU) &
DBA (UoN)
Senior Lecturer

Dr WONG Yin Yee, Jody 王賢儀博士

BBA (PolyU), MPhil (CityU) &
PhD (UNSW)
Senior Lecturer
Associate Programme Director of
BBA-MGT

Dr HUANG Kai Wai, Willy 黃佳威博士

BA (LU), MPhil (LU) & PhD (Birmingham)
Lecturer

Ms NG Po Kei, Patricia 吳寶琪女士

BSSc (LU), PGCE (HKU) & MA (HKUST)
Lecturer

Mr WONG Wai Ho, David 黃偉豪先生

MA (HKU) & BBA (HKUST)
Lecturer

Dr WU Xinru, Crystal 吳新茹博士

BEcon (GDUFS), MPhil & PhD (LU)
Lecturer

Examples of trade books about business management authored by the academic team.

學術團隊撰寫有關企業管理書籍的例子。



Career Development 事業發展

Morgan McKinley (MM) and Michael Page (MP) listed HRM job positions and corresponding salaries in Hong Kong, which can be used as a reference for students' career development.

摩根麥肯立和米高蒲志列舉香港人力資源管理工作職位和相應薪金，可作為學生事業發展的參考。

HRM JOB POSITION 人力資源管理工作職位	SALARY (HK\$ PER MONTH) 薪金（每月港幣）	
	MM	MP
COMMERCE AND INDUSTRY 工商界		
APAC Head of HR 亞太區人力資源主管	-	125,000 - 183,333
Regional HR Director 區域人力資源總監	-	108,333 - 141,667
HR VP / Head 人力資源副總裁/主管	120,000+	-
HR Director 人力資源總監	76,000 - 120,000	75,000 - 116,667
Senior HR Manager 高級人力資源經理	60,000 - 76,000	-
HR Manager 人力資源經理	43,000 - 60,000	37,500 - 66,667
Assistant HR Manager 人力資源助理經理	35,000 - 43,000	30,000 - 40,000
HR Senior Officer 人力資源高級主任	28,000 - 35,000	-
HR Officer / Assistant 人力資源主任/助理	15,000 - 28,000	15,000 - 33,333
Talent Acquisition Head / Director 人才招募主管/總監	76,000+	70,000 - 100,000
Talent Acquisition / Recruitment Manager 人才招募/招聘經理	43,000 - 76,000	40,000 - 54,167
Talent Acquisition Specialist 人才招募專家	23,000 - 43,000	-
Recruiter 招聘員	-	25,000 - 50,000
Organisational Development Head 組織發展主管	76,000 - 120,000	-
Talent Development / Learning and Development Director 人才發展/學習和發展總監	63,000 - 120,000	-
Learning and Development Training Manager 學習和發展培訓經理	43,000 - 63,000	41,667 - 58,333
Learning and Development Assistant Training Manager 學習和發展助理培訓經理	32,000 - 43,000	-
Learning and Development Senior Officer 學習和發展高級主任	28,000 - 32,000	-
Learning and Development Officer 學習和發展主任	16,000 - 28,000	-
HRIS Manager 人力資源資訊系統經理	-	40,000 - 70,833
Compensation and Benefits Director 薪酬福利總監	70,000 - 90,000	83,333 - 125,000
Compensation and Benefits Manager 薪酬福利經理	40,000 - 70,000	40,000 - 58,333
Compensation and Benefits Assistant Manager 薪酬福利助理經理	28,000 - 40,000	-
Compensation and Benefits Specialist 薪酬福利專家	21,000 - 28,000	-
FINANCIAL AND PROFESSIONAL SERVICES 金融及專業服務業		
HR Senior VP 人力資源高級副總裁	-	125,000 - 183,333
HR VP 人力資源副總裁	-	100,000 - 125,000
HR Director / Head 人力資源總監/主管	130,000+	75,000 - 108,333
HR Manager / HR Business Partner 人力資源經理/人力資源業務夥伴	66,000 - 130,000	50,000 - 75,000
Associate / Assistant HR Manager 人力資源副/助理經理	32,000 - 54,000	35,000 - 45,000
HR Officer / Assistant 人力資源主任/助理	18,000 - 25,000	20,000 - 35,000
Talent Acquisition Head / Director 亞太區人力資源主管	115,000+	83,333 - 133,333
Talent Acquisition / Recruitment Manager 人才招募/招聘經理	50,000 - 110,000	50,000 - 83,333
Talent Acquisition Specialist 人才招募專家	30,000 - 50,000	-
Talent Acquisition Coordinator 人才招募統籌	20,000 - 30,000	-
Campus Recruiter 校園招聘員	-	50,000 - 100,000
Recruiter 招聘員	-	29,167 - 62,500
Organisational Development Head 組織發展主管	125,000+	83,333 - 108,333
Talent Development / Organisational Development Director 人才發展/組織發展總監	125,000+	83,333 - 108,333
Learning and Development Manager 學習和發展經理	70,000 - 125,000	-
Learning and Development Specialist 學習和發展專家	50,000 - 70,000	-
Learning and Development Officer / Coordinator 學習和發展主任/統籌	20,000 - 28,000	-
Training Manager 培訓經理	-	50,000 - 66,667
HRIS Manager 人力資源資訊系統經理	-	50,000 - 66,667
Compensation and Benefits Head / Director 薪酬福利主管/總監	120,000+	75,000 - 108,333
Compensation and Benefits Manager 薪酬福利經理	40,000 - 80,000	50,000 - 75,000
Compensation and Benefits Specialist 薪酬福利專家	28,000 - 40,000	-
Compensation and Benefits Officer / Coordinator 薪酬福利主任/統籌	15,000 - 28,000	-
Payroll Manager 工資經理	40,000 - 60,000	-
Payroll Specialist 工資專家	25,000 - 34,000	-
Global Mobility Manager 全球流動經理	75,000 - 105,000	-
Global Mobility Specialist 全球流動專家	40,000 - 62,000	-
Shared Service / HR Operations Manager 共享服務/人力資源營運經理	45,000 - 80,000	-



Enquiries on Admission 入學申請及查詢

Applicants can submit their applications through the HSUHK Online Application System.

申請者可於香港恒生大學網上入學申請系統申請。

Website 網頁：<https://admission.hsu.edu.hk/>

Email 電郵：ugadmission@hsu.edu.hk

Tel 電話：3963 5710

Enquiries on Programme 課程查詢

For enquiries about the programme, please contact the Department of Management.

如有任何關於本課程之查詢，歡迎聯絡管理學系。

Website 網頁：<https://goo.gl/2tyFt9>

Email 電郵：mgt@hsu.edu.hk

Tel 電話：3963 5342 / 3963 5565 / 3963 5566

Address 地址：Hang Shin Link, Siu Lek Yuen, Shatin, NT 新界沙田小瀝源行善里

Website



Instagram: [hsuhk_dept_mgt](https://www.instagram.com/hsu_hk_dept_mgt)



In case of any discrepancy between the English and Chinese versions of the contents of this pamphlet, the English version shall prevail.
本課程簡介內容以英文版本為準，中文譯本僅供參考。

The Hang Seng University of Hong Kong is incorporated in Hong Kong with limited liability by guarantee. 香港恒生大學是一間於香港註冊成立之擔保有限公司。

Information updated as of November 2022. 有關資料更新至 2022 年 11 月。

Bachelor of Business Administration (Honours) in Human Resource Management (BBA-HRM) 人力資源管理工商管理 (榮譽) 學士課程
QF Level: 5 | QR Registration No.: 18/000843/L5 | Registration Validity Period: 08/11/2018 to 31/08/2026